

Ozark Visitor



Volume 96

Summer, 2004

Number 1

College of the Ozarks... "Hard Work U.®"

www.cofo.edu

Point Lookout, Missouri 65726



C of O Graduates Record Number—Look Out, World!

PROMISES TO KEEP

We Cure the Summertime Blues at C of O



Jerry C. Davis, President

We're in the middle of a fine summer at College of the Ozarks, and everywhere you look, all sorts of great things are happening.

You can tell it's summertime in the College dining hall, because it's full of children as well as college students. Camp Lookout, our children's summer camp, has been another big success this year. This program grew out of a one-week sports camp begun many years ago by Coach Bob Smith. Now it has turned into a multi-session program that serves hundreds of area children. The best thing about Camp Lookout is that we don't charge campers any fees to attend, and it gives lots of kids who might not otherwise get to go to camp an opportunity to have a week of fun.

You can tell it's summertime in the College dining hall, because it's full of children as well as college students. Camp Lookout, our children's summer camp, has been another big success this year.

On Mother's Day, we saw a record number of students graduate. Nearly 300 graduates received their diplomas, and you can read about the ceremonies and see photos from the event in this issue of the **Visitor**.

Also included in this **Visitor** is a feature on J. C. Watts' visit to campus this past April. Mr. Watts, a former congressman from Oklahoma, spoke about his family, his childhood, his football career at the University of Oklahoma and how his life has been shaped by these influences and by his devout belief in God. We were honored to have this fine man speak here.

In addition to these stories, you can also read about the recent dedication of our two newest buildings, the Gittinger Buildings, and about several activities in which our faculty and staff have been involved. We were also pleased to be featured in a new **Princeton Review** guidebook to the "Best Values" in American higher education.

Finally, I would like to call your attention to a story regarding the economic impact of College of the Ozarks on the Branson/Tri-Lakes community. C of O has long

been one of the largest year-round employers in this area, but our faculty and staff don't just make money here, they spend it too. Plus our students work in the tourist industry, particularly in the summer, and return much of the money they make there into the local economy. I was very interested in the facts presented in this story, and I think you will be too.

Best wishes for a great summer, and God bless you always. Come visit us in Point Lookout.

The Ozark Visitor (USPS 600540) (ISSN 0890-2690) is published quarterly by the Office of Public Relations, and is distributed free of charge to friends of our college, alumni, faculty, staff and parents of our students.



*Incorporated in 1906
as The School of the Ozarks*

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*Produced by the J.M. McDonald Printing Department
in memory of Jerrold Watson, Manager
Associate Member, Missouri Press Association*

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Point Lookout, MO 65726 • 417-334-6411**

Periodicals postage paid Point Lookout, MO
Postmaster: Send address changes to:
Ozark Visitor • P.O. Box 17
Point Lookout, MO 65726-0017

GRADUATION

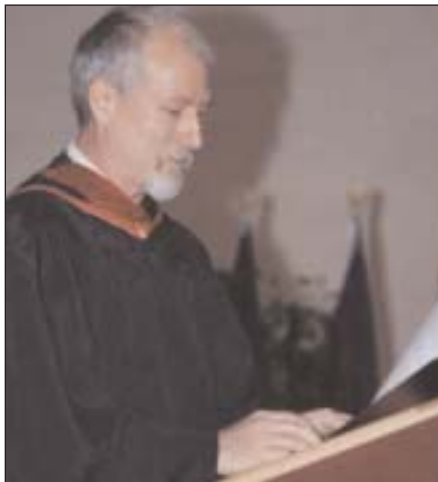
Record Number Commence Life after C of O

By Camille Howell

College of the Ozarks held its 96th Commencement Ceremonies on Sunday, May 9. A record number of graduates—293—received their diplomas from the institution, which was founded in 1906.

BACCALAUREATE SERVICE

Graduates, their friends and families gathered in Keeter Gymnasium at 11 a.m. for the annual baccalaureate service. This year, students heard a voice they had been hearing for the past three years, the Reverend Dan Chinn, C of O Chaplain.



C of O Chaplain Dan Chinn, baccalaureate speaker, offers some last advice to the graduates.

Following the Call to Worship, taken from the Book of Daniel, by Dean of Campus Ministries Chuck Zehnder, Chinn said he considered it an honor and a blessing to address the Class of 2004.

He reflected on the challenges of a college campus ministry and said one of the most poignant parts was not getting to grow old with the college student friends he has made, because they move on with their lives while he stays at C of O. Chinn also urged students in the audience



Students hung this banner on the Chapel bell tower to communicate their feelings about their time spent at C of O.

who were not graduating today to look at today's graduates and be encouraged. "You, too, can do this," Chinn said.

Then Chinn turned to the graduates and said, "This message is for you." Using Second Corinthians 13:11-14 as his text, particularly verse 14, the Chaplain spoke about "the grace of the Lord Jesus Christ, the love of God, and the fellowship of the Holy Spirit."

Chinn went on to say that we have two options in life, and he referred to the parable in Luke of the Pharisee and the tax collector. We can, he said, blame others for what is wrong in the world and take no responsibility ourselves—like the Pharisee, we can thank God that we are not like other men. Or we can

admit our sins and rely on God—like the tax collector, who prayed, "God be merciful to me a sinner."

It's easier to choose the first option, Chinn told the graduates, but by embracing the second one, we can count on God to help us outgrow our childish appetites.

"The eternal God is your dwelling place," Chinn concluded, "and underneath your lives are his everlasting arms, from which He will provide all your needs—grace, love and fellowship."

LUNCHEON

Following the baccalaureate address, graduates, their families and guests enjoyed a picnic lunch on the grounds of Lake Honor before returning to Keeter Gymnasium for the afternoon commencement ceremonies.



Students (L to R) Kelsey Hornback, Amber Hiebert, Caleb Lester and Nathan Huddleston (seated) enjoy the picnic festivities between baccalaureate and commencement.

COMMENCEMENT

A record, standing-room-only crowd gathered for the 2 p.m. commencement ceremonies. Following the Academic Procession, Parading and Posting of the Colors, National Anthem, Welcome and Special Music, President Jerry C. Davis

continued on page 8

DEVELOPMENT NOTES

Endowments: In Many Cases, A Family Affair



**Rodney Arnold,
Dean of Development**

A solitary name on an endowment fund is, in fact, not solitary. Quite likely there are not only immediate family members, but a host of extended family members to consider as well. By the time any of us finish adding up the first, second and third uncles, aunts and cousins, a family circle can be well beyond our initial estimates.

What's more, most of these people would be interested to learn that somewhere there is an enduring endowment fund bearing the family name. And further, most of these people know little, if anything about College of the Ozarks.

So establishing an endowment has much more potential than simply a "local" fund that produces interest earnings for the College. It has the power to draw in new friends and supporters from across the country -

Request Form

- Please send me information regarding the establishment of a family endowment
- Please call me regarding a question I have about endowments
- Please send me additional information on trusts and other estate planning tools
- I am considering College of the Ozarks in my estate plan. Please send me information on how to do so
- I have remembered College of the Ozarks in my estate or trust

Name _____

Address _____

City/State/Zip _____

Telephone _____

Email _____

Please complete and mail to:
Rodney Arnold, Development Office
College of the Ozarks, PO Box 17
Point Lookout, MO 65726

...our commitment to you in helping to get your endowment fully established is to work with you in getting the word out to your circle of family members.

especially those who will contribute to the "family" endowment.

Part of our commitment to you in helping to get your endowment fully established is to work with you in getting the word out to your circle of family members. We explain why you created the endowment and what it will accomplish in honor of the entire family.

On a level closer to home, creating an endowment can be a means to involve immediate family members in the planning and initial funding process. Family meetings can bring into focus the workings and benefits of the endowment and possibly plant the seeds of philanthropy in the minds of children and grandchildren.

I will be happy to discuss with you and other members of your family the possibility of establishing a family endowment fund. Consider the impact your family could have for years to come on the lives of some deserving students at College of the Ozarks eager to help themselves by earning their college education.



When families establish endowments at C of O, other families benefit. Here, graduate Sarah Lillich enjoys commencement day with her mother and sister. Sarah's graduation was the direct result of generous donors who gave to help students like her receive their educations without having to pay tuition.

Photo by Dave McCormick

THE OZARK VISITOR

ON CAMPUS

Gittinger Buildings Dedicated in April Ceremony

By Amanda Levesque

The dedication of the new Edith Gittinger Music Center and Leonard B. Gittinger Campus Ministries Center on the College of the Ozarks campus took place on April 26 in Newman Recital Hall, located inside the music building.

President Jerry C. Davis began by giving the welcome. Following his remarks, the College of the Ozarks



Joe Hardin, music professor, composed a piece, "In Celebration", for the evening's ceremonies.

Chapel Choir performed special music entitled "In Celebration," featuring Music Professor Bruce Gerlach as baritone soloist. A 12-piece chamber ensemble accompanied the choir as well. Garry "Joe" Hardin, who is also a C of O music professor, composed "In Celebration" in memory of Edith Gittinger, who died in 2003.

After the choir's performance, President Davis introduced special guests and then lead the assembled group in the Act of Dedication.

"We dedicate these facilities unto the glory of God, the author and fountainhead of all wisdom, knowl-



Board of Trustees member Sharon Bradley, and Mary Arnold, wife of Dean of Development Rodney Arnold, enjoy time together at the reception. Photos by Shann Swift

edge and understanding," he said as part of the ceremony.

Following the dedication, Leonard B. Gittinger unveiled plaques, which will hang in the buildings, and spoke for a few minutes about his and his late wife's long association with C of O. Dean of Campus Ministries Chuck Zehnder gave the Prayer of Dedication and Benediction.



Mr. Gittinger received congratulations from many friends and well-wishers at a reception following the dedication.

A reception and tours of the buildings followed the closing prayer.

The Gittingers became familiar with C of O shortly after they moved to Hollister in 1972. They became elders in the Presbyterian Church at College of the Ozarks and have always placed a high importance on helping the college and its students. "Learning and helping others to learn" was a priority of theirs throughout 64 years of marriage.

The Gittingers assisted in providing lighting and audio equipment to the Theatre department, building a teaching greenhouse for the Biology department, purchasing a Steinway concert piano for the Music department and purchasing education and reference materials for the History and Philosophy and Religion Departments.

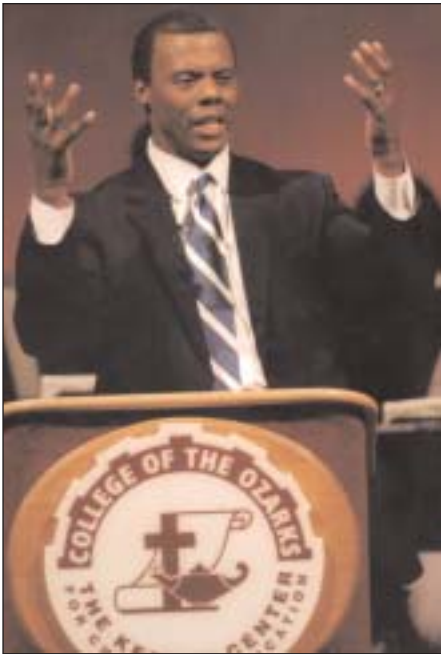
Mr. Gittinger continues to provide annual achievement awards to students and financial assistance to graduates for furthering their educations.

DISTINGUISHED SPEAKERS

J. C. Watts Recounts his Success Story, Full of Family, Faith and Determination

By Amanda Levesque

Former U.S. Congressman J.C. Watts spoke to a standing-room-only crowd Thursday, April 8, during a Citizenship Forum at College of the Ozarks.



The Honorable J.C. Watts gives emphasis to a point during his speech on citizenship.

Mr. Watts was a standout quarterback at the University of Oklahoma in his college days and later served in the U.S. Congress as a representative from Oklahoma.

Currently, Watts serves as chairman of the J.C. Watts Companies. As chairman, Mr. Watts provides strategic focus and program leadership to the firm's business engagements, alliances and initiatives.

He is also senior advisor to Hunton & Williams, one of the world's 50 largest law firms, leads a strategic alliance with Fleishman-

The former congressman shared his ideas on citizenship, character and integrity, pointing out that he learned about those things from his father, "Buddy" Watts, growing up.

Hilliard, America's largest public relations firm and is the chairman of FM Policy Focus, a coalition of leading financial services trade associations.

Watts writes a monthly column in the **Sporting News**, is a frequent guest on national and international television news shows and radio shows and has been quoted in numerous newspaper articles, both in the United States and around the world.

The former congressman shared his ideas on citizenship, character and integrity, pointing out that he learned about those things from his father, "Buddy" Watts, growing up.

"My daddy had a simple way of looking at things," he said. "You work an honest day and then you get an honest day's pay. We worked for what we had, and that was the greatest gift he ever gave me—the ability to understand the importance of having a good work ethic."

He also spoke about the challenge of serving in Congress while trying to maintain a family life. When he retired from Congress on January 7, 2003, one of the biggest reasons he had for leaving was his family and his desire to spend more time with them.

During his introduction, President of College of the Ozarks, Jerry



Student Body President Hillary Bargman, the Honorable J.C. Watts, professional speaker Jack McCall and President Jerry C. Davis display some of the gifts and other items of recognition presented during the forum.

C. Davis, made sure to acknowledge the rarity in Watts' decision to leave Congress. "He gave up power when so many are trying to hold on to it," said Davis.

While in Congress, Watts served for eight years on the armed services committee.

Speaking about the United States and its military, Watts said, "The real defense of our nation is not in the weapons that we buy, but in the character of our citizenry."

Watts' comparisons of legislation to football and down-to-earth stories about his father made for an entertaining and thought-provoking message. His humble views of himself and leadership made his point even more clear. He acknowledged that everyone makes mistakes, but was careful to point out that "mistakes should not be the norm in leadership."

Watts made it known that in today's society we squander the "character of old" and again made an example of his father's way of looking at things. "They got the most for the least," Watts said. "They did



College of the Ozarks President Jerry C. Davis presents J.C. Watts with the traditional Hard Work U® sweatshirt.

without, they didn't believe in debt, didn't waste..." According to Watts, these values of hard work, sacrifice and frugality are character traits worth striving for, and you can be sure that most of his audience agreed.

field; the U.S. Air Force Academy in Colorado; the U.S. Coast Guard Academy in Connecticut; the U.S. Military Academy-West Point in New York and the U.S. Military Academy-Annapolis in Maryland.

During the question-and-answer period, Watts addressed questions on the Patriot Act, the placement of the Ten Commandments in schools and affirmative action.

Along with Watts, three other keynote speakers spoke during the day to student participants. They were Virginia Fry, a Springfield attorney who represents C of O, Lt. Gen. Gary Hughey, deputy commander of the U.S. Transportation Command and C of O alumnus, and professional speaker Jack McCall.

Watts left the audience with words to live by. "Success is in the way you walk the paths of life every day . . . Success is having character in everything you do," he said. "If we (America) are to maintain our greatness, we can never think that character doesn't matter."

"The real defense of our nation is not in the weapons that we buy, but in the character of our citizenry."



College of the Ozarks student Desiree Corn asks Watts a question in a session following Watts' prepared remarks.

Although Watts was humorous, he didn't tip-toe around important issues affecting our nation. He warned against bad models of government that rewarded bad choices and challenged federal agencies to locate funds going to waste and apply them to America's 18 billion dollar debt.

Following his prepared remarks, Watts took questions from a number of student forum participants. While most students were from C of O, there were an additional 16 students who attended the forum from Bluffton College in Ohio; Southwest Missouri State University in Spring-

Photos by Kevin White and Larry Plumlee

Families, Friends Enjoy Commencement Day:

continued from page 3

asked that the audience pause for a moment to remember our armed forces at home and abroad, a suggestion that brought thunderous applause.

President Davis then introduced commencement speaker Pat Taylor, who is President of Southwest Baptist University in Bolivar, MO. Dr. Taylor congratulated the graduates, commenting that finishing college is one of "life's significant milestones."



Southwest Baptist University President Pat Taylor charges 2004 graduates to continue to think, work hard and take responsibility.

However, President Taylor continued, graduation actually means that these students completed a set number of requirements, but it means little else. The question now, he told the graduates, is what about the rest of your life? What does your Creator expect of you?

Taylor challenged the Class of 2004 to use what they've learned at C of O to build a successful future. He then stressed the following points:

*Think—continue to develop analytical skills. Big issues are composed of little details, he said, and you have to take care of them, or you



President Davis presents Professor of English Hayden Head with the medal for the Eugene Charles Wittick Teaching Excellence Award.

will never have big accomplishments.

*Work hard—a good work ethic, Taylor said, is of paramount importance in a successful life.

*Take responsibility—don't gripe or complain, Dr. Taylor advised the graduates. Instead figure out what's wrong and fix it.

*Take risks—don't be afraid to step out and do this, he advised them.

*Develop a passion for excellence—Do everything with all the zeal you can generate, Taylor said. If it's worth doing, it's worth doing right.

*Be sensitive to the needs and feelings of others—Taylor reminded listeners that all human beings, regardless of skin color, geographic location, beliefs or socio-economic status deserve to be treated with dignity and respect.

*Have a thankful heart—Your journey through life is dependent on

many people, Taylor reminded his audience. Be sure they know you appreciate them.

In closing, President Taylor said that graduates should remember that God wants them to be successful as well. What does He expect of you, Taylor asked them, and answered his question by quoting Micah 6:8—"to do justly, and to love mercy, and to walk humbly with your God.

"Society needs your best thinking," Taylor charged the Class of 2004. "Beginning today, the choices are yours."



Professor of History Stephen Kneeshaw receives the Dr. Mildred Letton Wittick Professional Achievement Award from C of O President Jerry C. Davis.



President Davis and Dean Marilyn Graves award Professor of Mathematics Craig Haile with the Governor's Teaching Award of Excellence.

"Think...work hard...Take responsibility...Take risks...Develop a passion for excellence...Be sensitive to the needs and feelings of others...Have a thankful heart."

Lots of Smiles and Sunny Weather All Round



Capt. James Schreffler swears in Zachary Leonard, Christopher Powers, Randall Summerhill and Benjamin Walker under the supervision of Col. David Vergollo. The four cadets received their U. S. Army commissions at graduation.

AWARDS AND ARMY COMMISSIONS

Next, the College presented awards to distinguished faculty and students. This year, the Eugene Charles Wittick Teaching Excellence Award went to Professor of English Hayden Head, and the Dr. Mildred Letton Wittick Professional Achievement Award went to Professor of History Steve Kneeshaw. Math Professor Craig Haile received the Governor's Teaching Award of Excellence.

Four graduates and members of C of O's ROTC program received commissions from the U.S. Army at graduation: Zachary Leonard, Second Lieutenant, Signal Corps; Christopher Powers, Second Lieutenant, Adjutant General's Corps; Randall Summerhill, Second Lieutenant, Engineer Corps; and Benjamin Walker, Second Lieutenant, Adjutant General's Corps.

Names of Ozark Fellowship recipients were next announced. Ozark Fellows are those graduates who



Benjamin Walker receives his commission and his pins from his wife, Rita, and his father, who is a Master Sergeant in the U.S. Air Force, retired.

receive a scholarship from C of O to be applied towards graduate school. This year's Ozark Fellows are: Alyssa Bowden, Tatyana Brickler, Kristina Bridges, Jeff Brummel, Jeremy Chapman, Charles Eastman, Andrea George, Travis Graham, Stephanie Hart, Bethany Horna, Kathleen Moore, Christopher Powers, Ryan Quiring, Nathan Sanders, Dana Tabor, Garrett Wishall and Sarah Zachary.

“Society needs your best thinking... Beginning today, the choices are yours.”

To complete the day, each graduate crossed the stage to receive his or her bachelor's degree, with congratulations from Chairman of the Board Larry Walther, President Jerry C. Davis and Dean of the College Marilyn Graves.

Graduates, their families and friends then enjoyed a reception on the Kelce Hall lawn following commencement exercises.



Larry Walther, Director of the Arkansas Department of Economic Development and Chairman of C of O Board of Trustees, and Dean of the College Marilyn Graves look on as graduates receive their diplomas.

RIGHT: Cum Laude Graduate Susan Anderson proudly displays her diploma.

***Photos by
Dave McCormick
and
Camille Howell***



GOOD NEIGHBORS

C of O Contributes to Area Economy in a Big Way

By Elizabeth Andrews

Everyone knows the Branson area earns millions each year from the tourist industry. But the Branson area reaps benefits every day from another, unexpected source as well. Those benefits also total in the millions, and the unexpected source is College of the Ozarks, located two miles south of the Branson hub.



Student Kayla Connell puts gas in her car so she can drive to work. Kayla is just one of more than 1400 C of O students who impact the Branson area economy.

The College contributes to the area in several ways: direct expenses such as wages and salaries, vendor payments, construction costs, tourism and sales tax revenue, by volunteer services rendered to the community and through money injected directly into the local economy by faculty, staff and students.

“College of the Ozarks has always made the community a top priority, and we are honored to contribute in as many ways as we can to the Branson area,” said C of O President Dr. Jerry C. Davis. “We plan to continue this philosophy in the future and champion the local economy whenever possible.”

“College of the Ozarks has always made the community a top priority, and we are honored to contribute in as many ways as we can to the Branson area...”

Interestingly, the small Christian college is among the top three full-time employers in the Branson area with more than 240 employees, 85% of whom reside in Taney or Stone counties. For the previous fiscal year the College spent \$12.25 million in payroll, which faculty and staff then poured directly into the local economy.

The College provides strength for the area economy by purchasing products from local vendors when possible and contributes to the local and state government through sales tax revenue earned by selling C of O-made products like fruitcakes, jellies, baskets, milled flours and milk and from the Friendship House Restaurant. Last year the College spent \$750,000 on products necessary for the functioning of the campus and contributed \$82,547 in sales tax revenue for its products sales.

An ever-changing campus accounts for a major part of the economic impact. Although one of the College’s student work stations is construction, the purchase of building materials for construction and renovations is responsible for \$10 million spent in the 2003 year. This is more than double normal money

spent on construction, which in the past averaged around \$4 million.

New buildings, such as the Keeter Center, and recent renovations of existing buildings, such as the refurbishment of the old Thompson Music Building, have supplied local subcontractors with plenty of work.



Financial Aid Director Kyla McCarty stocks up on groceries at a local supermarket. Kyla and other faculty and staffers stimulate the area’s economy both with their work and with their purchases.

The College also fuels Branson’s tourism industry as it attracts hundreds of visitors weekly traveling by car or charter bus. Since 2000, the first year C of O hosted the Men’s Division II NAIA Tournament, the College can be credited with boosting the Branson economy during one of its slowest times of the year. The tournament has offered much-needed

Since 2000, the first year C of O hosted the Men’s Division II NAIA Tournament, the College can be credited with boosting the Branson economy during one of its slowest times of the year.

ed business during some of the slowest, dreariest days of late winter and has monetarily enhanced the Branson economy during March with close to one million dollars.



Student David Parrish holds a paintbrush from his campus job in one hand and a wooden fudge spatula from his off-campus job in the other.

“As a city we look forward to the Tournament because of the economic benefits and the opportunity to showcase Branson,” said Jerry Adams, public information director for the city of Branson. In the past four years, the March sales tax revenue for Branson has increased 39%. This spending, of course, helps area businesses, but it also benefits the city and its residents by funding public works like street improvements.

The most recent addition to C of O campus is expected to help bolster the Branson area economy further. The Keeter Center for Character Education, which will be completed in September, 2004, was designed to attract new visitors to the area. One

Jerry Adams, public information director for the City of Branson, says the area benefits tremendously from the NAIA tourney each March, a time when Branson would be very quiet otherwise.



**Photos by
Mary Margaret Lenk
and Amanda Levesque**

of the Center’s purposes is to attract groups of professionals by providing an interesting, comfortable facility to hold their conventions.

“The vision of The Keeter Center will come to pass with its completion in September,” said C of O Vice President Dr. Howell Keeter, “and our hope for the College is that it continues to grow and prosper so that the Branson/Hollister area can reap more benefits in the future.”

Probably one of the most overlooked sources of economic impact on the area is C of O students. Not only can area businesses find a plethora of hard-working, responsible students to man their slurpee machines, sell show tickets and serve steak dinners, but the students also function as veins that carry earned money back into the local economy.

The College has some 1400 students, and more than one half of C of O students work off-campus jobs. That number increases significantly during the summer months. Students who choose not to work also spend money gained through financial support sent from families. Last year alone C of O students injected an estimated \$3.9 million back in to the local economy.

The numbers presented in this article were calculated without the application of economic multipliers. They are, in fact, raw numbers pulled from fiscal journals. If multipliers were applied, the numbers would increase significantly. The students’ economic impact estimate was figured from numbers pulled from the *U.S. News’* 2003 National Survey of Student Engagement taken Spring 2003 and from information obtained from students in May of this year.

One source that can never be measured in a monetary amount, of course, is the community services



In addition to spending money, faculty and staff volunteer their time in the community. Teresa Geisler, associate professor of family and consumer sciences, donates her time to an Income Tax Assistance program.

performed by students, staff and faculty. The College offers the Bonner Scholars Program, in which students render valuable community services like tutoring and mentoring area children, providing assistance to the Corps of Engineers and American Red Cross, assisting the local Food Pantry, visiting and reading to the elderly, packing meals to deliver to home-bound elderly and raising funds and collecting gifts for Operation Christmas Child.

Staff and faculty offer volunteer services as well. Recently, Associate Professor of Family and Consumer Sciences Teresa Geisler donated her time to the Volunteer Income Tax Assistance program in Stone and Taney counties. Prices just cannot be placed on these types of contributions.

The basic run-down of how C of O gives back to the community annually can be best summarized as this--direct payroll expenses: \$12.25 million, construction and renovation expenses: \$10 million, vendor payments: \$750,000, sales tax revenue: \$82,547, student spending: \$3.9 million, providing the area with productive, community-oriented students and graduates: priceless.

Probably one of the most overlooked sources of economic impact on the area is C of O students.

PERSONNEL NEWS

New Director of Character Education Announced

By Sam Waterman

The Keeter Center for Character Education has a new executive director. Sue Head assumed the position on June 1.

Head's years of experience in special event planning, community education, and marketing will enable her to develop and market special events and community programs at the College's new 97,000 square foot Keeter Center, which is scheduled to open in September of this year.

"College of the Ozarks has been hosting leaders from all over the world who demonstrate the character qualities that are the foundation of the College's five-fold mission stressing academic, spiritual, vocational, cultural and patriotic growth. I look forward to developing additional programs that will continue to enrich the lives of our students, faculty, staff and larger community," said Head.

"Sue Head's leadership experience with another university, as well as with a national organization will be invaluable as we expand The Keeter Center programs, activities, and publications. She will build on what has previously been accomplished and do an excellent job," said C of O President Jerry C. Davis.



Sue Head, new Executive Director of The Keeter Center for Character Education.

Photo by Mary Margaret Lenk

Most recently, Head served as the Director of Sales and Marketing of the Smalley Marriage Institute. Prior to that she had served as the Simulcast Director for a national broadcast event for the Smalley Relationship Center, and she was the Director of Community Education and the Rome (Italy) program director at the University of Dallas. She is a graduate of Vanderbilt University.

Head is originally from Memphis, Tennessee. She grew up in Central Gardens in Midtown and for 12 years attended the St. Agnes Academy. She moved from Memphis after she married husband Hayden Head, an associate professor of English at College of the Ozarks.

Her parents are Butch and Laura Robinson of Memphis; all of her family still live in the Memphis area.

The Keeter Center for Character Education has hosted programs with such noted speakers as former British Prime Minister Margaret Thatcher, former First Lady Barbara Bush, former Prime Minister of Israel Benjamin Netanyahu, former President Gerald Ford, and Senator Joseph Kennedy. Most recently, former Oklahoma Representative J.C. Watts spoke on citizenship at the campus.

Professor Wins Valuable Old Quilt at History Conference

By Ilse Rook

While visiting Boston to attend the annual meeting of the Organization of American Historians, David Dalton, C of O history professor, participated in a prize drawing offered by one of the largest publishers of historic texts, Addison, Wesley, Longman. AWL had purchased a historic "Crazy Quilt" off e-bay and displayed it at their exhibit in order to attract attention.

"I entered, knowing my chances were slim, but then I received an email the day after returning to campus that my name had been drawn and that the quilt was on its way to C of O," said Dalton.

Crazy quilts are sewn with irregular and randomly placed pieces of cloth to form an overall erratic and playful design. They were made more for show than as bed-covers. The stitching, embroidering, beadwork and even painting found on the quilts made them less practical to

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Professor David Dalton is pictured here with his new crazy quilt. Note the small American flag in the upper left-hand corner.

Photo by Ilse Rook

IN THE NEWS

C of O Named a Best Value in New Guidebook

By Ilse Rook

College of the Ozarks has done it again. A new guidebook on colleges that offer great values has just come out, and C of O is one of only 77 colleges nationwide to be featured.

According to **The Princeton Review**, a national publisher of College guidebooks, College of the Ozarks has been named one of America's "Best Value Colleges," in its latest book by the same name.

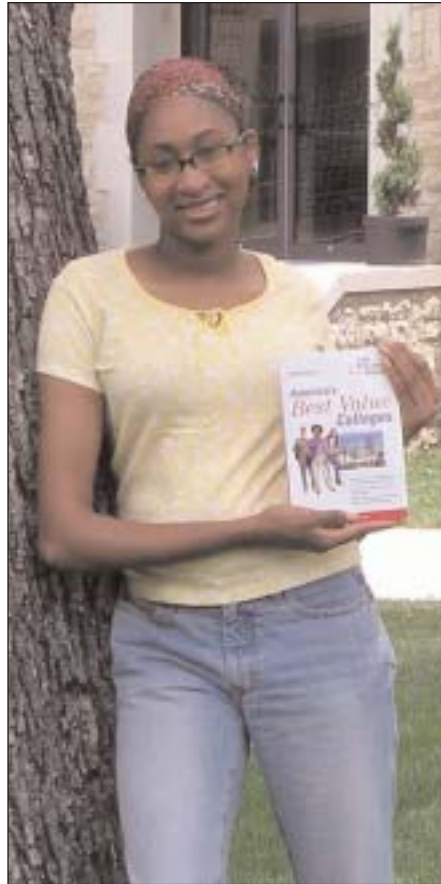
"Everyone familiar with the College knows what a great value we offer, but it is nice to be recognized by such an important national publication," said College Director of Public Relations Camille Howell.

Since the year 2000, C of O has been mentioned four times in several of **The Princeton Review's** other books, most notably its guide to the 300-plus best colleges and universities in the U.S. This is the first time, however, that **The Princeton Review** has published a "Best Values" guide, making C of O a charter member of a very elite group.

A new guidebook on colleges that offer great values has just come out, and C of O is one of only 77 colleges nationwide to be featured.

"**The Princeton Review** compiled the list and book based on quantitative and qualitative data it obtained from administrators at over 500 colleges, and surveys of students attending them," said Editorial Director Robert Franek.

"Our methodology was complex," Franek continued. "We identified over 30 factors by which we rated colleges in three categories: Academics, Tuition and Tuition GPA:



Student Karli Thomas holds a copy of *The Princeton Review's* "Best Value Colleges" guide, which features C of O as one of 77 best educational values in the nation.

Photo by Mary Margaret Lenk

the sticker price minus average amount students receive in gift aid scholarships and grants. The 77 schools that met our criteria are all great education deals. We recommend them to students and parents seeking the best academic bang for their buck."

C of O is listed as a small, conservative school that offers a very affordable Christian education. C of O strives to serve "especially those found worthy but who are without sufficient means" to procure a college education. Hence, College of the Ozarks has been dedicated to

providing a superior education since 1906 to qualified students who have financial need.

Each year, 90 percent of the incoming first year class is purposefully limited to students who come from families that would have a difficult time financing a traditional college education. College of the Ozarks has been listed as a "best buy" and as a "best college" in many other publications as well. Since the late 1980s, the College has been named annually to **U.S. News & World Report's** "Best Colleges" listings. It has also been named as an "unbeatable deal" by **Money** magazine, as one of the nation's "Most Interesting Colleges" by **Kaplan** publishers and in numerous other magazines, journals and guides.



Robert Franek of *The Princeton Review* served as Editorial Director for the new "Best Values" guidebook.

Photo by Camille Howell

"We know that we offer one of the best educational deals in the U.S.," said C of O President Jerry C. Davis, "but it is always nice to be recognized in these prestigious publications. It helps get the word out to many who don't know about us, and it helps to reaffirm our fine reputation with those who are already familiar with College of the Ozarks."



Memorial Gifts

Editor's Note: The December Memorial Scrolls are included in this issue due to an earlier omission. We regret the error.

DECEMBER

MEMORIAL SCROLLS

Mabel and Harlan Allison from Mrs. Mary Joyce Longstaff
Thea A. Anderson from Mr. Oscar O. Anderson
Elizabeth A. Akin Axton from NSDAC Pilgrim Chapter
ARLENE BARTOSZ FROM MR. STANLEY F. BARTOSZ
Frank and Mary Anna Beattie from Mrs. Barbara Mercer
Ms. Everett B. Best from Mr. and Mrs. John C. Moll
Ruth Virginia Briggs from Mr. and Mrs. Albert L. Martin
Charles C. Brown from Mrs. Betsy B. Brown
Frank A. Chantry from Mr. Robert L. Vedell

MR. AND MRS. GLEN A. DAVIS FROM MR. AND MRS. R. H. DAVIS
Jimmy Davis from Yazoo County Fair Association
Dorothy DeMiller from Mr. Karl DeMiller
Professor Kirk Denmark from Mrs. Jean Amundsen
Thomas Dodwell from Mr. Eugene A. Broadhurst
Jean Fontaine from Mr. Mitford T. Fontaine
Paul E. Fritzemeyer, Sr. from Miss Ruth J. Schroeder
Paul E. Fritzemeyer, Jr. from Miss Ruth J. Schroeder
Phillip Fry from Ms. Virginia Fry, Mr. John Pratt
Mr. and Mrs. Buford Furkin from Mr. and Mrs. Harold E. Davis
William G. Furkin from Mr. and Mrs. Harold E. Davis
Reverend and Mrs. R. W. Furkin from Mr. and Mrs. Harold E. Davis
Thomas G. Hagen from Mrs.

Thomas G. Hagen
Coral Crandall Hodde from Mrs. Kathlyn M. Flaten
E. K. Jackson from Mr. and Mrs. Kenneth E. Glessner
Roger Jones from Mrs. Betty Jane Jones
Frank and Jane Jones from Mrs. Harriet J. Wallace
William M. Kaiser from Mr. William M. Kaiser, Jr.
W.O. Kellum from Mrs. Evelyn E. Kellum
ARGIL P. KILLINGSWORTH FROM MRS. DOROTHY R. KILLINGSWORTH
ARGIL AND LOIS KILLINGSWORTH FROM MRS. DOROTHY R. KILLINGSWORTH
Max D. Kime, Sr. from Mrs. Ruth S. Kime
Dr. Eldon and Pearl Kingsborough from Mr. and Mrs. Theodore L. Heim
Rebecca Kirk from Mr. T. E. Kirk
Paul C. Koenig from Dr. George E. Kiser
W.W. Lee from Mrs. W. W. Lee
Albert Lopez from Mr. Robert L. Vedell
Georgia Lois McBee from Mrs. Leota Mae Ledford, Elaine Lewellen
Edward and Edwina McCarrroll from Ms. Beverly J. Ginochio
Mr. and Mrs. Richard F. Moll from Mr. and Mrs. John C. Moll
Bart Moore from Mrs. Elaine Barton, Mr. and Mrs. Terry Williamson
W. HENRY AND PEARL NELSON FROM MR. AND MRS. GEORGE R. SHANNON
Dr. Marvin and Judy Oetting from Mr. and Mrs. David E. Sorrell
Thomas L. Payne from Ms. Eva M. Worrell
Margaret Percy from Ms. Gwynn Moodie
Mr. and Mrs. Frank Poland from Dr. and Mrs. Robert A. Poland
Lindsey Keller Ripp from Dr. and Mrs. Jerry C. Davis

A GIFT ANNUITY is a means of providing yourself with a guaranteed income for life at the same time you provide financial support for College of the Ozarks. Many friends of C of O over the years have created Gift Annuities which eventually result in a gift to the College as a Memorial to themselves or friends and relatives that they may designate.

In brief, you give C of O a specific sum of cash, securities or other property. In consideration of this gift C of O guarantees to pay you a fixed annual income for life. This income is based on the amount of your gift and your age (ages) at the time the gift was made. If you are considering a survivor beneficiary or a two-life gift annuity, the income is based on the information for both lives. At the time of your death, the principal of your gift is used in support of our program here at Point Lookout.

The Gift Annuity offers many advantages as a way to make a contribution. It insures a guaranteed, fixed annual income for life, and in the year you make your gift a large percent is deductible from your Federal Income Tax Return as a charitable contribution. If the deduction exceeds the amount allowed by law in any one year, you may apply the deduction over a period of as many as five years. In addition, a large portion of your annual income from the annuity paid to you by C of O will be tax free. It frees you of any management or investment worries, and you will have the satisfaction of knowing that you have contributed to the education of young men and women who otherwise could not aspire to a college degree.

Reverend Norman Redding from Mrs. Emma Jean Redding
Robert Redmond II from Mrs. Robert Redmond, Jr.
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Pearl L. Zwikelmaier from Mr. and Mrs. Anthony J. Phipps

DECEMBER HONOR SCROLLS

Richard Ables from Ms. Beth Ables
Ruth Briggs from Miss Carolyn Hackman
James Cantrell from Mr. Donald M. Perry
Shirley Clark from Miss Carolyn Hackman
Miss Lamar Louise Curry from Mrs. Blanche Blackwell Ballew and Helen Blackwell
FAMILY FROM MRS. MARIE H. WINKLER
Bill and Sandy Knapp from Mr. and Mrs. Charles W. Knapp
Jeanette Silver from Miss Carolyn Hackman
Mr. and Mrs. Jim Smith from Mrs. Hilda W. Moeller
Mrs. Yolanda Taylor from Miss Carolyn Hackman
Mr. and Mrs. Dominique Vercaemert from Mrs. E. S. Hickman

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Eddie F. Ashe from Mr. and Mrs. Joe C. Griffin
Joseph Bruck from Mr. and Mrs.

Frank L. Root
Bill Cameron from Mr. R. L. Bartley, Jr.
Roy E. Crockett from Mr. and Mrs. Wayne Bumgarner
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Cardene Dalby Finley from Mr. and Mrs. Bill F. Wright
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Lora Williams from Mr. and Mrs. Chuck F. Easdon
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Sam Woodard from Mr. and Mrs. F. Russell Zartler

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Ruth Asher from Mr. and Mrs. Darrell M. Hosler, Mr. and Mrs. John Johnson, Mr. and Mrs. George F. Scott, Ms. Dorothy Hackathorn, Diggins Baptist Church
Marino Cursi from Mrs. Wilma Cursi
Dorothy DeMiller from Mr. Karl DeMiller
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NAMES IN CAPITAL LETTERS REPRESENT GIFTS OF \$1,000 OR MORE.

THE LAST WORD

Coach Bob Smith Field Gets New Grandstand Seats

By Camille Howell

Anyone who's attended a baseball game at C of O over the past several decades knows that the available seating has been less than ideal—hard, backless bleachers that tested even the most loyal of fans.

Now, however, Bobcat baseball fans have something new to cheer about—this past Spring, the College dedicated a beautiful new grandstand with comfortable seats.

Made possible by the Henry and Edith Loyd family, longtime residents of Branson, and by the C of O Associates, the new seats “make the stadium complete,” said Phil Loyd, son of the late Henry Loyd. Phil, his wife Patty, and Associates President Kay Gerken took part in the dedication.

The seats in the grandstand have an interesting history in themselves. They were originally installed in Kansas City's Arrowhead Stadium, home of the Chiefs, and were sold to C of O when the stadium decided to replace them.

C of O Athletic Director Al Waller, President Jerry C. Davis, former baseball Coach Bob Smith, current Coach Patrick McGaha, the C of O Army ROTC cadets and Bobcat baseball players all took part in the dedication and ribbon cutting. Marci Linson, dean of admissions, sang the national anthem.

“Our family has been involved with College of the Ozarks for a number of years,” Phil Loyd said, “and Dad always enjoyed baseball.

He gave the lights for the field many years ago. Dad's been gone four years now, and my mother and the rest of my family wanted to do this as well to honor his memory.”



Mail operations supervisor Dale Carley, a longtime Bobcat baseball fan, enjoys the new seats at Coach Bob Smith field.



Athletic Director Al Waller served as Master of Ceremonies for the dedication. Photos by Camille Howell

DALTON *continued from page 12*

use in the bedroom and they were often displayed in the parlor.

One of the most interesting things about this quilt is a patch, which features an American flag, with only 38 stars on it, which would date it somewhere between 1876 and 1889. Quilts with the American flag or patriotic theme are rare and very valuable.

Dr. Dalton and his wife Cathy plan to preserve and display the quilt on a wall at home.

ON THE COVER:

Cindy Loch and Jonathan Schiefen, brand new graduates, exult in their status as C of O alumni. Photo by Dave McCormick

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