

PROMISES TO KEEP

Worthwhile Goals, Amazing Opportunities



Jerry C. Davis, President

The College had an exciting and rewarding fall semester, including a visit from Governor Sarah Palin. Shortly after the semester began, 12 students escorted six World War II Veterans to the Netherlands for the 65th Anniversary of Operation Market Garden. This was the second of several trips that the College, in partnership with The Greatest Generations Foundation, has organized for students. The first trip was taken in June for the 65th Anniversary

of D-Day. In December, students accompanied Veterans to Belgium, honoring the 65th Anniversary of the Battle of the Bulge. The College recognizes these trips as opportunities to reinforce patriotic education, one of the five goals of the College. The students who have participated in the Patriotic Education Travel Program have returned with a renewed respect for Veterans and love of their country. Please read about these life-changing trips on pages 11-12.

The College had the pleasure of hosting several events for Veterans during the Veterans Homecoming Week held in the Branson, Missouri, area November 4-11. Veterans, their families, and others attended a WWII Mini-Reunion, the premiere of "Connecting Generations" (a documentary depicting the student/Veteran trip to commemorate D-Day), and a WWII re-enactment camp. Later that month, on November 28 and 29, the College was featured on the FOX News Channel's "Huckabee Show." During the segment, Governor Mike Huckabee interviewed student Valerie Wilson (who will graduate from C of O debt-free this May) and me about the College's work program and commitment to promoting values such as work ethic and patriotism. If you were unable to watch the interview, turn to page 3 to read more about it.

On December 2, College of the Ozarks welcomed special guest Governor Sarah Palin to speak on patriotism, citizenship, and civic engagement at the Leonard B. and Edith Gittinger Community Convocation (read more on pages 6-7). The Governor's remarks on this subject were both memorable and meaningful, as she demonstrated a deep understanding of traditional American values and the American dream. As she said: "The success of this school proves the wisdom of hard work and the founding values of our country, values like thrift and responsibility, perseverance, and reward for honest work-values that make our country great." During the convocation, the College honored several individuals, including Governor Palin, as Great Americans. These individuals reflect the College's mission and vision in their own lives, and each of the honorees has an inspiring story. You may read about them on pages 8-10.

This edition of the Ozark Visitor will provide you with a glimpse of some of the amazing opportunities for College of the Ozarks students. It will also give you a closer look at the College's goals, which set us apart from many colleges and universities. Work ethic, Christian values, and patriotism are common traits among College of the Ozarks students. Please enjoy reading about one of America's unique colleges.

I wish you a safe and prosperous New Year.

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as The School of the Ozarks

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NATIONAL SPOTLIGHT

College of the Ozarks on "Huckabee"

By Elizabeth Andrews

overnor Mike Huckabee, host of **FOX News** Channel's "Huckabee," interviewed College of the Ozarks President Jerry C. Davis and C of O student Valerie Wilson on his show that aired November 28 and 29. The interview focused on the College's work program, its commitment to openly-discouraging student loan debt, and its dedication to promoting patriotism.

During the interview, Governor Huckabee asked student Valerie Wilson why it is important for her to attend a work college like C of O. Wilson explained that she came from a family of eight and money to put six children through college was not readily available. When she learned about the opportunity to work her way through school, she and her parents knew they had found something special.

The Governor's questions to President Davis centered on the way the work program operates, as well as the College's goals. President Davis shared with him and the "Huckabee" audience the value the College places on work ethic and character development. "We believe that character education is as important as academic education," said Davis, "and that students understand the sacrifices made for this country and that they be willing to work for what they get."

Governor Huckabee ended the interview by saying that he "just wished every student came out of college, not angry at their country, but in love with America, grateful for the patriots for giving them their freedom."

"Huckabee" is taped in front of a live studio audience, and each person in the audience that day received a free copy of *Miracle in the Ozarks* by Jerry C. Davis, as well as a mini fruitcake from the College's Fruitcake and Jelly Kitchen. The top-rated **FOX** show has an average audience of 1.6 million and is shown regularly at 7 p.m. (Central) Saturdays and 7 p.m. and 10 p.m. (Central) Sundays.

If you were unable to watch this segment, please contact the Public Relations Office at (417) 690-2212 or pr@cofo.edu to receive a free copy.



Did you know...?

There is a college—
that is Christ-centered
where excellence is still expected
where students graduate with no debt
where all students work rather than pay tuition
where graduates are equipped to lead a life of influence







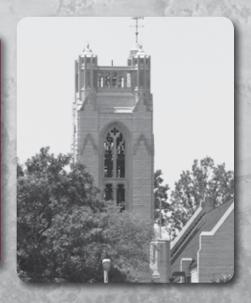


We can only accomplish this through the partnership of friends who value the vision and direction a College of the Ozarks education provides.

Since 1906, College of the Ozarks has been dedicated to providing an education that is essential in preserving Christian values.

As other colleges and universities have sacrificed their founding missions, C of O stands firm.

Utilizing no federal loans, C of O allows deserving students to graduate with no debt.



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PERSONALITY PROFILE

Board of Trustees Member Dr. Max Ruhl

By Ashlyn Moore

The name Max Ruhl may not be one that you are familiar with, but it is one that students at College of the Ozarks should be. As an alumnus and current Board of Trustees member, Dr. Ruhl plays an important role in the C of O community and has directly impacted how students spend their four years at school.



It all began in the agriculturally rich community of Wheaton, Missouri, where Max Ruhl first learned the value of hard work. Growing up on his family's small dairy farm, money was always tight and financial need was a motivating factor in attending The School of the Ozarks.

As his first campus job, he was assigned to the processing plant. It

did not take long for Ruhl to take advantage of the wide variety of workstations that were offered, and throughout the next four years, he would experience a multitude of jobs ranging from the front gate security to serving as the student body president during his senior year.

While presiding over the 1973-74 Senate, Dr. Ruhl and his team of student senators were the first to propose to the administration that students should have an academic break during the summer months. At the time, S of O was a year-long, three-semester educational institution. Even though he and his cohorts were unable to get the policy changed during their student tenure, the senate laid the groundwork for the two-semester school year that C of O students now enjoy.

After graduation, Dr. Ruhl continued his education and received his Master's in Educational Administration from the University of Arkansas. He then earned his Doctorate in Educational Leadership and Policy Analysis from the University of Missouri.

Currently, Dr. Ruhl has served 12 years as the Dean of Education and



Dr. Max Ruhl

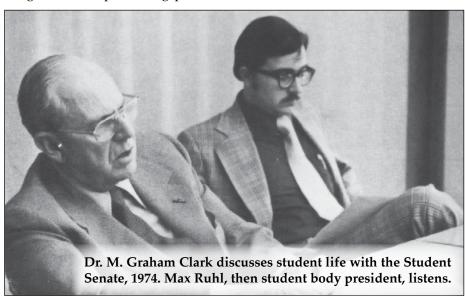
Human Services at Northwest Missouri State University in Maryville, Missouri. He is presently leading a state-wide effort to increase high school expectations for graduation and to reduce the number of students entering college who have to take remedial courses.

In retrospect, Dr. Ruhl credits a lot of his success to the lessons he learned in character and hard work during his time spent at S of O. His appreciation for this foundational background led him to accept a position on the College of the Ozarks Board of Trustees. Dr. Ruhl is enthusiastic about the College and his time spent on the Board.

"It has been an absolute honor to serve on the Board of Trustees for two and a half years."

Dr. Ruhl believes that C of O will pave the way for a more successful generation of leaders by instilling values such as character, hard work, and patriotism. He is proud of his alma mater and will continue to support *Hard Work U* in the future.

"There is nothing right now in America that is more important than developing character in young people. C of O understands that," said Dr. Ruhl.



COLLEGE OF THE OZARKS WELCOMES



The bus that has become synonymous with Governor Sarah Palin's *Going Rogue* book tour pulled into The Keeter Center parking lot on December 2. Governor Palin made a special trip to College of the Ozarks to speak at the College's community convocation.

By Elizabeth Andrews

Thile many buses venture onto the campus, one of particular interest made its way on to Opportunity Avenue on December 2. It was the bus of Governor Sarah Palin. The College invited Governor Palin to speak on patriotism and citizenship at one of its community convocations, and to the surprise and delight of college administrators, the Governor graciously accepted the invitation. It would be one of the few public speaking engagements the Governor made time for on her tour for her autobiography Going Rogue: An American Story, which ranked No. 1 on The New York Times Best Seller List

for six weeks and running (based on the January 1 list). Once news of her impending visit to the College was out, thousands demonstrated interest in hearing the Governor speak. Tickets went quickly, and when the evening of December 2 arrived, the Governor was greeted with an audience of approximately 4,000 in the College's gymnasium. In addition, others watched the convocation live via closed-circuit television in the Jones Auditorium.

Governor Palin quickly captured the hearts of everyday Americans nationwide when she was introduced as a vice-presidential candidate for the 2008 presidential election. As Governor of Alaska from 2006-09, her top priorities, among others, included fiscal restraint, limiting the size of government, and education. Under her leadership as Governor, Alaska invested \$5 billion in state savings, overhauled education funding, and protected Alaska's natural resources. Her common sense approach to government and her ability to speak honestly and frankly to citizens earned her their support. Governor Palin is a wife and mother, an avid runner, an author, a concerned and active citizen, and not afraid to, "go rogue."

Knowing this about her, the audience anticipated what the Governor had to say that night. Her focus was on patriotism, citizenship, and civic engagement, and she continually referred to the importance of core values as the guiding light for those who are running our country.

"Students here [at College of the Ozarks] understand the meaning of work ethic and patriotism," Governor Palin said, "and I just pray to God that more Americans will capture it, fulfill it, and taste it—will know what this school exemplifies." She shared about civic duty and participation, but she also spoke on how to deal with circumstances that are less than ideal. The Governor gave the example of how she had undergone



During a dinner held in Governor Palin's honor, College of the Ozarks students presented her with several gifts. Among the gifts was an honorary College of the Ozarks Lady Cats basketball jersey featuring Governor Palin's number from her basketball days, #22. Governor Palin then autographed a basketball for the team. Pictured with Governor Palin are members of the College of the Ozarks Women's Basketball Team.

Governor Sarah Palin



Governor Palin expressed her belief that the core values that made our country great are still alive. "The success of this school proves the wisdom of hard work and the founding values of our country, values like thrift and responsibility, perseverance, and reward for honest work--values that make our country great," she said.

her own version of "Hard Work U," as she worked her way through college. She, too, graduated without debt. Because she worked off-campus jobs and only took the number of credit hours that she could afford, it took her five years to graduate.

"Students here [at College of the Ozarks] understand the meaning of work ethic and patriotism..."

The Governor expressed her belief that the core values that made our country great are still alive. "The success of this school proves the wisdom of hard work and the founding values of our country, values like thrift and responsibility, perseverance, and reward for honest work—values that make our country great," she said. As the Governor shared about her upbringing, she emphasized that she is an ordinary American, raised in a small town far from Washington D.C., but that God had given her extraordinary opportunities because she had put herself in His hands. She then encouraged the young people in the audience to put themselves in His hands, because He created each of us with purpose. Governor Palin said that her desire was to make a positive difference and positive contribution to others, to her family, to her community, and ultimately the world, eventually learning that God's purpose for her included public service. So she sought ways at the grass-roots level to serve her community, beginning as serving on the city council of her hometown. Even in that local level position, she witnessed the interference of government and knew that it was not what was right for her community. The Governor

explained that the other councilmen, who were "grand-fatherly types," did not expect her to challenge the status quo. But as she said, "Only dead fish go with the flow." It was then that Governor Palin found her voice in public service and her conviction to serve her community; she made a commitment to put her heart into the position to which she had been elected in her hometown.

She credits those first years in public service as shaping the way she viewed government and dealt with fiscal issues. Governor Palin encouraged the audience to become involved with their own municipal governments, impressing on them that local government ultimately impacts the overall government. She cautioned, however, "that there is a lesson in the sacrifices people have to make in order to make a positive difference." But, she added, the most important lessons reaffirm the things that matter—faith, family, and freedom.



Part of the Convocation was dedicated to honoring those who have served our nation. Students who escorted WWII Veterans to battle sites as part of the Patriotic Education Travel Program carried division flags in honor of their Veterans.

Over the past 103 years, College of the Ozarks and many of its students, staff, and faculty have made the choice to be engaged in their communities through service projects, leadership positions, and countless unseen tasks. The College of the Ozarks proudly promotes Patriotic Education and Citizenship through its Character Education programs, focused coursework, and special events like the Leonard B. and Edith Gittinger Community Convocation featuring Governor Sarah Palin. Governor Palin's remarks serve as a reminder for those individuals who choose to honor our country and our fellow Americans through patriotism, citizenship, and civic engagement.

A TIME TO RECOGNIZE

uring the Leonard B. and Edith Gittinger Community Convocation featuring Governor Sarah Palin, the College presented several individuals the *Great American Award*. This Award is given by College of the Ozarks to individuals whose lives reflect the mission and vision of the institution. Governor Palin received the inaugural *Great American Award*. Consistent with the Patriotic goal of the College, Governor Palin's patriotism has been reflected in her life and career.

During the award ceremony, College President Jerry C. Davis shared with the audience a few of the ways in which the Governor demonstrates support to her country, the State of Alaska, and those who are willing to defend them. Governor Palin is known to cancel events to attend memorials, she always takes time to respect those who wear this country's uniform, and in her book, she reflects much on the men and women willing to sacrifice for the country. She was not the only individual to receive this honor; seven others were recognized, and she assisted the College with the award presentations.

One of the seven honored with a *Great American Award* is WWII Veteran John Cipolla, who served as a



General Terrence Dake, alumnus and retired Assistant Commandant of the U.S. Marine Corps, presents Governor Sarah Palin with the inaugural *Great American Award*.

rifleman in the 101st Airborne Division, 501st Regiment, Company C, during the invasion of Normandy and of Holland, the Battle of the Bulge, the Battle of Alsace, and central Europe. At one point, Private First Class (PFC) Cipolla was severely wounded and left for dead on the battlefield. Only after he groaned while being heaved onto a death cart did fellow soldiers discover that he was still alive.

During his recovery, PFC Cipolla heard that his regiment was to paratroop into Holland. Not willing to let



Governor Palin congratulates John Cipolla.

his comrades land in enemy territory without him, PFC Cipolla checked himself out of the hospital and hitch-hiked to the airbase, only to find his company already gone. Determined to follow, he joined with British paratroopers, becoming the only American soldier to parachute into Holland among British troops.

Following PFC Cipolla, President Davis called WWII Veteran Wilson Colwell to the stage. Before presenting the award to PFC Colwell, Dr. Davis shared a little of Colwell's history with the audience. PFC Colwell, who grew up in Hazard, Kentucky, enlisted in the Army at age 15, and went on to serve in the 101st Airborne Division. At age 16, he jumped into Normandy, France, on D-Day, was involved in the Battle of Carentan, and then went on to fight in the Battle of the Bulge. During his service in



College President Jerry C. Davis congratulates and thanks Wilson Colwell.

GREAT AMERICANS

WWII, he came face to face with death more than once. On one particular occasion, while engaged in heavy combat, he witnessed his friend being killed. After that PFC Colwell was wounded and was literally forced to kill his way out of the situation. Similar to many others in the Greatest Generation, PFC Colwell took off his uniform after the war, returned home, and went to work.



Alvin Henderson with Dr. Jerry C. Davis

Another Great American Honoree is WWII Veteran Alvin Henderson, who served in the 101st Airborne Division, 501St Parachute Infantry Regiment. At age 18, Private Alvin Henderson left New Jersey to, "do what he had to do." At approximately 1 a.m. on D-Day, Private Henderson jumped into Normandy and immediately saw combat. Following the Battle of Omaha Beach, he then parachuted into Holland before his platoon walked into a German ambush. Private Henderson narrowly escaped, but when he heard the cries of a fallen comrade, he went back to help. It was then, as he was administering a vial of morphine to his fellow soldier, that he was captured, put on a train, and told that he would not survive. After witnessing the inhumane treatment of other POWs, he helped several American GIs escape. For this, his hands were tied and he was severely beaten. Private Henderson spent the remainder of the war as a Prisoner of War, until the U.S. Army demanded his release. For this, he is a Great American.



Carolyn Bell Phillips, daughter of General Tommy Bell, with son Timothy Phillips, grandson of Gen. Bell

The College then honored Brigadier General Tommy Bell, United States Air Force (Retired), with a *Great American Award*. General Bell graduated from The School of the Ozarks in 1948; while at The School he was assigned to work in the Print Shop. He also played basketball and baseball. Bell went on to receive an aeronautical engineering degree from the University of Illinois, a degree in mechanical engineering from the University of Southern California, and a management degree from George Washington University. After enlisting in the Air Force, he met his wife, Lillian, and they had two daughters and one son. While in Vietnam, General Bell flew 243 combat missions. General Bell did his duty and what his country asked him to do. Due to health concerns, General Bell

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Major General Jerry Ragsdale with Dr. Jerry C. Davis

WINTER 2010



Governor Palin congratulates Dr. E. Bruce Heilman.

was unable to attend the convocation, and his daughter Carolyn Bell Phillips and his grandson Timothy Phillips received the award on his behalf. General Bell watched from his home in California via satellite.

The College also recognized Major General Jerry Ragsdale, United States Air Force (retired) as a Great American. General Ragsdale, too, attended The School of the Ozarks; his first work assignment was to dig a utility line. He says that The School changed his life, that it gave him options for his life, and that he had greater aspirations because of it. General Ragsdale went on to finish school at Southern Methodist University in Dallas, Texas. There he met and married his wife Susan. General Ragsdale embarked on an unusual career for a two-star Air Force officer. He joined the Air National Guard as a civil engineer and eventually became the commander of the Texas Air National Guard. General Ragsdale says that the greatest privilege he will ever have is to wear the military uniform of the United States of America.

Another Great American recognized by the College is Dr. E. Bruce Heilman, Chancellor of the University of Richmond. Made evident by his work ethic and devotion to country, Dr. Heilman's life and career reflect the values of College of the Ozarks. When his brother enlisted in the Marine Corps, Dr. Heilman followed because he wanted to serve his country. He wrote about the influence the military had on his life in the book *An Interruption that Lasted a Lifetime*. Dr. Heilman fought in Okinawa, one of the bloodiest battles of World War II. Similar to others from his generation, he started with very little and worked hard, eventually rising to national prominence in higher education. His life, like College of the Ozarks, reflects the American dream made possible by faith, hope, and hard work.

The College also honored Mrs. Sherry Nickel Herschend as a Great American. Raised in the Ozarks, Mrs. Herschend came from humble beginnings, but has risen to national and international influence. However, she has never forgotten her meager roots. Dr. Davis shared with the audience an incident that made a lasting impression on Mrs. Herschend. When she was a child, a group collecting food for the needy stopped by her family's house for a donation. Although her family had very little, her mother took four cans of food out of their almost bare pantry for the cause. A few weeks later, a food basket was left at their door. When asked if that embarrassed her, Mrs. Herschend said that it did not. It represented the power of the "widow's mite" and that her mother was merely being blessed ten-fold for what she had given. Sherry went on to attend The School of the Ozarks, arriving to campus with only three dresses made of flour sacks. Mrs. Herschend graduated from The School in 1950 and later married Jack Herschend. They are co-owners of Herschend Family Entertainment. Mrs. Herschend has been able to overcome many obstacles in her life, including poverty and cancer, and has gone on to help others in need, around the world. She exemplifies the American dream.



Governor Palin presents Sherry Herschend with a *Great American Award*.

Because these eight individuals possess the characteristics of self-sacrifice, perseverance, patriotism, work ethic, and generosity, the College is pleased to recognize them as "Great Americans."

REMEMBERING OPERATION MARKET GARDEN

By Ashlyn Moore

n September 15, World War II Veterans accompanied 12 College of the Ozarks students to the Netherlands for the 65th Anniversary of Operation Market Garden. The trip was funded by the College of the Ozarks and The Greatest Generations Foundation, a non-profit based out of Denver, Colorado.

This was the second trip of this nature, following a trip in June, where students accompanied WWII Veterans to Normandy, France, for the $65^{\hbox{th}}$ Anniversary of D-Day.

Similar to the first trip, each student was assigned to one Veteran who would serve as a mentor and adopted grandparent. Bryanne Jamison wrote detailed journals throughout the weeks spent in the Netherlands.

"I finally met my Veteran, Theodore Finkbeiner. Such a soft-spoken man, slow in his gestures, but quick with his smile. I'd known him for no more than two minutes when we were told to escort our new best friends into the American Embassy in Amsterdam—as though we, young, unimportant, could be proper escorts for these men. We barely have the energy they do, let alone the noteworthiness," Jamison wrote.

Operation Market Garden was the largest airborne invasion in history, using primarily the 82nd and the 101st Airborne. Unlike the June 6th invasion, Operation Market Garden did not end in allied victory. Students attended remembrance ceremonies and visited cemeteries in honor of the thousands of U.S. and British soldiers who were killed.

"It's an impressive spectacle to step into a field full of white crosses and overwhelming to do it with the men



C of O Student Bryanne Jamison with Veteran Theodore Finkbeiner

who know what kind of stories each cross holds. It is priceless—this opportunity to observe these men in such an intimate setting, seeing them as they come to realize the lasting impact the events of 65 years ago had on them. There is something hauntingly memorable about seeing so many brilliant white crosses on a field of green and even more memorable when you see them from their eyes," Jamison wrote.

The most highly decorated American paratrooper officer, James "Maggie" Megellas, was one of the Veterans who accompanied the students. Executive Director of The Keeter Center of Character Education Dr. Sue Head said that Mr. Megellas was a celebrity within himself and that it was amazing to be able to talk with him.

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James Magellas (second from far right) is pictured with the descendants of a family who took him and his fellow soldiers in after they parachuted into Holland. This pictures the family still resides in the same house, where he stayed 65 years ago.

"Lieutenant Colonel James Megellas was a man we've had the honor of interacting with all week," Jamison wrote. "He gave the small auditorium an overview of the War's beginning and some of his own heartbreaking experiences during its duration. The story that stuck in my mind most was about a Dutchman whom American troops liberated from a camp, and who feebly thanked them afterward. His description of the man was sobering: frail, haggard, exhausted...Megellas said the Dutchman had but days to live."

The students were able to see firsthand the appreciation that the Dutch people have for the American Veterans, even after 65 years have passed.

"In the United States we do not appreciate the Veterans like I've seen the Dutch—not near as much as we should. We civilians, with comfortable lives, cannot comprehend the sacrifices and hardships they endured for our sake," Jamison wrote.

The trip was a life-changing experience. The two generations connected in a way that left a lasting impression on all who were involved. It was a time of closure and remembrance for the Veterans and a sobering learning opportunity for the students.

"Coming back is the last page to a painful chapter in their lives that had remained unwritten for over 60 years, and the students are the hands that guide theirs as they write." Jamison wrote.

College of the Ozarks will continue to partner with The Greatest Generations Foundation for future trips. In the spring of 2010, students and Veterans will travel to Japan to commemorate the battle of Iwo Jima.

For more information on The Greatest Generations Foundation, or future trips, contact The Keeter Center for Character Education Office at (417) 690 2242, or visit www.tggf.org.



The Veterans and students had the opportunity to hear Commander of the U.S. Central Command General David Petraeus give a Central Command update. They also were able to meet the four-star general personally. Pictured with the Veterans and students is General David Petraeus.



Deremo

Memorial Gifts

SEPTEMBER MEMORIAL SCROLLS

Sarah Brister from Mrs. Dorothy Miley Kay Cameron from Mr. M. Leroy Johnson & Mr. & Mrs. Dave Muegge Charles Deremo from Mrs. Elene M.

Max Fringer from Mr. Bob Priddy John Hayden from Mr. & Mrs. Albert J. Martin

Walter Hicks from Mr. & Mrs. F. Russell Zartler

Ann E. Kelsey from Mr. Paul L. Kelsey Virginia Porter from Mrs. Dorothy Miley

Aaron Patrick Powell from Mrs. Ross J. Powell

Douglas Powell from Mrs. Ross J. Powell

Eloise Reeder from Mr. Walter F. Reeder, Jr.

Grady Sinclair from Mr. & Mrs. Joe C. Griffin

Paul Slicer from Mr. John W. Finger, Mr. & Mrs. Ronald E. Knight, Ms. Andrea Sellers, Mr. Timothy J. Feathers, Mr. & Mrs. Arthur W. Pope, Mr. & Mrs. J. David Wharton, Dr. & Mrs. William A. Eakin, Mr. Paul E. Donnelly, Mr. & Mrs. Darrel Bearden, & MRS. VENEDA SLICER

Pictured below: C of O student Heather Zandbergen visits graves of American soldiers at the Margraten Cemetery.

OCTOBER MEMORIAL SCROLLS

Bud & Betty Sue Bolton from Dr. & Mrs. Mike Bolton

HELEN BOWERS FROM MR. CONRAD MARTIN

Jesse D. & Letha R. Dunn from Mr. & Mrs. Ray W. Dunn

Jim Foster from Mrs. D. L. Foster

Rodney Gleason from Janis & Bob and the Florida Best Families

Marie Griffin from Mr. & Mrs. Joe C. Griffin

Dr. William E. Hall from Mrs. Helene W. Hall

BETTY S. HALBERG FROM WALTER B. HALBERG, JR., WALTER B. HALBERG III, MARK H. HALLBERG, SR., & AVA H. DUNCAN

BOBBY HUFF FROM MR. CONRAD MARTIN

Lois M. Holman from Mr. & Mrs. Phil Endicott, & Mr. & Mrs. Don Sunderland ARRON KAY FROM MR. CONRAD MARTIN

JEAN MARTIN FROM MR. CONRAD MARTIN

SAVANNA MCGOWAN FROM MR. CONRAD MARTIN

Grayce Metsopulos from Mr. Peter J. Metsopulos

PEARL & HENRY NELSON FROM MR. & MRS. GEORGE R. SHANNON Ben Osterberg from Mrs. Wilma E. Osterberg

Charles D. Lain, Mr. J. David Fraley, & Ms. Amy Niemann

Jane Rudolph from Mr. & Mrs. F.

CHERI PENNINGTON FROM MR.

Thomas Anthony Robinson from Dr.

& Mrs. James G. Johnson, Dr. & Mrs.

CONRAD MARTIN

Russell Zartler Geneva Runer from Mr. & Mrs. Bill

Geneva Runer from Mr. & Mrs. Bill Merhege

HAZEL & EDGAR SHANNON FROM MR. & MRS. GEORGE R. SHANNON

Paul Slicer from Mrs. Karen K. Hall, HOOK FAMILY FOUNDATION, & Ms. Clarissa A. Scott

SOLLIE SMITH FROM MR. CONRAD MARTIN

Elizabeth Willhite from Ms. Faylene J. Hill

NOVEMBER MEMORIAL SCROLLS

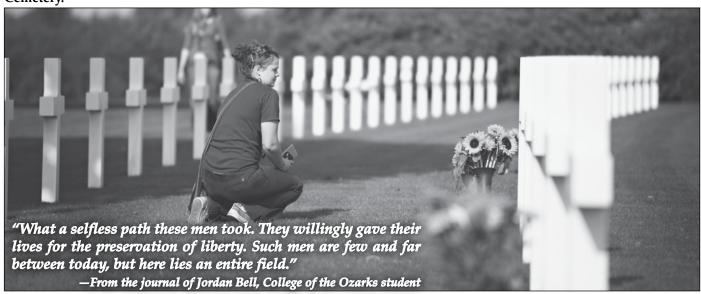
Mrs. Ulma Roberts DeWitt from Mrs. Dorothy Miley

David Mattes from Mr. & Mrs. Bill F. Wright

Roy E. Nokes from Mr. & Mrs. Edward H. Tutun

Thomas Anthony Robinson from Vestavia Hills Lions Club, & Mr. & Mrs. Roger P. Richards

Mrs. Ross from Ms. Beverly Friesema NAMES IN CAPITAL LETTERS REPRESENT GIFTS OF \$1,000 OR MORE.



PRINCETON REVIEW AND USA TODAY NAME C OF O A "BEST VALUE" PRIVATE COLLEGE

ollege of the Ozarks is one of the nation's 50 "Best Value" private colleges and universities according to *The Princeton Review*, one of America's most widely known education services and test preparation companies. *The Princeton Review* teamed with *USA TODAY*, the nation's most widely read print newspaper, to present its list, "The Princeton Review Best Value Colleges for 2010."

The list which features 100 schools in all—50 public and 50 private colleges and universities—posted on January 12 on the websites of *The Princeton Review* and *USA TODAY*.

In its profile of College of the Ozarks on *USA TODAY*'s website, the editors at *The Princeton Review* commend the school for its vision of developing citizens of Christ-like character who are well educated, hardworking, and patriotic. "The testimony of the school's commitment lies in its dedication to defraying the entire cost of tuition for every student through a combination of a work-study program, grants, and scholarships," according to the College of the Ozarks profile by *The Princeton Review* and *USA TODAY*.

The Princeton Review selected the institutions as its "Best Value" choices for 2010 based on its surveys of administrators and students at more than 650 public and private colleges and universities. The selection criteria covered more than 30 factors in three areas: academics, costs of attendance, and financial aid, using the most recently reported data from each institution for its 2008-09 academic year.

"The testimony of the school's commitment lies in its dedication to defraying the entire cost of tuition for every student through a combination of a work-study program, grants, and scholarships."

"We know many families and students have serious concerns about paying for college in these tough economic times. Among the nearly 16,000 respondents to our 2009 'College Hopes and Worries Survey,' of college applicants and parents, 85% said financial aid would be 'very necessary' for them this year," said Robert Franek, *Princeton Review* SVP/Publisher. "However, there are many first-rate institutions offering outstanding academics at a rela-



tively low cost of attendance and/or generous financial aid, including some that may surprise applicants. We're pleased to have again teamed up with *USA TODAY* to identify and commend the 100 colleges that do just that and do it best in the nation."

Visitors to *The Princeton Review* website (at www.princetonreview.com/best-value-colleges.aspx) and *USA TODAY* website (at www.bestvaluecolleges.usatoday.com) can access the complete lists of 50 public and 50 private "Best Value" colleges. *USA TODAY's* site features a database that allows users to view in-depth details about the schools by clicking on an interactive map to explore criteria including cost of attendance and financial aid data, enrollment size, location, and The Princeton Review's analysis of why each school was chosen as a "Best Value" college.

The Princeton Review previously reported annual "Best Value" public and private colleges lists (and top 10 ranking schools in each category) on its website and in its book, America's Best Value Colleges, which was published from 2004 to 2007.

Workstation Spotlight

Processing Plant

By Kayla Thomas

Behind a hedgerow of trees on the campus' north side sits one of College of the Ozarks most historical student workstations, the McDonald/Ross Processing Plant. Out of the 80 workstations available for C of O students, this workstation is one where students produce something that they have the privilege to see from start to finish.

The McDonald/Ross Processing Plant is a workstation at which 12 students, who are working for their college education, utilize the opportunity of hands-on experience learning the art of meat processing.

This workstation got its beginning during the early years of The School, when the sole source of meat was supplied directly from the campus farms. In the late 1930s, C of O—then called S of O or The School of the Ozarks—began processing meat in order to provide well-balanced meals for the students. However, the procedure was a little different than it is today. At that time, butchering was an outside chore conducted in the campus pasture.

...learning the art of meat processing.

In 1960, John and Anna K. Ross provided The School with a modern processing plant that would assist in the processing of meat for the campus dining room. With enrollment increasing each semester, they realized that the processing plant was not able to meet the demand of the 800 students eating in the Thompson Hall (the former student dining hall) each day. So, the plant was closed for complete remodeling.

The processing plant was again renovated in 1967 through the generosity of Mr. and Mrs. James M. McDonald, Jr. With the upgraded



Brothers Chet (L) and Chance Bailey process meat as part of the work-study program.

facility, The School was able to begin slaughtering, processing, making sausage, and smoking hams and bacon. With three beef cattle, seven to eight hogs, and 200 fryers slaughtered each week, the processing plant was able to supply enough meat for the student dining hall.

Even though the processing plant is no longer able to provide meat for the student dining hall, it remains busy processing and smoking meat to be used in Dobyns Dining Room and sold in the campus gift shops. Several new items including summer sausage, beef jerky, and snack sticks have been added to the plant's repertoire.

Landing a student worker position in the processing plant is coveted. When work placements are being organized, the applicant's background experience and seniority are both taken into consideration.

Each Processing Plant student worker receives hands-on experience

in every phase of the meat industry, from slaughter to packaging meat for sale. Primary duties of these student workers include smoking meat, sterilizing facilities, and maintaining detailed records.

"I hope to one day own my own plant," said Chet Bailey, a sophomore from Conway, Missouri. "These skills [learned here] will be useful when that time comes."

Roberta Gold is the Consumer Safety Inspector in charge (CSI) and is employed through the United States Department of Agriculture. Her primary role is to ensure all procedures occurring daily follow the U.S.D.A. guidelines, which she says the students follow well.

All items produced in the C of O Processing Plant may be purchased at the Beulah I. Winfrey Gift Shop in The Keeter Center, Edwards Mill, and the Fruitcake and Jelly Kitchen-all located on the College campus.

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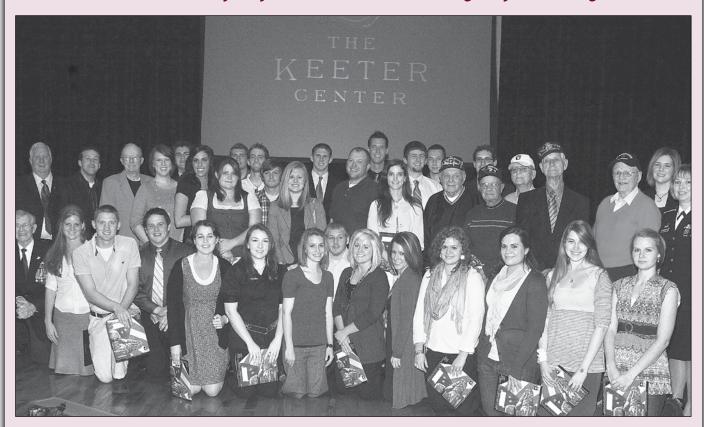




Incorporated in 1906 as The School of the Ozarks

www.cofo.edu

C of O Students Receive Commendations on Behalf of U.S. Secretary of Army



hirty-three College of the Ozarks students received commendations from Sgt. Major Michael Dudley and Sgt. Major Joanne Schneider of the U. S. Pentagon on behalf of the U. S. Secretary of Army and Army Chiefs of Staff during a mini-WWII reunion held at The Keeter Center on Friday, November 6.

The students who were recognized escorted WWII Veterans back to Europe for the 65th commemorations of Operation Market Garden in September and the Nor-

mandy Invasion in June. These trips, along with future student and Veteran trips already planned, are the result of a unique partnership between College of the Ozarks and The Greatest Generations Foundation, whose mission is to take Veterans back to the battlefields where they fought and to help educate the younger generation about the sacrifices of American soldiers so that their stories will never be forgotten.