

Ozark Visitor



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College of the Ozarks... "Hard Work U.®"

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Point Lookout, Missouri 65726



Centennial Kick-off – November 4, 2006

PROMISES TO KEEP

A Great Beginning



Jerry C. Davis, President

November 19, 2006, marked the official beginning of the Centennial Year of College of the Ozarks, founded in 1906 as The School of the Ozarks. If you attended Homecoming, held the first weekend in November, then you witnessed many tributes to The School, including a 100th birthday reception where alumni J. D. Nave (class of '41) and Emma (Butler) Day (class of

'35) extinguished the candles on an oversized birthday cake.

In the Homecoming parade, students commemorated the anniversary and "A Tradition That Works" with imaginative floats, including one where the participants brandished brooms and mops. It is obvious that there is no uncertainty between students and alumni about the philosophy of *Hard Work U.*

Following the parade, everyone gathered on the Chapel lawn for a group picture, which is featured on the front of this *Ozark Visitor*. To see more pictures of Homecoming 2006, "A Tradition That Works," you may turn to pages 8 and 9.

Events such as Homecoming weekend are an appropriate time to formally observe a special occasion. Since there is an abundance for which to be thankful and remember, the College will continue to celebrate throughout this historic 2006-2007 year.

You will find an article on page 11 that highlights one of The School's most beloved and dedicated faculty members, Dr. Beulah I. Winfrey. This is part of a series entitled "Voices from the Past" which will be featured in the *Ozark Visitor* this year. Occasionally, individuals come along who seek no glory or gain of any kind but who only seek to fulfill their duty. These are the individuals who lead by example. "Voices from the Past" will focus on those from the College's past who fit this description and are held in the highest of regard by all whom they encountered.

The year 2007 offers more than time to reflect on our past efforts and achievements. It offers hope and oppor-

tunity for more new beginnings. In the fall of 2007, the College anticipates launching its proposed Baccalaureate of Science in Nursing Program, of which the Missouri State Board of Nursing recently voted to accept the College's written proposal. MSBN Education Administrator Marilyn Nelson made a site visit on December 12 and 13, 2006, to tour the campus, science classrooms, library, and the McDonald Nursing Learning Lab located in the McDonald Hospital. The College could receive word of the program's initial approval from the MSBN as early as March.

Please make plans to visit the campus and see all the great things that are happening. I wish you a healthy and prosperous year.

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*Incorporated in 1906
as The School of the Ozarks*

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HONORS AND AWARDS

College Named to Barron's Best Buys in College Education

By Kellen Hall

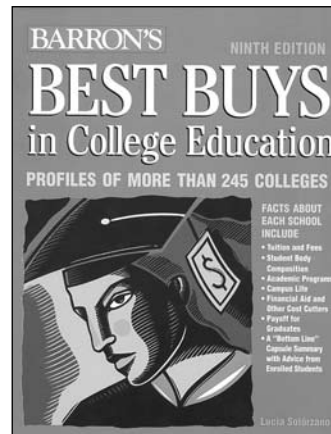
College of the Ozarks has been named to *Barron's Best Buys in College Education-Ninth Edition*, a college guide for students and parents "seeking a first-rate education at an affordable price."

Selected colleges vary from public schools and tuition-free private colleges to reasonably-priced, high-quality institutions.

Colleges were selected to appear in the book based on certain criteria, including tuition rates and the results of a questionnaire filled out by the Dean of Students and by students. College of the Ozarks is one of 247 colleges that rep-

resent the best combination of sound data and student satisfaction.

Two main features of *Barron's Best Buys* are data capsules and profiles which give information such as the campus setting, student/faculty ratio, freshman profile, faculty profile, tuition and fees, and room and board. Profiles are organized into basic components, including student body, academics, facilities, special programs, campus life, cost cutters, rate of return, payoff, and bottom line.



C of O Named a "Top Ten Conservative College"

By Joy Carpenter

For the third consecutive year, College of the Ozarks was cited by Young America's Foundation (YAF) as being one of the most conservative colleges in the United States.

Whereas magazines such as *Barron's Best Buys* and *U.S. News & World Report* rank colleges according to enrollment and academics, YAF ranks colleges according to the overall experience of the student and what the college has to offer to the

student. The YAF's "Top Ten" recommends institutions that offer the best conservative experiences for students.

C of O, along with Liberty University, Hillsdale College, and Grove City College, were all named to this prestigious list.

Today, YAF strives to keep conservative ideals in colleges and recognizes exemplary institutions that display these characteristics.

Young America's Foundation is a renowned organization, recog-

nized by people such as President Ronald Reagan and General Norman Schwarzkopf. These influential speakers have addressed several conferences and conventions held by the YAF.

YAF began in the 1960s at Vanderbilt University as a movement to encourage college students in their conservative beliefs. It was first called University Information Services. In the 1970s, UIS was re-named Young America's Foundation after becoming a national organization.

Orchids Continue to be Winners

By Kathleen Coffey

Greenhouse Supervisor Nathan Bell has been raising orchids for more than 12 years, and caring for a collection of over 7,000 has only increased his interest in the plants.

Bell and student workers prepare orchids to show at locally-and nationally-judged shows at least twice a year. On September 30 and October 1, 2006, Bell traveled to the American Orchid Society of Greater St. Louis show at the Missouri Botanical Gardens in St. Louis to compete against 14 other entries from around the Midwest. There, he spent nine hours putting together a 70-square-foot exhibit of C of O originals and some of his

own personal orchids, the largest display ever produced for the College.

Bell returned with the Best of Show trophy, eight first place, seven second place, and one third place ribbon. In addition, C of O won three Best of Class trophies for floral arranging, orchid artwork and overall exhibit.

"In the past three shows, we've only won one Best in Class and five blue ribbons, but this year was good," he said. "I was really surprised to win the Best of Show trophy, especially. The judges take a secret ballot for it, and our display won hands-down."

Preparation for a nationally-



Nathan Bell

judged show, such as the St. Louis show, begins about a month before, said Bell. He and student greenhouse workers select the plants that are not streaked or blemished, are healthy and most likely to bloom. Students help put together arrangements and prepare the flowers for exhibition, and Bell sets up the displays. For each show, 20 to 30 C of O orchids and about ten from his personal collection are used.

"It's always nice to have people recognize the quality of the plants and the design," he said. "They recognize that we have good facilities and good plants."

DEVELOPMENT NOTES

Making a Great Investment!



Rodney Arnold
Dean of Development

Everyone wants to make a sound investment. That's why there is an entire industry of men and women who serve as investment advisors. They provide charts and analyses and make recommendations.

Thoughtful investors want to support solid companies with a good track record of profit. They want to see growth and success. No one wants to lose money.

Supporting College of the Ozarks is much like making an investment. But in this case, the returns pertain not to your pocketbook, but to the success of *Hard Work U.* and the many communities in which its graduates will soon take root. Donors "invest" their charitable dollars in College of the Ozarks because they believe it will continue

- Please send me your complimentary brochure about planned giving.
- Please send me more information about making a gift to College of the Ozarks.
- I am considering College of the Ozarks as a beneficiary to my estate plan. Please send me additional information on how to do so.
- Please contact me about planning a gift to College of the Ozarks. The best time to reach me by telephone is _____.
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Name _____

Address _____

City _____

State/Zip _____

Telephone _____

E-mail _____

Return this form in the enclosed business reply envelope or mail to: Development Office, College of the Ozarks, PO Box 17, Point Lookout, MO 65726.



C of O student Mandy Renyer works in The Keeter Center.

to yield handsome returns in the lives of some deserving young people, their future communities, and society at large.

Those who work at College of the Ozarks are investors as well. We are investing our lives in this unique educational opportunity, because we believe it is solid and successful in fulfilling its worthy mission. College of the Ozarks has been a sound investment for 100 years, and the future looks bright for the next century as well.

If you would like to learn more about planned giving and how you can make "the investment of a lifetime," complete and return the response form below. Request the complimentary brochure on planned giving, and I will be pleased to send our introductory packet. If you would like for me to follow up with a telephone call or even a personal visit, request so on the response form.

Would you like to receive the *Ozark Visitor* by way of e-mail rather than regular print? Please let us know by sending an e-mail message to development@cofo.edu requesting so. We hope sending this newsletter by e-mail will be more convenient for you and more cost effective for us.

Please know that your e-mail address will NOT be distributed to others, and the *Ozark Visitor* will be the only electronic correspondence you'll receive from College of the Ozarks.

BEACON HILL THEATRE

A Centennial Occasion

By Joy Carpenter

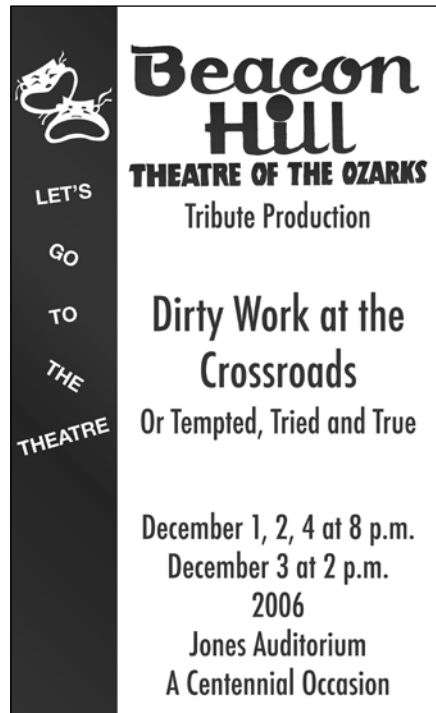
This winter, the Jones Theatre Company celebrated College of the Ozarks' Centennial and the Beacon Hill Theatre with performances of *Dirty Work at the Crossroads*, a humorous "gay 90s" melodrama by Bill Johnson.

Beacon Hill was a summer theatre and workstation for students at The School of the Ozarks from 1963 to 1982. The Theatre burned in 1986, but during its heyday, it was known for its red-and-white-striped exterior and the WWII beacon that sat outside the building. Located where the C of O stoplight is now, Beacon Hill produced numerous dramas, including *Dial M for Murder*, *Fiddler on the Roof*, *Oklahoma!*, and one of its most popular, *Dirty Work at the Crossroads*.

Guests weren't able to attend the original Beacon Hill for the Centennial celebration, but as they entered the Jones Theatre lobby, the spirit was re-created with nostalgia. The old building was brought back to life as the tribute displayed original Beacon Hill Theatre seats, along with costumes, tickets, production pictures, and programs used more than 35 years ago.

Set in the late 1800s, *Dirty Work at the Crossroads* opens with young Nellie Lovelace being torn from her dying mother by the dastardly Munroe Murgatroyd, who the audience finds out secretly poisoned the mother. Though Murgatroyd is wed to Ida Rhinegold, "the shameful belle of New Haven Music Halls," he is determined to have Nellie Lovelace as his own and will go to any means to have her.

In an attempt to keep Lovelace from her true love, Adam Oakhart, the blacksmith's son, Murgatroyd conspires with Rhinegold to drive him away. But Lovelace isn't the only thing the devious villain has on his mind. Murgatroyd also pursues Leonie Asterbilt, the beautiful daughter of the rich Mrs. Asterbilt. Murgatroyd



and Rhinegold conceive a second plan to blackmail Mrs. Asterbilt into allowing her daughter to marry the evil Murgatroyd.

As the play moves on, Mrs. Asterbilt decides she cannot tolerate the blackmail and quickly devises a plan to kill Rhinegold; however, Oakhart is instead accused of the murder and taken to jail.

Lovelace, convinced that Oakhart couldn't commit such an act, sells her land to a railroad company in order to pay lawyers to prove him innocent. Through many twists and turns, Lovelace and Oakhart find their way to freedom, but not until after a suspenseful fight on the railroad tracks, where Munroe Murgatroyd finally meets his demise.

Under the direction of Theatre Professor Mark Young, 30 cast and crew came together to create an unforgettable tribute to the Beacon Hill Theatre. Audience members were quickly captured by the humor of colorful characters, including blundering butler Mookie, who

fell for Mrs. Asterbilt's flirty French maid, Fleurette.

Katie Madsen, a junior majoring in English, played Nellie Lovelace, the beautiful, naive girl who has always been protected from the Munroe Murgatroyds of the world. "Playing this character has been fun for me because of the people that I've been able to work with," she said, "especially Marcos (Munroe Murgatroyd); he's hilarious."

Marcos Esteves, a sophomore majoring in Theatre Performance, portrayed Munroe Murgatroyd, a typical tall, dark, and handsome villain with beady eyes and a handlebar mustache. His on-stage antics and monologues, in the form of asides to the audience, involved the crowds and brought chuckles. Unlike the lazy character he played, Esteves worked hard to understand his melodramatic character. "The lines are the most difficult part of doing a lead role, but it's fun because the characters get to goof off with each other," he said.

Dirty Work at the Crossroads has been a tradition at the Theatre Department and the Beacon Hill Theatre since the 1940s. Forsyth resident Bonita Bailey, an S of O alumna from the class of 1944, remembers performing *Dirty Work* as a high school senior. "I was in one of the first performances of *Dirty Work at the Crossroads*," she said. "I was Mrs. Asterbilt." During the Beacon Hill days, *Dirty Work* was performed every three to four years as an initiation to new student workers. For this reason, the production was chosen to commemorate the Theatre during the Centennial Year.

Through time, hundreds of shows have been done at College of the Ozarks, but memories of the performances will be remembered by past and present theatrical students who work hard each time to bring laughter and tears to everyone, even if only for a night.



TIMELINE

The "Good Years" 1930 - 1949



February 1, 1930 Dobyons Hall, formerly the State of Maine Building and a symbol of The School for many, catches fire, its oil-treated logs and asphalt roof burning in less than one hour. The School's print shop annex, with its new typesetting equipment, burns as well.



Dobyons Hall burning, Feb. 1, 1930

1930 The Jackson Power Plant is added to The School's buildings.

1931 The Great Depression hits The School. The faculty volunteers a salary reduction of ten to twenty percent. The Bank of Hollister fails, and The School's expense funds are tied up for at least two years. Dr. Good borrows \$5,000 to finish the school year.

May 27, 1931 A U.S. Post Office is established on campus and is officially named Point Lookout.

1931 L. W. Hyer provides funds to build a dam on the stream that flows from a spring between the main campus and the dairy. This creates a lake, known as Lake Honor.

April 1932 Dr. Dobyons dies. He was instrumental in bringing the dream of The School to fruition and had served 15 years as president of the Board of Trustees. The School mourns its tremendous loss.

1932 The School ceases to enroll eighth graders because of the improved rural school situations in Missouri and Arkansas.

April 21, 1933 On the anniversary of the death of Dr. Dobyons, the first Dobyons Day is observed as a special day to honor his memory.

August 1934 The School is the beneficiary of one of the



Students harvesting cane in the S of O fields

government's Depression-relief programs, a beef canning project. Students and some teachers work in the cannery under strict regulations on a 24-hour schedule with three eight-hour shifts. Each day, 320 quarters of beef are processed, and every can of beef is turned over to the needy.

1935 H.S. Jamison donates funds for the Manual Training Building and all of its equipment, money for maintenance, operation, supplies; he also pays the salary of the teacher.

1938 A permanent cannery, the Wilk Hyer Canning Factory, is constructed on campus.



Students milk part of the Hyer Jersey Herd.



The Collins-Steele Memorial Library in the A. P. Green Building

1938 A student council is formed. The body is headed by an elected student body president and comprised of ten other students, five boys and five girls.

January 1939 Westminster College confers upon Dr. Good an honorary LL.D. degree for his work in bringing The School through the Depression. Faculty members insist on calling him Dr. Good, or simply "Doc Good."

May 13, 1940 Mr. J. C. Penney is a guest of The School for the weekend. He is given a tour of the campus by Mr. Hyer and Dr. Good. He also makes a brief speech to the students and local residents.

1940 Foster-McCarthy Hall, a new dormitory for boys, is constructed.

1942 Memorial Hall girls' dormitory is constructed.

1943 The Anna Foster Ford Guesthouse is constructed on campus to provide accommodations for special guests of The School.

1943 The School is free of debt, and enrollment is at 220. L. W. Hyer purchases Jersey cows, making The School's herd one of the finest in the state for the third year.

1944 L. W. Hyer adds more Jersey cows to The School's herd, striving to make it one of the finest in the nation. As many as 50 people a day visit the herd.

1945 An anonymous friend of The School donates funds for two deep wells, a modern sewer system, and new pipelines, enabling The School to have, for the first time, pure water in all lines. Adequate fire protection is also provided by the same donor.

1945 The Board of Trustees authorizes the employment of M. Graham Clark as vice-president of The School of the Ozarks at a salary of \$250 per month.

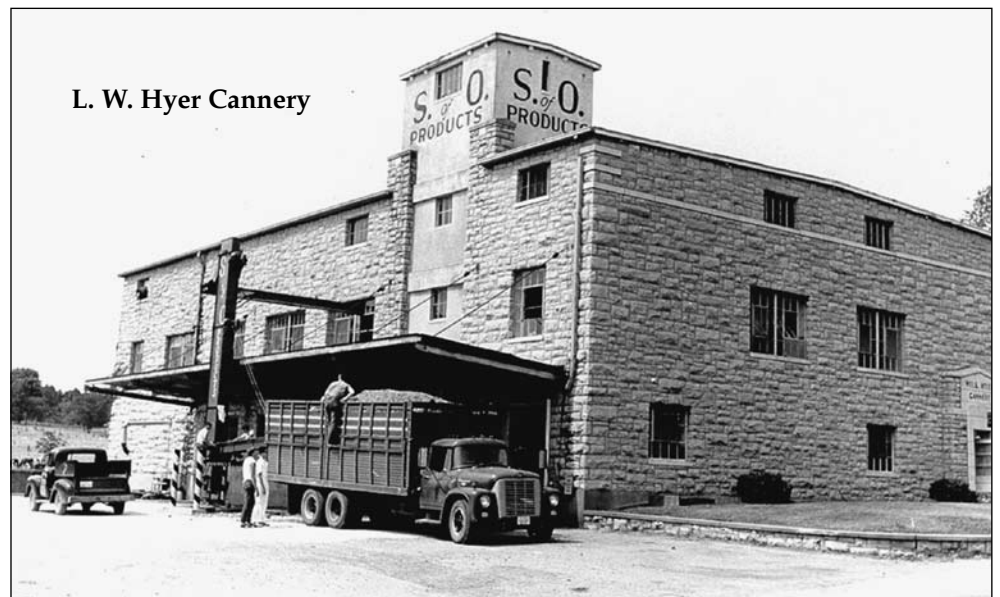
1948 The Board of Trustees accepts plans for a chapel, submitted by Chicago architect E. F. Jansson for \$7,500.

1948 L. W. Hyer anonymously donates funds to finance the construction of a chapel bell tower and carillon.

1949 The Clay E. Jordan Music Building is dedicated.

1949 The name of the campus publication *Our Visitor* is changed to *Ozark Visitor*, and circulation increases.

1949 The School purchases \$200,000 worth of equipment for \$6,000 from the War Assets Administration. This includes a telephone system, water tank, and complete heating plant. The water tank is mounted on a foundation on a hill south of campus, and the heating plant is used to heat campus buildings.



COLLEGE OF THE OZARKS



Members of C of O's ROTC program lead the Homecoming parade down Opportunity Avenue.



S of O alumni J. D. Nave (L) and Emma (Butler) Day (R) at the 100th birthday celebration. J. D. Nave (class of '41) and his family is native to Taney County and helped pioneer the school. Emma (Butler) Day (class of '35) came to The School in 1935 by scholarship from the Alumni Association. She served as the first principal and then worked many years as a staff member at The School for over 50 years. At last year's Homecoming, she celebrated her 100th birthday.



Terry (Noel) Hartgraves, class of 1977, admires the Alumni Postcard Exhibit in the Jones Learning Center. For the Centennial Kick-off, the Art Department solicited alumni to send postcards that gave fellow alumni a brief update of their lives.



President Jerry C. Davis presents Men's Basketball Coach Steve Shepherd with his 2006 NAIA Division II National Championship ring at the Homecoming basketball game against Bethel College.

KICKS OFF ITS CENTENNIAL



(R) blow out the candles on an oversized cake at retired from General Motors as an executive. His the area. This was Mr. Nave's 65th reunion year. 1931 as a freshman; she received the first schol-U.S. Postmaster of Pt. Lookout for 16 years, and ol's Press. Altogether she was at S of O for about r 70th high school reunion.



The 2006 Homecoming Queen and her court, (left to right) Front Row: 2005 retiring Queen Karli Thomas, 2006 Queen Bonnie Harrell, Miss Congeniality Jacqueline Moulton. Back Row: Natalie Hinds, Halley Fischbeck, Chelsea Rowles, and Nicole Martin.



Jackie Reeves, class of 1946, and Wanda McCann, class of 1946, enjoy the Homecoming festivities.



(left to right) Director of Alumni Affairs Helen Youngblood, Alumni Association President Richard Miller, College President Jerry C. Davis and alumnus J. D. Nave unveil the new plaque at the Dedication of Centennial Park.

DR. R.M. GOOD

Man of Service, Man of Faith

By Jessica Logan

You cannot very well talk about The School of the Ozarks without reference to Dr. Robert M. Good, or “Doc Good,” as many affectionately called him. Good saw S of O through some of The School’s most difficult times, giving almost half a century of service to The School.

In an interview in 1969, Good stated that his coming to The School was nothing short of providential.

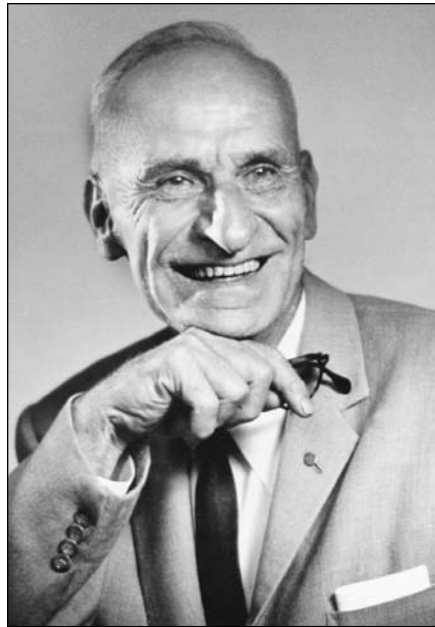
After The School moved from Forsyth to Hollister in 1915, the search began for a president who could lead the unique school. Dr. Dobyms, President of the Board of Trustees, wrote to a friend to ask if he knew of anyone fit to run The School. (His friend) referred Dobyms to Dr. Robert McGowan Good. The Board wrote to Good, asking him to consider taking the position.

Good was superintendent of schools in Lexington, Mississippi. When the Board of Lexington heard about the offer from S of O, they agreed to pay Good his asking salary, which was \$400 a month, a large sum at the time. He agreed to stay.

The next week, while Good was in Lynchburg, Virginia, he stopped for lunch and began to thumb through some telegrams. One of them was from Dobyms, telling him The School had been unable to find anyone to fill the president position, and he asked Good to reconsider. He prayed about it for a time and finally decided he would go.

Good wrote to the Lexington Board, telling them of his opportunity at S of O. He requested that they release him from his position, and they consented.

Upon arrival, Good was thrown into a different environment from his comfortable life in Mississippi. He was driven from the train depot to The School in a mule-drawn hack. The accommodations assigned to him were primitive. Good had to see



Dr. R. M. Good

to his own needs, even chopping his own wood for the stove. But he set to work, nonetheless.

Finding himself the President of The School, Good had his hands full with a unique situation. He needed to raise money for an institution run entirely off of the generosity of others. This meant he must promote the positive aspects of The School in order to interest people in giving.

This task was easier than he expected. The students of S of O were unique. They were strong, mountain youth who had the desire to learn and work for their education. Many who visited The School were impressed with the students and the mission, and The School’s endowment grew every year.

Good worked five days a week and until noon on Saturdays. He believed that getting the job done was important. One of his philosophies was that there is no end to the good a person can do in the world if they don’t care who gets credit for it.

One job that Good took upon himself was keeping contact with

all donors, prospective donors, and alumni. He believed people would not give simply because they were generous people. He believed others would have to be convinced that his cause was more worthy than others. He wrote over one million letters in his lifetime, sometimes 100 letters a day.

Good took time to send flowers to the sick, gifts to celebrate a new child or grandchild, and fruitcakes at Christmas. He sent donors pictures of the students they were helping. Sometimes he had students write letters to donors.

When the Depression hit the country, The School prepared by planting 100 acres of vegetables; however, a drought came and ruined the crops. Some feared The School would not get through the winter. One day, a man came into Good’s office and handed him a check for \$3,000. He said he knew The School needed to feed all of its students. Because of such gifts, The School survived the Depression debt-free.

Good’s optimism and faith in others flourished in the midst of the hard times.

“I’ve been to the post office a thousand times when we had to have money and found it there,” he said during a 1969 interview with Gould P. Coleman of Cornell University. “If it happened once, you’d think it was an accident. If it happened to you for 48 years . . . you would know it was providential.”

Dr. Good’s passion and love for students was evident. He had an emergency fund set aside for students who came to him with financial needs.

Good believed in a “read-as-you-run” education. Nearly everywhere a student went on campus, moral precepts were written on a wall or posted on a bulletin board. On the wall of the dining room was (and

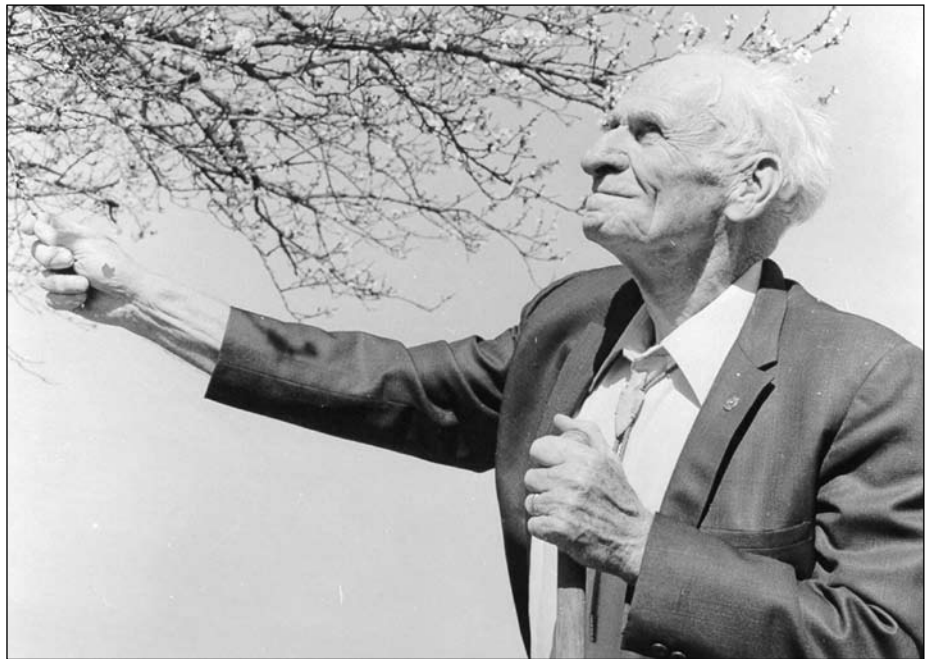
still is) a verse from I Corinthians 10:31: "Whether therefore, ye eat, or drink, or whatsoever ye do, do it to the glory of God."

Doris Seitz, an alumna of The School, recalled that Good tried to instill a sense of moral responsibility into each and every student, while earning respect and credibility as an authority figure.

"Dr. Good was very wise and understanding of his boys and girls, as he called them, and he made allowances for us," said Seitz. "I was sent to his office more than once. I always came out of Mr. Good's office in tears, because he seemed hurt, like I had disappointed him. He made you not want to do anything wrong."

In 1946, Good realized he could no longer handle The School's responsibilities on his own, and he began looking for a person whom he could train to be his successor. He wrote to 50 colleges and told them that he wanted a man that was of unquestionable character. Each college replied, claiming that such a man did not exist.

Good heard of Dr. M. Graham Clark through a mutual friend. The Board approved Good's appoint-



Dr. Good loved nature. As a matter of fact, he enjoyed growing gourds. He would often incorporate analogies of training gourds into his talks with students.

ment, and Clark moved to The School as the new Vice President in 1946.

Clark served as Vice-President for six years before becoming President of The School in 1952, while Good continued as President Emeritus. Good and Clark formed a fast bond, and they saw The School tran-

sition from a high school to a junior college in 1956, and then to a four-year accredited college in 1965.

In 1968, Good felt it was time to give up his duties. He continued as Chairman of the Board in the administrative affairs of The School. However, he continued to keep in contact with alumni and gave financial help when needed.

During his lifetime, Good received many honors. The University of Missouri and Westminster College presented him with Doctor of Law degrees, and in 1971 a Doctor of Humane Letters degree was conferred upon him by The School of the Ozarks.

Dr. Robert McGowan Good died on June 15, 1975. Over 1,200 people attended his memorial services at Williams Memorial Chapel.

Dr. Good touched the hearts and minds of thousands of men and women, old and young alike. He held fast to his vision to educate students vocationally, spiritually, and academically throughout even the most adverse times. Good set the standard for others to follow, and the principles he laid down during his service to The School are carried out today at College of the Ozarks.



THE LEGACY ENDURES

100 Years

By Kristin Lundgren

The Legacy Endures—100 Years” is a commemorative Centennial exhibit hosted by the Ralph Foster Museum and featured in The Keeter Center. Opened in September 2006, the display will be available for viewing until November 2007. This exhibit reflects the rich history of College of the Ozarks and Taney County through photos, period clothing, letters, and other pieces.

Museum curator Janelle Ash was in charge of collecting artifacts and information and executing the project. “Working with the Centennial exhibit has provided the opportunity to connect museum artifacts, photographs, and archives to the history of the College and Taney County,” she said. “Old photographs and ordinary objects take on a new importance. (These items) help to convey the story of the early days of struggle and sacrifice made by the founders of the College and the citizens of Taney County.”

Each part of the five-fold mission of College of the Ozarks: academic, patriotic, cultural, vocational and spiritual, is represented by items in different areas of the exhibit. For example, the patriotic area boasts a Revolutionary War-era gentleman’s coat, donated by Arthur Cahill, of



Branson, Missouri, whose great-great-great-grandfather, Jabez Bigelow, was 16 years old when he wore it in the Revolutionary War. Bigelow was a private in Captain Boutell’s company in Worchester County, Massachusetts.

The cultural section features a Swedish lunch box that was purchased in Sweden in 1893. The inscription on the inside, translated, reads, “Give us this day our daily bread.”

Letters written by faculty members of The School of the Ozarks are on display. They wrote to inform individuals about The School’s oper-

ations, progress, struggles, incoming teachers and staff, and thank-you notes to donors for their support of The School and its mission.

Photographs from The School’s early days help visitors visualize life at the beginning of the twentieth century. One memorable picture, dated 1908, shows S of O faculty members wading in Swan Creek, some with fishing poles in hand and others dangling their feet in the water while sitting on a Johnboat. Swan Creek was located just below The School at its original location in Forsyth, Missouri, and provided summer refreshment and a place for summer outings for the students, staff and faculty.

The Legacy Endures captures through words and pictures changes and growth of The School, such as its transition from a high school to a four-year college, the growth of the student population and the development of the physical plant. Throughout 100 years of growth, the Mission of College of the Ozarks—providing a Christian education for youth of both sexes, especially those found worthy, but who are without sufficient means—has not changed.



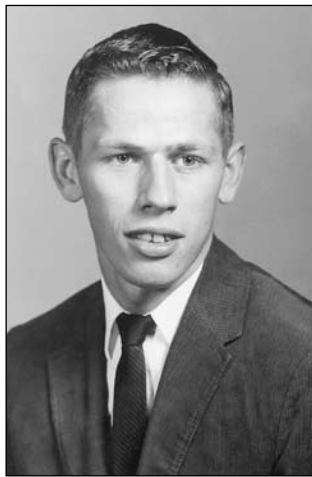
BOARD OF TRUSTEES MEMBER

Gary Cowherd

By Tamra Jane Corbin

Gary Cowherd is no stranger to College of the Ozarks. From a student enrolled in the junior college in the early 1960s to a member of the Board of Trustees, he has been involved with the College for many years.

Cowherd first learned about The School of the Ozarks from his high school superintendent, who took him to visit the campus. "He was a great superintendent," said Cowherd. "He knew the financial needs of all the families. He took an interest in me and gave me a chance that I would not have gotten otherwise."



Mr. Cowherd then and now

Growing up, Cowherd's mother shaped his life and was a huge factor in who he became. "She raised five children by herself," he recalled. "She got us pointed in the right direction—down a good road." However, his mother wasn't his only influence. One thing that Cowherd remembers from his days at S of O is the huge impact the work program had on his life. He was assigned to construction as his first workstation, and his first week was spent digging a water line to a home with a pick and shovel. While working on this job, Cowherd got poison ivy and spent two weeks in the hospital. After the third week, he went to work in the power plant, and spent most of his days at S of O working there.

"The work program helps students to see and understand the real world expectations from employers," said Cowherd. "Working for compensation other than a paycheck really influenced me."

After he graduated from the junior college in 1962, he spent two years in the Army and was stationed in Germany until 1965.

The majority of Cowherd's professional life was spent working with Wal-Mart Stores, Inc. From assis-

tant manager to personnel manager to vice president of people division, and everything in between, he earned several titles within the corporation. But, he never forgot his days at S of O. "I owed a lot to The School for the education and opportunities," Cowherd explained.

That gratitude served as a catalyst for him to accept a seat on the Board of Trustees in 1993. Cowherd's experiences as a student left an impression on him that has influenced him as a member of the Board. "Being a student here before has its advantages," said Cowherd. "I can look at issues with more understanding of how decisions affect students. My love of the College is augmented by having been a student."

Cowherd says that one thing C of O doesn't have that other colleges and universities do have is a huge difference in how they were founded versus how they operate today. "I'm convinced that how they (other universities) got away from their roots was by the Board getting off track," he said. "As a board member, you have the opportunity to keep them on track."

Cowherd considers it a great privilege to be a part of the College. "It's luck of the draw to be here at this time," he said. "It's a reward for the labor that was done before."



At work in the Power Plant



Memorial Gifts

SEPTEMBER MEMORIAL SCROLLS

Jack J. Adolph from Dr. and Mrs. E. R. Walker
Charlie Bruce from Ms. Deborah Johns
Bruce Douglas from Mrs. R. J. Powell
S. G. Edsell from Mr. John G. Edsell
Jessie Gideon from Mr. Jerry Gideon
Joseph Gideon from Mr. Jerry Gideon
Max Kime from Mrs. Ruth S. Kime
Paul McKim from Mr. and Mrs. Oliver Johnson
Merril Morley from Mr. and Mrs. James Swearingen
Marvin Motley from Dr. and Mrs. Howell Keeter, and Dr. and Mrs. Gordon Heseman
Henry Nelson from Mr. and Mrs. George Shannon
Dr. Alfred N. Poindexter, Jr. from Dr. and Mrs. E. R. Walker

Aaron Patrick Powell from Mrs. R. J. Powell
Eloise Reeder from Mr. Walter F. Reeder, Jr.
Glenda Roberts from Mr. Philip Roberts
Geri Sass from Mr. and Mrs. Bill F. Wright
Hazel Shannon from Mr. and Mrs. George Shannon
Nancy Shocklin from Ms. Lois E. Gale
Elmer Vandergriff from Mrs. Kay Cannon
Betty Whaley from Mrs. Jane Focken
Charles Winston from Mrs. Helen J. Winson

SEPTEMBER HONOR SCROLLS

Floyd and Gussie Redfearn from Mr. and Mrs. Mike Boyer

OCTOBER MEMORIAL SCROLLS

WILBERT SMITH FROM MRS. LOIS J. SMITH
Dr. William D. Todd from Mr. and Mrs. Doyle Childers

OCTOBER HONOR SCROLLS

Jim and Julie Keeter from Mr. and Mrs. J. Brad Burriss and Mr. and Mrs. David M. Covington

NOVEMBER MEMORIAL SCROLLS

Mrs. Dorothy Allen from Mr. Gale Allen
Lawrence Berry, Sr. from Mrs. Dorothy Miley and Mr. and Mrs. Vince Johnston
Charles Bird from Mrs. Louise Bird
Noel Custer from Mr. and Mrs. Stephen W. Taylor
Jim Dodson from Mr. and Mrs. Robert J. Gray
Melvin G. Hall from Mr. David Percia
Hubert H. Hargrove from Mr. Robert H. Hargrove
Ben E. and Virgie M. Hughey from Mr. M. L. Gentry
Mariette Holland Kemper from Mrs. Kathleen Rutten
Ruth McAfee from Mr. and Mrs. Edward H. August, Jr.
Rev. Robert A. Poland from Mrs. Patricia T. Poland
Eloise Reeder from Mr. Walter F. Reeder, Jr.
Martha Richardson from Miss Nada Poole
Marian Belle Singleton from Mrs. Mary S. Smith
Fred Smith from Mrs. Mary Smith

NOVEMBER HONOR SCROLLS

Dr. Roy Johnson from Mr. and Mrs. Francis C. Rockey, Jr.

NAMES IN ALL CAPITOL LETTERS INDICATE GIFTS OF \$1,000 OR MORE.

A GIFT ANNUITY is a means of providing yourself with a guaranteed income for life at the same time you provide financial support for College of the Ozarks. Many friends of C of O over the years have created Gift Annuities, which eventually result in a gift to the College as a memorial to themselves or friends and relatives that they may designate.

In brief, you give C of O a specific sum of cash, securities, or other property. In consideration of this gift, C of O guarantees to pay you a fixed annual income for life. This income is based on the amount of your gift and your age (ages) at the time the gift was made. If you are considering a survivor beneficiary or a two-life gift annuity, the income is based on the information for both lives. At the time of your death, the principal of your gift is used in support of our program here at Point Lookout.

The Gift Annuity offers many advantages as a way to make a contribution. It insures a guaranteed, fixed annual income for life, and in the year you make your gift a large percent is deductible from your Federal Income Tax Return as a charitable contribution. If the deduction exceeds the amount allowed by law in any one year, you may apply the deduction over a period of as many as five years. In addition, a large portion of your annual income from the annuity paid to you by C of O will be tax free. It frees you of any management or investment worries, and you will have the satisfaction of knowing that you have contributed to the education of young men and women who otherwise could not aspire to a college degree.

VOICES FROM THE PAST

Dr. Beulah I. Winfrey

By Kathleen Coffey

Beulah I. Winfrey, associate professor of business, was once asked by a student how long she was going to teach. Her reply was, "Until the day I die."

By the seventy-fifth anniversary of The School of the Ozarks in 1981, Winfrey had served 33 years, longer than any other faculty member.

Born to a Methodist minister and farmer, Wilbur Gutridge, and his wife Edna (Hess) Gutridge, Winfrey became a Christian as a child. She grew up around Montrose, Missouri, a rural farming community. Here, she learned the value of hard work.

Winfrey attended Central Missouri State College in Warrensburg, Missouri, where she earned her undergraduate degree in education. In 1961, she completed her Master of Arts degree at the same college.

In 1948, upon her graduation from Central Missouri State College, Winfrey accepted a position at The School of the Ozarks at a salary of \$150 a month, plus room, board, and laundry services. Her first year, she taught shorthand, bookkeeping, general business, typing, and was a study hall monitor.

She married Wayne Winfrey, a construction worker at The School and brother of her college roommate, in 1949. The couple owned a 300-acre cattle farm in Stone County until 1986, when they gifted the land to the College. Wayne Winfrey died in 1987.

Winfrey remained at The School of the Ozarks, later College of the Ozarks, for 52 years. In 1994, she received an Honorary Doctorate of Humane Letters from C of O. During her dedicated service to the College, Winfrey received the Faculty Award for Excellence in Teaching



Dr. Winfrey leads her typing class in an exercise.



Dr. Beulah I. Winfrey

in 1986; the C of O Distinguished Service Award in 1991; and the Missouri Governor's Award for Excellence in Teaching in 1993.

Winfrey was a member of Pi Omega Pi, National Business Education Association, Missouri Business Education Association, Missouri Vocational Association, and Missouri Association of Accounting Educators. She was also a faculty advisor for the campus chapter of the Business Undergraduate Society.

Winfrey was known to say that the College of the Ozarks campus was her life. She attended nearly every campus event from lectures to concerts to sports. Her energy was legendary.

"I remember arriving on campus in 1993," said Kevin Riley, assistant professor of business, in a 1998 interview, "and Dr. Winfrey offered to help show me around. After a month of trying to keep pace with her, I asked other faculty for advice. The consensus was there was no point in trying to perform at the same level as (Winfrey)."

Students felt her energy in the classroom as well. Winfrey's joy in life was the students, as was evident by her actions and her nurturing nature.

"She works you like a dog, but treats you like she is your grandmother," said Travis McNail, a C of O graduate.

Beulah Winfrey taught her morning classes on Sept. 18, 2000. Not feeling well, she went to lie down. She died in her sleep. A memorial service was held in Williams Memorial Chapel for the professor who had not only faithfully served the College for more than half a century, but had been a mother figure, a grandmother figure, and a mentor to thousands of students and her colleagues.

"Students at C of O can accomplish whatever they set their minds to," Winfrey said in an interview in 1998. "Success is not just determined by one's salary. Be happy in all aspects of life."



Dr. Winfrey chaperoned students on SIFE trips to the Netherlands.

NURSING PROGRAM UPDATE:

Facilities Ready

By Kellen Hall

According to statistical data, a deficit of 1.2 million nurses across the U.S. is expected by 2014. The McDonald Hospital renovation was recently completed to help accommodate state-of-the-art lab facilities for the proposed Baccalaureate of Science in Nursing (BSN) Program which will help to decrease the shortage.

The west wing of McDonald Hospital will be home to the new McDonald Nursing Learning Lab, where nursing students will get to troubleshoot through lifelike medical situations with high-tech manikins. The hospital-type atmosphere of the learning lab is complete with a classroom, hospital beds, simulation manikins, Virtual I.V., and much more.

Nursing Program Director Dr. Janice Williams says she is pleased with the new lab facilities. "It will provide superior teaching and learning opportunities for faculty and students," she said. Williams also says the lab will provide confident student nurses and excellent hands-on patient care.

The Hospital was not the only thing under construction for the soon-to-be nursing program. In September 2006, the program proposal for acceptance of the BSN Program was submitted to the Missouri State Board of

Nursing. In the nearly 200-page report is a detailed outline of the proposed program, including a summary of C of O's history; statement of need and feasibility; a curriculum overview; student and faculty projections, and facility information.

In an official letter, MSBN Education Administrator Marilyn Nelson wrote, "It was the decision of the MSBN to accept the written proposal of College of the Ozarks. It is anticipated that the first class of students will be admitted in fall 2007."

After the acceptance of the proposal, the C of O Nursing Department Committee appeared before the

MSBN in Jefferson City, Missouri, on December 8, 2006.

The following week, Marilyn Nelson made a site visit on behalf of the MSBN, viewing all campus facilities and visiting with President Jerry C. Davis, departmental deans, and faculty to confirm the approved status.

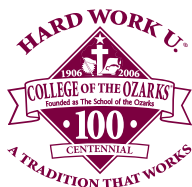
The College could receive word of the program's initial approval as early as March and anticipates offering classes to nursing students in fall 2007. Initial approval status will not advance to full approval until the success of the National Council Licensure Examination (NCLEX) of the first graduating class is measured.



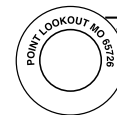
The Learning Lab is equipped with state-of-the-art computer technology and simulation manikins.

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