

Volume 101

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Number 1

Ozark Visitor



College of the Ozarks...*"Hard Work U.®"*

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Point Lookout, Missouri 65726

Students Escort Vets to Normandy
For D-Day Anniversary

PROMISES TO KEEP

Treasures to Cherish



Jerry C. Davis, President

During the summer, students often travel abroad for cultural enrichment. This summer, a group of 20 College of the Ozarks students did just that. Their trip was meaningful, as they accompanied ten World War II Veterans back to Europe for the 65th Anniversary of D-Day.

The College students met the Veterans at the National WWII Memorial in Washington, D.C., before making the journey of a lifetime. From there, they traveled to London and then to Utah Beach, Omaha Beach, and Pointe-du-Hoc; they also visited the crucial Pegasus Bridge. On June 6, the group participated in the International Commemoration of D-Day. A pair of students teamed up with each Veteran, learning his story. Together they laughed and cried, discovering more about each other.

After hearing the Veterans reflect on the battles, student Ashlyn Moore, quickly realized the emotional toll the trip back to Europe had on the Veterans. "They all are remembering fallen comrades, literally seeing them in the pictures of their memory. They will all tell you that they, personally, are not the true heroes, but those who were left behind. Each of these men experienced death in a way that you and I can never imagine." You may read more about this journey of a lifetime from Ashlyn's perspective on pages 8-11.

On June 5, the day before the D-Day anniversary, "ABC World News with Charles Gibson" featured a story on the trip, naming them (the students and Veterans) ABC World News "Persons of the Week." College of the Ozarks Alumna and ABC Correspondent Erin Hayes interviewed students Eden Doss and Benjamin Wilson, as well as WWII Veteran Buster Simmons, before the group departed for Europe. She then followed the group

in France, interviewing them on Utah Beach. The ABC story captured a glimpse of the significance of the journey. If you did not see it, you may read more about it on the back cover.

These are just a couple of many exciting things happening at the College. Among others, former Governor of Arkansas Mike Huckabee gave the Commencement address, Dr. James T. Draper, Jr. gave the Baccalaureate address, Honor America (the College's annual patriotic celebration) had a record attendance, and the Admissions Office underwent an extensive renovation. Please enjoy reading this 100th edition of the *Ozark Visitor*, which will bring you up-to-date on all the latest events at College of the Ozarks.

Best wishes for a safe summer.

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ON THE COVER:

Veteran William Simpkins during the visit to Utah Beach, where many Americans (including some of Simpkins' friends) lost their lives

LETTING HIS LIGHT SHINE

C of O Grad Makes Difference in Iraq

By Lindsay Cooper

Admitted, loved, respected, confident, and trustworthy—these are just a few words used by family, friends, and fellow soldiers to describe Staff Sgt. Justin Copley, College of the Ozarks graduate.

Upon completion of the Army ROTC program, he entered the force as a military policeman, and while stationed in Iraq, has strongly influenced the troops, the Iraqi police, and the people of the Ishaki district.

Though Copley received no pressure to enter the military, he was inspired by his father, 1st Sgt. Michael Copley, who was killed during duty in 2004. With all seven of 1st Sgt. Copley's sons participating in the U.S. Army, Air Force, or Marine Corps Reserves, the patriotism of the entire Copley family is all the more apparent.

Sgt. Justin Copley's outstanding soldier performance in Iraq has earned him fame in the media as well. The Missouri National Guard publication *Bear Facts* published an article on Copley in its April issue. The article highlights his accom-



plishments, hardships, and rewarding experiences while in Iraq. The phrase "When Justin?" included in the title of the article is not uncommonly heard by Copley. In Arabic "when" actually means "where is." The genuine love and respect the Iraqis have for their friend leaves them asking "When Justin?" more often than not.

"The things everybody has done

are more noteworthy than anything I've accomplished," said Copley. "They've done so many positive things for these people and this country."

Being admired, loved, respected, confident, and trustworthy has gotten Justin through the most difficult times while serving, and he continues to press on with the same values his father taught him years ago.

HONOR AMERICA 2009



During the Veteran tribute, a marker was assembled to honor all fallen soldiers.

Honor America 2009, the College's annual patriotic celebration was held Sunday, June 28. The highlight of the evening was a special tribute to Veterans. Area Veterans who served in WWII, Korea, Vietnam, and the Gulf Wars participated in the tribute. They represented all who have selflessly served our country.



"Uncle Sam" was a crowd favorite.

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for the world that awaits them.*

Our vision is...
to develop citizens
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BOARD OF TRUSTEES MEMBER

Mr. Grover Arnett

By Cherah Higgins

"You see how we live. You see how hard we have to work. The only way out is to get an education. Education is a commandment."

In the small Kentucky town of Salyersville lived a boy with a dream. William Grover Arnett was born into extreme poverty. His parents owned and farmed a two-acre tobacco patch along with having a small country grocery store. Grover's parents had no more than an eighth grade education but worked earnestly to give Grover a better life than their own. Every penny earned aside from paying the bills was saved for Grover's education.

Grover's parents, however influential, were not the only guiding light leading him toward a brighter future. Grover credits three other individuals for inspiring him and keeping him on the track to success. A school teacher named Ada Bailey worked one-on-one with Grover for three consecutive years. His success became her reward. "Had I not had her, I seriously doubt that I would be where I am today," Grover concluded. While he did grow up in a Christian home, there were two missionaries who lived next to him. Helen Wieland and Gladys Pierce had a profound effect on his relationship with Christ. The women not only provided him with physical clothing for school, but they helped to steer him in his Christian walk by clothing him spiritually. It was during his early school years that these women helped to fuel his mother's commandment of higher education into becoming his own dream.

When graduating high school as valedictorian, Grover received a four-year Memorial Scholarship from Alice Lloyd College, a four-year liberal arts college that requires work-study of each student, while



Mr. Grover Arnett

stressing duty and commitment to community. Through his outstanding achievements as a student and involvement with student government, Grover met a man who would foster his secret dream of becoming a lawyer. The man was the President of Alice Lloyd College, Dr. Jerry C. Davis, now President of College of the Ozarks. Dr. Davis encouraged Grover to write the H. N. and Frances C. Berger Foundation to tell them of his dream. His nerves began to escalate when he received a letter in return stating that the Bergers would in fact fund Grover's law school education.

During his time at law school, Grover kept in contact with both Dr. Davis and the Berger family. At the end of his senior year, Grover had the opportunity to actually meet the family who had made his dream of a law school education a reality. Over dinner, Grover adamantly informed them of his intentions to fully repay their investment. Mrs. Berger's response was not one he was expecting, but one he will never forget. "We don't want that," she said. "Just do the same for others." These are the words still driving Grover today.

Grover began the William O. and Easter Arnett Foundation in honor

of his parents, who have recently passed. The goal of the Foundation is simple: To help transform lives, just as his life was transformed.

Most important to his life is Grover's family; they are aware of where he came from and are proud of his accomplishments. Grover says it is important to him that his daughter knows where he came from and never takes for granted the blessings she has been given. "I try to instill our heritage and values in her. I want my daughter to appreciate things the way I do."

From living in a small three-room house with no bathroom and heated by a pot bellied stove to becoming a recently honored and successful attorney-at-law, Grover has not forgotten where he came from. He will never forget those who sacrificed so much to see him succeed. Fittingly, Grover said his favorite quote is by Sir Winston Churchill: "We make a living by what we get; we make a life by what we give."

Mr. Arnett has been a steadfast supporter of College of the Ozarks for many years. He graciously accepted a position on the College's Board of Trustees in 2005 and continues to serve on the Board.



Grover with parents, William and Easter Arnett, on graduation day at Alice Lloyd College May 11, 1985.

102ND COMMENCEMENT

Huckabee Offers Graduates Wisdom

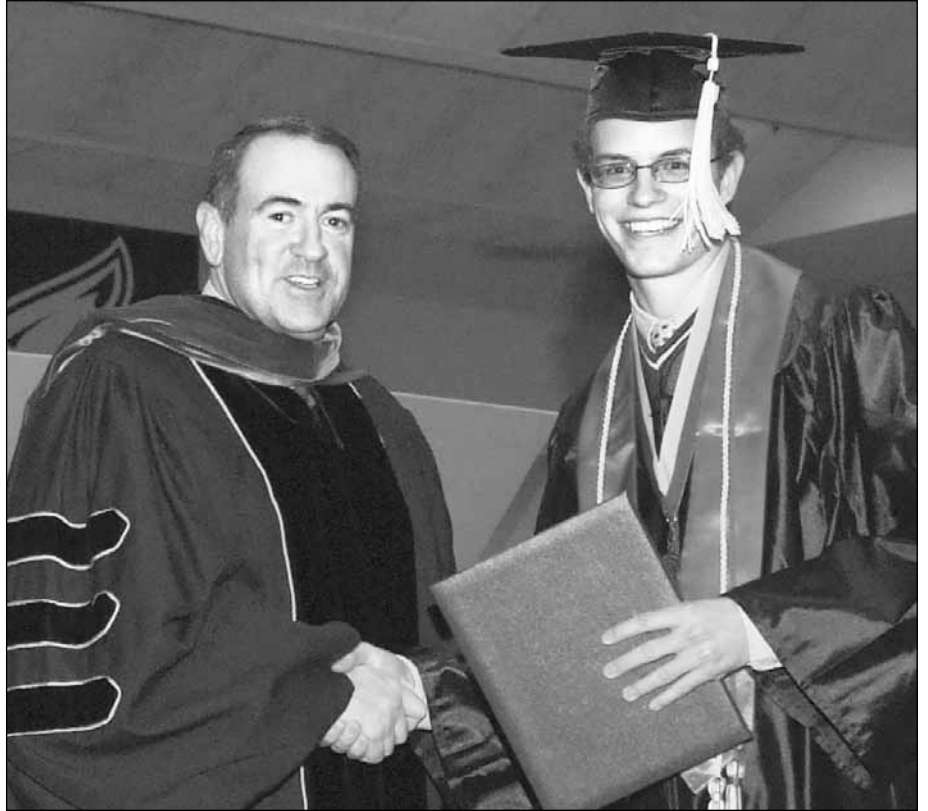
By Elizabeth Andrews

Traveling across the Arkansas/Missouri state line to address the 2008-09 College of the Ozarks graduating class, former Arkansas Governor Mike Huckabee gave the seniors some quality advice, "Don't use all your water for too small a fire." He told them that all too often it's easy to use up energy and exuberance on the small things, and then not have enough water left over when a big fire comes.

Even though he was passing on an adage that had been offered to him during his freshman year at Ouachita Baptist University by a mentor, Mr. Huckabee spoke from experience. Elected in 1993 as Lieutenant Governor of Arkansas and serving as the 44th Governor of Arkansas from 1996-2007 and presently host of the **FOX News** show "Huckabee" and **ABC Radio** commentary "Huckabee Report," Mr. Huckabee has witnessed his share of "fires." Last year, he ran for the Republican nomination for President, finishing second in the primaries. He is the author of six books, the most recent being *Do the Right Thing*, which spent its first seven weeks of release in the top ten of the *New York Times* Bestseller list.

In addition to being a political leader and author, the Governor has served as Baptist minister, husband, father, musician, and marathon runner. (He's finished four marathons.) Using marathons as a metaphor, he explained that God has a plan for each of us and that to follow His plan there exists a process that each must go through. "The problem is that we all want the finished product, but we don't want to go through the worst to get there," he said. "You see, the journey of faith is not a sprint but a marathon."

Sharing Romans 8:28 ["And we know that all things work together for good to them that love God, to them who are the called according to



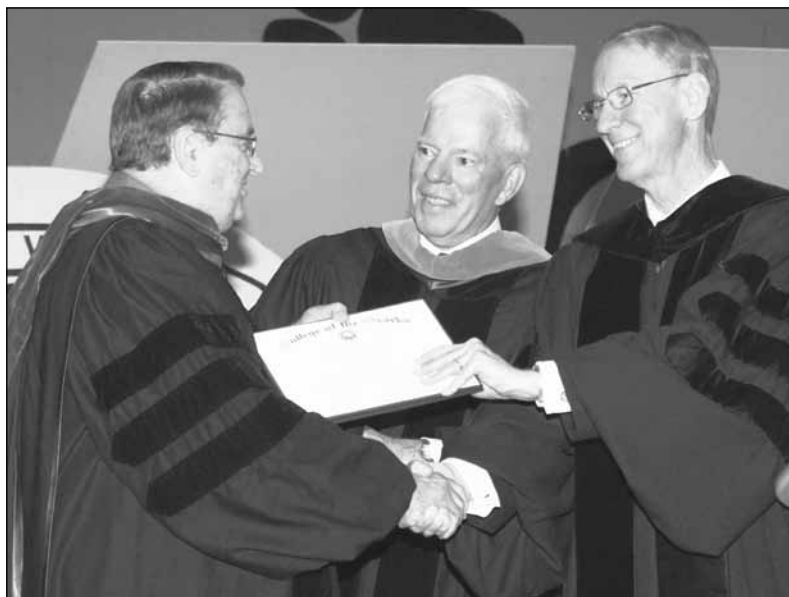
Governor Huckabee stopped to have his picture made with each graduate. Pictured with him is Summa Cum Laude Graduate Bird.



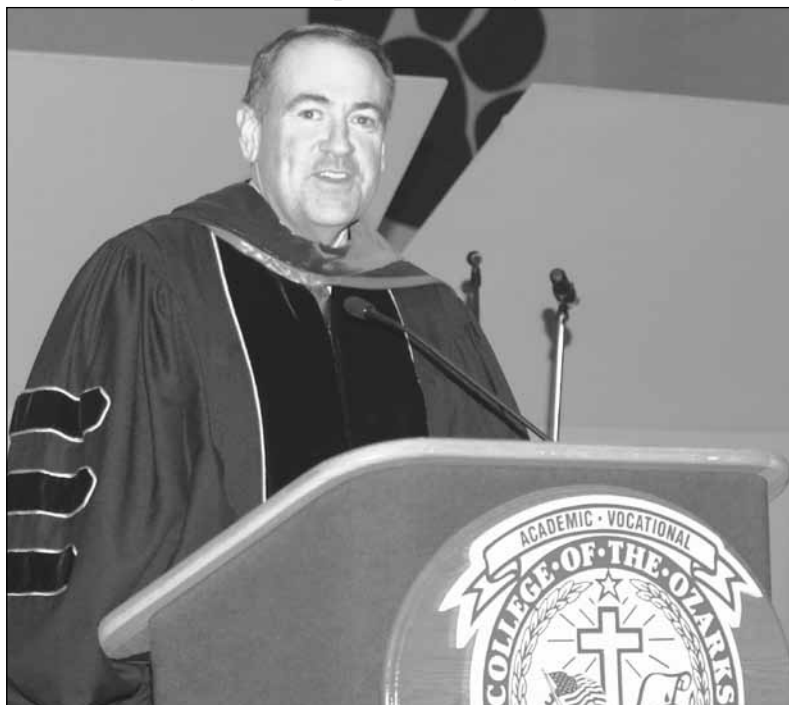
Graduates Chelsea Rowles (L) and Amber Allen

his purpose”], he emphasized that those who follow God’s purpose will see a good end result. But Mr. Huckabee further explained that just as the preparation and training for a marathon is hard and painful, the process of faith can be difficult. “Many events in life are not good,” he said. “But it’s the culmination of those events which God can make good.”

Governor Huckabee, along with Baccalaureate speaker Dr. James T. Draper and Board of Trustees Chairman General Terrence R. Dake, congratulated each of the 251 graduates as each walked the stage to receive a diploma. To honor Governor Huckabee and Dr. Draper for their civil service, the College conferred on them an Honorary Doctor of Laws.



C of O President Jerry C. Davis and Trustees Chairman General Terrence Dake give Dr. Draper an honorary Doctor of Laws.



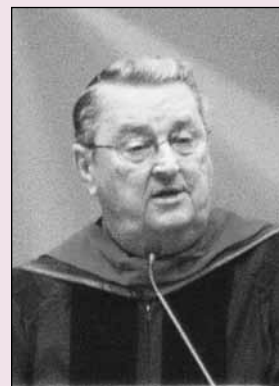
Governor Huckabee provided an insightful, yet entertaining, address for graduates.

BACCALAUREATE SERVICE

“Live for What Lasts”

By Elizabeth Andrews

Dr. James T. Draper gave the Baccalaureate address to the graduating seniors. After a 15-year tenure, he retired in 2006 as the President and CEO of LifeWay Christian Resources, one of the world’s largest Christian communications companies. He has authored 27 books, including *We Believe, Trusting Thy Word*, and *Every Christian is a Minister*. A long-time Baptist minister and prominent figure in the Southern Baptist Convention, Dr. Draper served as the Convention President from 1982-1984. He was the Chairman of the Southwestern Baptist Theological Seminary Board of Trustees 1990-91 and trustee member 1984-1991. Dr. Draper has also been a trustee of Baylor University, Southwest Baptist University, and California Baptist University.



Dr. Draper earned his bachelor’s degrees from Baylor University and Southwestern Baptist Theological Seminary in Ft. Worth, Texas. He obtained his Master’s of Divinity from Southwestern Seminary and has received doctoral degrees from Howard Payne University, Dallas Baptist University, Campbell University, and California Baptist University.

His message, based on Acts 18:1-12, was entitled “Live for What Lasts.” He shared the significance of a few inconspicuous, secondary citizens of Corinth. Paul, Aquilla, and Priscilla, he said, made a lasting impression on history because they gave of themselves in order to further the Kingdom of Heaven. Some of their contemporaries, who at that time were considered much more prominent but did not devote their lives to Christ, have since been forgotten. “The things that have permanence are the things that have to do with the Kingdom of God,” Dr. Draper said. “These are the only things that last.” He charged the graduates with this. “Live for Him. Serve God, your country, and fellow man. Invest yourself in the things that last.”

NORMANDY EXPERIENCE:

By Ashlyn Moore

On May 29, 2009, 20 College of the Ozarks students set off on what most would call, the trip of a lifetime. Many months prior, College of the Ozarks and The Greatest Generations Foundation formed a unique partnership that would result in giving college students a life-changing opportunity. The Greatest Generations Foundation, a not-for-profit organization founded by Timothy Davis, is devoted to bringing American Veterans of all kinds to the battlefields where they once fought, completely free of charge. Since College of the Ozarks is dedicated to instilling a sense of patriotism into students, it was fitting that an opportunity be created for students to escort ten WWII Veterans back to Normandy for the 65th D-Day Anniversary.

My name is Ashlyn Moore, and I was one of hundreds of College of the Ozarks students who received the e-mail informing us of this incredible opportunity, where only 20 students would be selected to take part, based on their essay. When I first read about the trip, I couldn't help but imagine what it would be like to be a part of something so incredible. As the great-granddaughter of three WWII Veterans, I have always had a



101st Airborne Veteran Wilson Colwell at the American cemetery at Omaha Beach.

fascination with the war and of the "Greatest Generation." I was a first-semester freshman at the time, so I knew that my chances of even being considered were slim. I turned in my essay regardless and prayed for the best. To my shock, joy, and excitement, I was one of the 20 selected to make the journey!

We first met the Veterans in Washington, D.C., and there was an instant connection between the two groups. There were ten Veterans, so each Veteran was assigned two students to become their adopted grand-

children and escort for the duration of the trip. My Veteran was 101st Airborne paratrooper John Cipolla. John is a shy, soft spoken man, with a gentle nature. He took student Chris Enss and I under his wing and opened his heart and memory to us. I learned so much from that incredible man. John knew all too well the sacrifice that came along with our freedom. It was the first time that most of the Veterans had been back to their battle sites, and a flood of memories came with that. As we traveled from



Ashlyn Moore



The college students met the Veterans at the National WWII Memorial in Washington, D.C., before making the journey of a lifetime. Senators Bob and Elizabeth Dole met the group at the Memorial, and they stopped for a picture.

STUDENTS ESCORT VETS TO 65TH ANNIVERSARY OF D-DAY

place to place, they all were remembering fallen comrades, literally seeing them in the pictures of their memory. Every single Veteran would tell you that they, personally, are not the true heroes, but those who were left behind. Each of those men experienced death in a way that you and I can never imagine. They have felt fear that I can only experience in my worst nightmare and have survived to tell about it. I think that is one of the primary reasons that those gentlemen have had such successful lives. They know what it means to appreciate every breath that you are given; therefore, they make the most of the precious time that they have received. They have a gratitude for the most basic substance, life. I wake up in the morning, almost with a sense of entitlement, but those men know the value of every single breath.

While there were too many memorable events to count, one of my favorite days of the trip was the day that we were able to visit Pointe-du-Hoc and see for ourselves the massive craters left by the allied bombing squadrons, along with the steep cliffs that the rangers so val-

continued on next page



Students Eden Doss (L) and Benjamin Wilson (R) and Veteran Buster Simmons collect sand from Utah Beach. They will never forget what happened there.



Students Stephanie Ebling (L) and Richard Forster (R) and Veteran William Simpkins at Utah Beach



Part of the WWII Memorial in Washington, D.C.

iantly scaled. To see the pages of my history books come alive in front of me was a sobering experience. I knew that when I walked the roads and fields of that region, I was walking on hallowed ground. The blood of American, British, and German soldiers runs together in the fields and sandy beaches of Normandy. It almost rises up to the surface, reminding us to never forget the sacrifice that was made there. Next, we visited the small town of Carentan, where we were welcomed at a memorial service in honor of the men who liberated their town 65 years ago. It seemed the entire village came out for a parade and the warm welcome of our Veterans. You would have thought that our men were Hollywood celebrities the way that these people followed them around, asking for their autographs. After the parade and church



Veteran Homer Goodman explains to students, Isaac Hatton (L) and Richard Forster, how he operated the gun in the ball turret compartment of a bomber.

service, there was a wonderful little reception hall decorated to resemble a dance hall one may have seen during the war. There were streamers, decorations, and, of course, a 1940s band. We all drank Coke out of a glass bottle and danced the night away. It was a night that I will always remember. The most incredible sight of all was that of the American Veterans and the German Veterans, sitting side by side, eating and talking—men no longer divided by war.



Veteran John Cipolla (pictured in front of chapel at St. Mère Église) was part of the 101st Airborne, which parachuted into France near St. Mère Église.

Looking back, it is nothing short of a miracle that in two weeks, 30 strangers, with a generational divide came together on foreign soil and left with relationships that would last the duration of their lives. Words cannot adequately describe how grateful I am for the moments shared with those beautiful men and my fellow students.



Students Benjamin Wilson (L) and Eden Doss (R) walk with Veteran Buster Simmons through the American cemetery at Cambridge, England.

The lessons I learned there were not taught out of a textbook, but out of the weathered and loyal hands of an everyday citizen who stepped up when his country was in need. The time spent with the Veterans taught me to not only be thankful for my freedom, but the very breath in my lungs. It took leaving my country for the first time to realize how much I truly love the United States of America. I deeply appreciate our nation's history; I love all that we have achieved and most importantly, the distinctively unique and extraordinary people that make up the backbone of the greatest democracy this world has ever seen. Now my responsibility is to pass on the history of D-Day to future generations. Even though the number of heroes that participated in the war is diminishing, their story will not die with them. As long as I have a voice, I will tell the true story of sacrifice, courage, and love for one's country that was made on June 6, 1944, and of my personal experience with ten of the most incredible men I have ever known. I am a blessed individual, and I will strive to live a life deserving of their sacrifice, a life worthy to die for.



Student Lindsey Hutson lays flowers at her great uncle's grave at the American cemetery at Omaha Beach in Normandy. She is the first of her family to visit his grave site.

FOR WHOM THEY FOUGHT

By Pat McLean, guest writer

In the name of freedom, Americans came. Sgt. William Simpkins, 84, fought in WWII and wondered when visiting the shores of Normandy with College of Ozarks students if "it was all worthwhile." I can say without the courageous efforts he and his countrymen had shown, my parents might not have survived Nazi occupation.



Jozef Chlebowski

My mother, Janina, was 16, living in Fleron, Belgium, when her country was invaded by Nazis on May 10, 1940. The uncertainty was intense and she, her sister, and parents prayed fervently to remain unharmed and survive the occupation. When American efforts mounted against the Axis, they hoped America would not be spread thin. Her family diligently prayed for further advancement in the overthrow of Nazi Germany.

My father, Jozef, was 14, living in Przydry, Poland, when his country was overtaken with lightning speed by the Nazis in September 1939. Powerless to defend itself against the German Blitzkrieg, the agricultural country was securely occupied within a few short weeks by the Nazis from the West and the Russians from the East. By the time Sgt. Simpkins and troops landed on Normandy Beach, my father was entering his fifth year in slave labor under the Nazis.

Within months of the Blitzkrieg, Hitler's August 1939 declaration to annihilate "every Polish-speaking person," Christian, and Jew, was becoming evident. My father recalls how his town saw a progressively shrinking population. Citizens were frequently rounded up during church services, ushered into the town square and "sorted" by name, capability, and influence. My father's 12-year-old sister was taken into one truck, his 16-year-old brother into another, and he into a third. While under slave labor for the Nazis, my father recalls a conspicuous depletion of laborers, witnessing en masse executions of those who had or might have "influence," and fearing himself to be "always next."

Meanwhile in Belgium, my mother and her family struggled to survive, as food was scarce and bombs and bullets prevailed. While my mother's family was also full-blooded Polish, they spoke French, and disguised their identity to avoid being targeted and killed for their nationality. For my mother's family, word of the American invasion on the shores of Normandy, France, escalated the hope for freedom from the Nazi stronghold in Belgium.

For my father, word of the Battle of Normandy marked the month my father witnessed a Nazi Work Leader resigning in fear of the Third Reich's demise with America's involvement in the war. The Leader was promptly executed for doubting Hitler would lose the war.

My parents speak of prayers answered when the Americans entered the war. They shared many a story with me, and now my own children are privileged to hear the same stories—personal histories that include the reuniting of Jozef's brother and sister some 20 years after the war.

Sgt. William Simpkins hopes the lessons of WWII did not die with his generation. I can truly say they have not. I believe the lessons will stay actively alive for generations to come.

ADMISSIONS ADDITION

A New Space to Welcome New Faces

By Lindsay Cooper

With only one out of 12 applicants gaining admission, *Kaplan Newsweek* calls College of the Ozarks one of the “choosiest colleges” in the nation. The Office of Admissions processes thousands of applications and conducts many interviews yearly to select new crops of students.

With over 4,000 applicants this past year, Dean of Admissions Marci Linson requested more space for interviews. The College of the Ozarks Admissions Office has been under renovation but is now completed after months of hard work by the C of O Construction Department.

The Admissions Office was temporarily located on the second floor of the Keeter Gymnasium but is permanently located on the second floor of the Administration building. The staff and student workers operated out of the gym since April 15. The renovation began during the fall 2008 semester.

“I’m excited to be back in the Administration building,” student worker Lori Carpenter said. “I think it will be good for new students to be able to walk into a more professional atmosphere.”

It became increasingly noticeable that the Admissions Office was short on space, but after the rush of applicants this past year, the College decided to take action. With the sponsorship of the Alumni Association and the labor provided by the Construction Department, the much-needed expansion is complete.

The Admissions Office first moved to the Administration building in the early ‘90s, when there were minor changes made, and in 1998, the office received two new



The addition to the Admissions Office

walls for the Director’s office. Since then, there have not been any major renovations.

“We have been in dire need of more room for interviews,” Dr. Linson said. “Previously, there has been only one office for interviews, and it is not even located in the Admissions Office.”

The new office houses three new offices for interviews, a conference room, and storage space beneath the new addition with an elevator that will provide easy access to supplies and files. Additionally, Dr. Linson, the office manager, and administrative representatives received more work space. The old space will be utilized as an office for 16 student workers during the school year.

“When representing the College, we need to put a good face forward and definitely need to look polished,” Dr. Linson said. “We are really excited and very appreciative of the changes being made.”

The renovation was completed August 3.

Happy 100th
Birthday
Ozark Visitor!

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Would you like to receive the *Ozark Visitor* by way of e-mail rather than regular print? Please let us know by sending an e-mail message to development@cofo.edu requesting so. We hope sending this newsletter by e-mail will be more convenient for you and more cost effective for us.

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HONORS AND ACCOLADES

Chemistry Majors Present Research to ACS President

By Elizabeth Andrews

Four College of the Ozarks students were granted the rare opportunity to present their research findings to Dr. Thomas Lane, Director of Global Science and Technology Outreach and Sr. Research Scientist at Dow Corning and President of the American Chemical Society (ACS), the world's largest scientific society. Chemistry majors Devin Swanson, Emily Counce, Steven Holland, and Lukas Mathews had attended the annual National Chemistry Conference in Salt Lake City, Utah, where students are awarded the opportunity to present papers and research board displays to fellow scholars, faculty, and chemistry professionals. Logistical details of the conference worked against a couple of the students' sessions, and as a result, they were poorly attended. After hearing about the lack of attendance, Dr. Lane insisted on making a personal visit to the College in order to hear the presentations.

On April 20, Swanson, Counce, Holland, and Mathews readied their PowerPoints and delivered the results of their extensive three-semester research studies to Dr. Lane, fellow students, faculty, and other local ACS members. Swanson's presentation was on "Synthetic and Thermodynamic Study of the Propellant Fuel 3,6-bis(1H-1,2,3,4-tetrazol-5-ylamino)-1,2,4,5-tetrazine (BTATz)."

"We have a lot of big problems. Chemists solve problems."

Counce's presentation was entitled "Enzymatic Reactions Producing Glucose Derivatives from Wood Products." Hol-

land's was on the "Combustion Analysis of Solid-State Glucose Based Rocket Fuel," and Mathew's was about "Factors Affecting Stereoselectivity of Fluorinated Beta-Lactam Formation."

All College of the Ozarks chemistry majors are required to undertake a three-semester study. These presentations were the culmination of their exhaustive



(From L) Devin Swanson, Steven Holland, Dr. Thomas Lane, Emily Counce, and Lukas Mathews

research. Following the presentations, Dr. Lane spoke to the students about the future of the chemical industry and the amazing job opportunities that lie ahead. "There are 800,000 jobs created for chemists," Dr. Lane said, "and half of those which hold those jobs will retire in the next five years. We have a lot of big problems that need solving. Chemists solve problems."

After Counce had concluded her presentation (which ultimately was on discovering a sustainable plant that could be used in mass production of biofuel), Dr. Lane prompted her. "The next step is to actually make this happen, so start to think about this. Think in terms of outcomes." Swanson, Counce, Holland, and Mathews will take on the challenges of real-world chemistry as they enter pharmaceutical school and internships with IBM Research, LED of Darmstadt, Germany, and Kansas University's Organic Division this year.

For more information on the presentations, please contact College of the Ozarks Professor of Chemistry Dr. Jerry Easdon at (417) 690-3230. To learn more about ACS or Dr. Thomas Lane visit www.acs.org.

Viewbook Wins ADDY®

The 41st Annual American Advertising Federation awarded the College of the Ozarks viewbook, an informational publication for prospective students, with the Gold ADDY® Award, which is the highest award, Best of Category ADDY®, which covers all materials submitted in the college marketing category, and the Best of

Show ADDY®, which considers all materials submitted. There were 320 total entries submitted in this year's competition.

The ADDY® Awards Competition is a three-tiered national competition conducted annually by the American Advertising Federation. It is the advertising industry's largest and most representative competition

for creative excellence.

The viewbook publication is produced by the Office of Admissions through Corcoran Communications. Corcoran provides marketing services for the education community.

For more information on the award or viewbook, please contact the Office of Admissions, (417) 690-4218.



Memorial Gifts

MARCH MEMORIAL SCROLLS

Noel Custer from Mrs. Wanda Custer
James W. Dunlap from Mrs. Dorothy Miley
Marcia Ann Earnhart from Mrs. Leola J. Thomsen
Edward J. Failing from Mr. Gary Failing
Coral Crandall Hodde from Mrs. Kathlyn Flaten
Neil Freewin Holmes from Mr. & Mrs. Bill F. Wright
Hughey Family from Ms. M. L. Gentry
Arnold Pearson from Drs. Hayden and Sue Head
Virginia Alexander from John Corbin Chapter NSDAC
June Stubbs from John Corbin Chapter NSDAC
Naomi Welch from Mr. & Mrs. Richard Neal

MARCH HONOR SCROLLS

Annie Allen from Rebecca Moffe Chapter NSDAR

APRIL MEMORIAL SCROLLS

Florance Battersby from Mr. & Mrs. Wayne E. Bumgarner
Waunetta Costello from Mr. & Mrs. Wayne E. Bumgarner
Harold M. Hall from Bob and Johnna Welch
Rema Hansen from Mr. Ross W. Hansen

Dorothy D. Hill from Mr. Conrad Martin
Coral Crandall Hodde from Mrs. Kathlyn Flaten
Eleanor Howell from Christian County Elks Ladies Aux. 2777, Ms. Norma C. Breshears, and Brooks Plastering, Inc.
Fred Kalber from Mr. & Mrs. Pete Petrie
Jack Parker from Mr. & Mrs. Bill Wright
B. C. Tadlock from Mr. Conrad Martin
Kate Warren from Ms. Bonita Warren

APRIL HONOR SCROLLS

Charlotte M. Albrecht from Mrs. Eleanor Fiek
Woody Bond from Mr. Conrad Martin
Dr. Jerry Davis from Mr. & Mrs. William Fron
Frank Little from Mrs. Dorothy Miley

MAY MEMORIAL SCROLLS

Lota Cobb from Mr. & Mrs. Jerry L. Davis
Jody Dautenhahn from Mr. & Mrs. William H. Foster
Lawrence R. Deschu from Mr. & Mrs. Albert L. Martin
Louise Detamore from Mr. David Burns
Laura Jane Hall from Mr. & Mrs. Joe C. Griffin

Jackie Hartman from Mr. Steve R. Sourbier

Coral Crandall Hodde from Mrs. Kathlyn Flaten

Dorcas J. Holden from John Corbin Chapter NSDAC

Edgar L. Howard from Mr. & Mrs. Larry Kirkpatrick, Mr. & Mrs. Harold Burnett, Mr. & Mrs. Joe Miller, Mr. & Mrs. Dick Langston, Ms. Patricia A. Persinger, Mr. & Mrs. Phillips Hall, Doug and Dan Howard, Mr. & Mrs. Harmon L. Courtney, Mr. & Mrs. Charles W. Robertson, Ms. Cheryl E. Burnett, Mr. & Mrs. Frank Bousman, Mr. Dale Sanders, Mr. & Mrs. Ken Welsch, Gordon, Glenn, and Willard Persinger, Mr. Bill Miller and family, Mr. & Mrs. Walt Shipley, S and H Farm Supply, Ms. Ruth Hovick, Mr. & Mrs. E. J. Laney, Mr. & Mrs. Mitchell W. Calvert, and Ms. Victoria L. Givens

Alva Kenyon from Mr. & Mrs. Howard Brown

Donald Kiser from Donald V. Elliot

William Rex McKinney from Mrs. Fran R. Lundgren

Louise McManus from Mr. & Mrs. Robert L. Hood

Kenny Miller from Robert and Johnna Welch

Eloise Reeder from Mr. Walter F. Reeder, Jr.

Randall W. Rogers from Mr. & Mrs. F. Russell Zartler

Geneva Runer from Ms. Pat Tolbert, and Ms. Roberta Hall

Will Wegener from Ms. Carol A. Wegener

James T. and Mildred Workman from Dr. and Mrs. James Workman

Toby Wright from Mr. & Mrs. Lee Pemberton

MAY HONOR SCROLLS

Reverend Gene Byron from Mr. & Mrs. Bob Taylor

Miss Eliya Collier from Mr. & Mrs. Bob Taylor

Dr. Jerry C. Davis from Mr. & Mrs. Jerry W. Shelton

Janice Moore Steele from Mr. William L. Bradshaw, Jr.

NAMES IN CAPITOL LETTERS REPRESENT GIFTS OF \$1,000 OR MORE.

A GIFT ANNUITY is a means of providing yourself with a guaranteed income for life at the same time you provide financial support for College of the Ozarks. Many friends of C of O over the years have created Gift Annuities, which eventually result in a gift to the College as a memorial to themselves or friends and relatives whom they may designate.

In brief, you give C of O a specific sum of cash, securities, or other property. In consideration of this gift, C of O guarantees to pay you a fixed annual income for life. This income is based on the amount of your gift and your age (ages) at the time the gift was made. If you are considering a survivor beneficiary or a two-life gift annuity, the income is based on the information for both lives. At the time of your death, the principal of your gift is used in support of our program at Point Lookout.

The Gift Annuity offers many advantages as a way to make a contribution. It insures a guaranteed, fixed annual income for life, and in the year you make your gift a large percent is deductible from your Federal Income Tax Return as a charitable contribution. If the deduction exceeds the amount allowed by law in any one year, you may apply the deduction over a period of as many as five years. In addition, a large portion of your annual income from the annuity paid to you by C of O will be tax free. It frees you of any management or investment worries, and you will have the satisfaction of knowing that you have contributed to the education of young men and women who otherwise could not aspire to a college degree.

PORTAIT OF OUR HEROES

By Stephanie Ebling, College of the Ozarks student

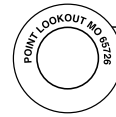
These are richly distinguished men whose poignant memories bring to life another age in our hearts. We taste the lives they once lived through their stories, but we can never understand. We only drink in the graciousness of their presence, their humble dignity, their wisdom, and an unyielding certainty that gives them each a gentle type of authority. This quiet gravity is like a mystery that draws us to them, in awe of the lives they have lived.

Their honor has been earned and appointed them, but they are burdened with the weight of the memories that still silently haunt them, that still isolate them from their wives, their families, and a younger generation. The fears these recollections keep alive are clearly a part of the sacrifice that they were proud to make. These memories are the enemy that stayed with them, following them home and through their lives all these years. This enemy remained after their uniforms were put away, after their weddings, after their babies were born. This enemy was there while they paid off their mortgages and still there after the last child went off

to college. And I think that the clarity of purpose in the war they were involved in has helped to quiet these fears over time...a certainty that must come with such a just cause. Surely that understanding has helped them as they bravely fought these ghosts of the past, making them stronger each day, year after year, decade after decade. Their faith has been strengthened by practice, and now, as old men, it is clear to me that today, they are at their strongest.

And so now I realize something very unexpected. They are greater men now than when they jumped out of a plane or charged off of a Higgins boat 65 years ago. For although their bodies are slowly failing, what is left is a priceless outcome that must certainly come from such a lasting sacrifice—gentle, selfless strength. The kind of strength that makes you wonder what you will ever do for anybody that will give you the right to tread the earth for another 70 years and deserve to enjoy it with such vivacious relish, this passion and fulfillment that each of these men seems to have in common.





Incorporated in 1906 as The School of the Ozarks

www.cofo.edu

ABC World News Names Veterans and Students "Persons of the Week"



By Elizabeth Andrews

"ABC World News with Charles Gibson" featured a story about the group of 20 College of the Ozarks students and ten Veterans who made the trip to Normandy for the 65th Anniversary of D-Day.

In May, ABC Correspondent Erin Hayes (class of 1979)

ABC Correspondent Erin Hayes films the story introduction at Ralph Foster Museum.

interviewed students Eden Doss and Benjamin Wilson and Veteran Buster Simmons on campus about the journey. Doss and Wilson were Veteran Simmons' student escorts throughout the trip. The interviews were conducted at various locations on campus, including the WWII exhibit in the Ralph Foster Museum.

Hayes then met up with the group in France to follow the story and interviewed them again at Utah Beach.

The story was featured as the "Persons of the Week" segment, often the final segment of the broadcast. According to the most recent Nielson ratings, the "ABC World News with Charles Gibson" has a nearly seven million audience member following.

If you were unable to view the segment, please contact the Public Relations Office, (417) 690-2212, for a free copy.



Students Eden Doss and Benjamin Wilson talk with Veteran Buster Simmons about WWII, as they look at the WWII exhibit in the Ralph Foster Museum.