

Ozark Visitor



Volume 98

Fall, 2007

Number 2

College of the Ozarks... "Hard Work U.®"

www.cofo.edu

Point Lookout, Missouri 65726



Nursing Program and New Century Begin

PROMISES TO KEEP

The Next Chapter



Jerry C. Davis, President

Walking through campus, it appears to be just another fall semester with students bustling to class, the Chapel bells chiming on the hour, and the air becoming crisp. This is not any average fall semester; however, it's one that will mark the ending of a grand celebration and the beginning of a new chapter. Since last November, the College's Centennial Celebration has been ongoing. This November, one year later, the anniversary year will be culminated at Homecoming or *Celebration 101*.

The next chapter will not only include the beginning of a new century but also the beginning of new opportunity, as the Armstrong McDonald School of Nursing was officially launched this fall semester. The BSN program has been warmly welcomed by enthusiastic students ready to make an impact in the lives of people. These students are taking full advantage of the state-of-the-art facilities the program includes. To learn more about what the program looks like in action, please read pages 8-9.

In addition to the much anticipated School of Nursing, we have been able to experience many wonderful things over the past couple months, including some outstanding publicity. In July, the College was featured in *The New York Times* in an article entitled "Fight Song at Ozarks: **MIRACLE IN THE OZARKS**"

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Work Hard and Avoid Debt." See the next page for the complete story on this national publicity. In August, *U.S. News & World Report* ranked C of O #11 on its Best Baccalaureate Colleges in the Midwest list (also on page 3).

It's always a privilege to be recognized as offering quality academic programs, but equally important is the recognition the College received from *U.S. News* as being the #1 Great School for a Great Price and the #1 college with the Least Student Debt in the Midwest. As you might be familiar, all full-time students work for their education at *Hard Work U*, with the College guaranteeing that 100% of the cost of education is met. The College is deliberate about openly discouraging debt; one way we achieve this is by not participating in any government student loan programs. This philosophy allows graduates an optimum chance for success following college. We look forward to a bright future with the help of friends like you.

The Ozark Visitor (USPS 600540) (ISSN 0890-2690) is published quarterly by the Office of Public Relations and is distributed free of charge to friends of our college, alumni, faculty, staff, and parents of our students.



*Incorporated in 1906
as The School of the
Ozarks*

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Produced by the J.M. McDonald Printing Department
in memory of Jerrold Watson

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Associate Member, Missouri Press Association

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NATIONAL SPOTLIGHT

College of the Ozarks Featured in *The New York Times*

By Kathleen Coffey

College of the Ozarks was featured in the Education section of the July 25 edition of *The New York Times*. The article, written by Joseph Berger, was entitled "Fight Song at Ozarks: Work Hard and Avoid Debt."

The article showcased the College and its unique work-study program, which allows an average of 95 percent of students to graduate debt-free by working 15 hours a week on campus to offset the cost of tuition.

In the write-up, several students gave firsthand accounts of working to pay for tuition, and most expressed appreciation for the opportunity. Three of four students, Berger explained, have family incomes which qualify for Federal Pell grants of up to \$4,310. Not only does work-study offset the cost of tuition, it gives C of O students a different outlook on a college education, which Berger illustrated with quotes from students such as sophomore Sarah LeDoux.

"I find I take more pride in doing well in class when I know I've washed dishes to be able to take that class," said LeDoux.

U.S. News & World Report and Princeton Review

by Sarah LeDoux

College of the Ozarks has long been a favored school in rankings of prestigious publications; this year is no exception. College of the Ozarks is ranked No. 11 in *U.S. News & World Report's* list of "America's Best Colleges" for the Midwest region—up from last year's No. 29 ranking. The College is also featured in *The Princeton Review's* Best 366 Colleges.

This is the eighteenth year that College of the Ozarks has been named a top-tier school by *U.S. News & World Report*. The College is named No. 1 in "Great Schools, Great Prices" for providing the highest quality of education at the lowest cost.

U.S. News & World Report also named College of the Ozarks No. 1 for "Lowest Acceptance Rate" for the Mid-

College of the Ozarks is included nine times in various "top 20" lists by *The Princeton Review*:

- #4 – Scotch and Soda, Hold the Scotch
- #4 – Stone-Cold Sober Schools
- #4 – Got Milk?
- #6 – Future Rotarians and Daughters of the American Revolution
- #7 – Students Most Nostalgic for Ronald Reagan
- #10 – Students Pray on a Regular Basis
- #10 – Town-Gown Relations are Great
- #11 – Don't Inhale
- #12 – Best College Theater

Berger also cited Roger Lehecka, the former dean of students at Columbia University and a consultant to scholarship programs. Lehecka said that working 15 hours a week at an institution such as Columbia would earn the student roughly \$6,000 for two semesters, which would barely make a dent in its \$45,000-per-year price tag.

College of the Ozarks was previously featured in the Jan. 4, 1998, *Times* Education Life section as a sidebar that accompanied an article entitled, "A Free Bachelor's. No Kidding."



Custodial maintenance is just one of more than 80 workstations to which students are assigned. Pictured: Nathan Huddleston

west region. C of O's 12% acceptance rate is much lower than No. 2 Kendall College in Illinois, which has a 30% acceptance rate. The rating is indicative of the fact that students admitted to College of the Ozarks must demonstrate financial need, academic ability, sound character, and a willingness to work.

The ranking for "America's Best Colleges" by *U.S. News & World Report* is based on a variety of factors including peer assessment, retention and graduation rates, student/faculty ratios and faculty resources, student selectivity, financial resources, and alumni giving rates. The College was ranked against other baccalaureate colleges in the Midwest region.

The Princeton Review describes the College as unique because of its no-tuition work-study program and because it strives to educate the head, the heart, and the hands. Ranking lists report the top 20 schools in categories that range from best professors, administration, and campus food, to lists based on student body political leanings, race/class relations, sports interests, and other aspects of campus life.

The Princeton Review's ranking lists are based on a survey of 120,000 students (an average of about 325 per campus). A college's appearance on these lists is attributable to a high consensus among its surveyed students about the subject. The 80-question survey asked students to rate their schools on several topics and report on their campus experiences.

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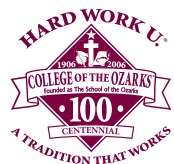
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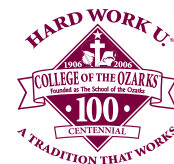
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TIMELINE 1990-1999

C of O Bursts onto the National Scene



Spring 1990 The School of the Ozarks' operating name is changed to College of the Ozarks.

1990 C of O ranks 24th on the *John Templeton Foundation Honor Roll for Free Enterprise Teaching* for "Institutions with fundamental orientation toward the principles, values, and traditions we cherish."

1990 The Plaster School of Business Building is dedicated.

1991 *USA Today, Opening College Doors* ranks C of O seventh for "Lowest Acceptance Rates."

1992 *USA Today, Opening College Doors* again ranks C of O seventh, along with Stanford, Harvard, and Princeton for "Choosiest Colleges in the Nation."



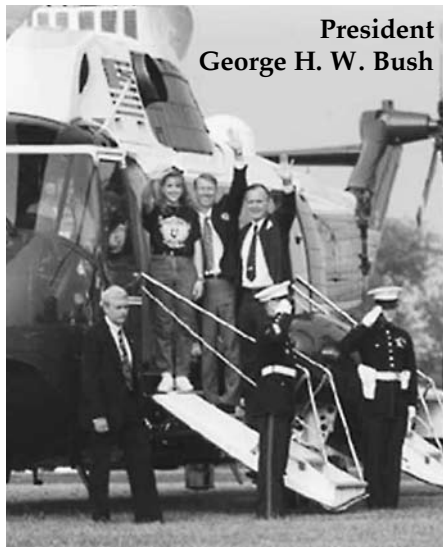
Camp Lookout

May 1, 1992 Singer Andy Williams gives a benefit concert for C of O to assist the emerging Camp Lookout program, a camp for underprivileged area children.

August 22, 1992 President and Mrs. George H. W. Bush visit the College while touring Branson.

October 26, 1992 Terry Waite, hostage of Beirut, speaks to students about his experience.

1993 The Johnson Power Plant switches from coal to oil.



1994 C of O receives a No. 1 rating for its commitment to its mission and purpose from the Missouri Department of Education.

1994 C of O withdraws from the federal student loan program.

October, 24 1994 Former Vice-President Dan Quayle visits College of the Ozarks to speak on family values.



1995 *Money Guide* magazine's "Best College Buys" publication lists C of O among its "8 Unbeatable Deals."

1996 The Youngman Agricultural Center is dedicated.

Spring 1996 Former First Lady Barbara Bush visits C of O to speak at a convocation dedicated to honoring teachers.

February 21, 1997 Former Prime Minister of Great Britain Lady Margaret Thatcher visits C of O.

1997 The Keeter Center for Character Education is established.

November 1, 1997 American Red Cross President Elizabeth Dole visits College of the Ozarks.

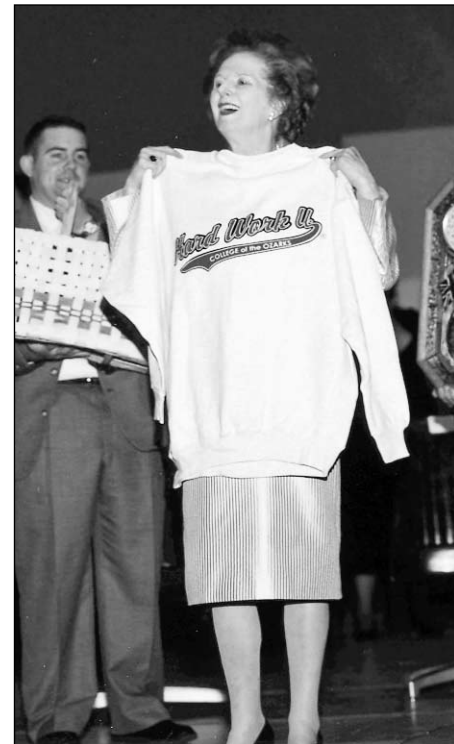
July 8, 1998 National Public Radio's Paul Harvey features C of O in his daily program.

October 1998 General Norman Schwarzkopf speaks on leadership and character to an audience at College of the Ozarks.

1999 The Templeton Foundation names College of the Ozarks in an unprecedented five categories.

October 25, 1999 Franklin Graham, president of Samaritan's Purse, visits College of the Ozarks as a convocation speaker.

April 23, 1999 Former Secretary of Education William Bennett speaks at the first Character Forum.



Lady Margaret Thatcher

LEARNING THE WAY

Tomorrow's Leaders in Agriculture

By Kristin Lundgren

It's 4 a.m., and the College of the Ozarks campus is dark and quiet. The sun is tucked beneath the night sky, and the only light comes from the street lights and dorm room lights of a few students who might have pulled an all-nighter. These students may be finishing up their day of studying, but for Chris Grover and Tim Stroud, C of O Agriculture majors and dairy workers, the day has just begun.

Their first task is to herd 60 scattered cows from the field into the lot. The cows munch on hay for 30 to 45 minutes, then Grover and Stroud start the milking process and complete other dairy chores, such as feeding, haying, giving vaccinations, and doing general farm maintenance.

Agriculture has been a part of the College since the beginning. In the early years, it provided The School of the Ozarks' main source of food. Students helped milk cows, plant and harvest vegetables, and raise turkeys and chickens. However, the Agriculture academic program



Students Tim Stroud and Chris Grover (foreground) follow milking procedure in the C of O Milking Parlor.

More than 500 have graduated from the program since its inception. It is now the third most popular major on campus, with an average enrollment of 120 students.

Trey Harris is an Agriculture Education student who appreciates the leadership skills he has gained at C of O. "The College is preparing

"The College is preparing me to lead the way in the agriculture industry by instructing me with the skills necessary to be a qualified, respected individual throughout my career, and teaching me one of the greatest work ethics I could ever imagine."

was not established until 1970, with Agriculture Business being the first major offered.

Today, there are many opportunities for a student pursuing an Agriculture degree from College of the Ozarks. Students can choose from three different majors: Agriculture, Agriculture Education, and Conservation and Wildlife Management. The Agriculture major has four emphasis areas: Agribusiness, Animal Science, Horticulture, and Agronomy.

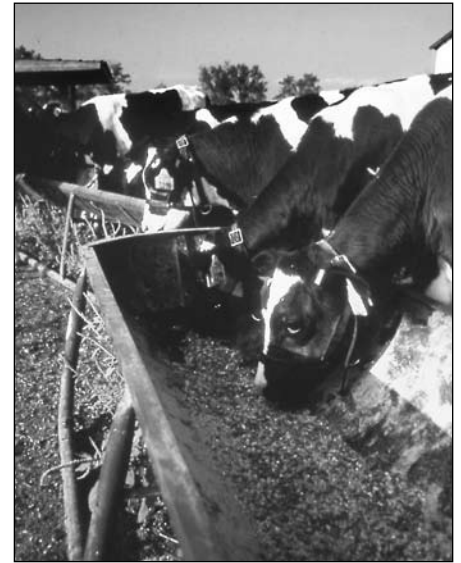
me to lead the way in the agriculture industry by instructing me with the skills necessary to be a qualified, respected individual throughout my career, and teaching me one of the greatest work ethics I could ever imagine," he said. Earning a degree in Agriculture is far more complex and technical than some might realize. The Agriculture program requires all students to take biology, chemistry, technical report writing, and advanced speech courses to complete their major.

By cultivating education and instilling new technology, methods, and information into the students, C of O produces future farmers and agriculture leaders. With Agriculture-related workstations such as the dairy, hog farm, and beef farm, students are able to experience every aspect of producing beef, dairy, and pork. Students feed and take care of the animals, maintain the buildings and equipment, oversee artificial insemination of the stock, process and package meat, and market the livestock. Other workstations include the horticulture lab, orchard, Agriculture office, processing plant, and the feed mill. These workstations are also used for class instruction. Harris said that the Agriculture Business class uses C of O farms to discuss different ways of operating farms and marketing products. Horticulture students watch and participate in laboratory demonstrations that allow them to physically apply textbook information.

With the expertise of agriculture professors, College of the Ozarks students gain invaluable training. The combined experience of the eight



It's 4 p.m., and most of the College of the Ozarks campus is finishing up the work day and classes. Soon, students will be going to the Pearl Rogers Dining Center. But two College of the Ozarks student dairy workers will herd the same 60 cows from the field into the lot, where they will feed them and begin the milking process all over. After all the cows are milked, the students will release the cows back into the field until 4 a.m., when a new day begins.



These Holsteins are not only a part of the College's herd, they are an invaluable learning tool.

department faculty and staff totals more than 160 years. "I believe that we help the students obtain an outstanding education academically and then couple that with a friendly production-oriented learning experience in our agriculture work program," said Dan Swearengen, associate professor of agriculture and chair of the Technical and Applied Sciences Division.

At the College of the Ozarks farm, students are doing more than milking cows. They are preparing to contribute to the future of the industry. What do College of the Ozarks agriculture graduates do? Some continue their education, others become

high school agriculture teachers, some work in federal, state, and local government agencies, and the list continues. C of O students who combine in-class instruction with hands-on experience are better prepared for careers in the agriculture industry. "College of the Ozarks is helping to prepare students to compete and lead the way in the agriculture industry by encouraging the goals of students as individuals and by giving students the opportunity to develop and show leadership and responsibility through the work program," said Bethany Callanan, a horticulture major.

Hog Farm Near Completion

By Kristin Lundgren

The hog farm has a completely new look. The old barn was razed in the summer of 2006, and since that time, three new buildings including a machine shed, a lactation barn, and a main building have taken its place. These buildings will enhance the technology and quality of education available for students.

The main building has an office, locker rooms, storage, holding pens, medicine room, and an observation room overlooking the nursery and farrowing rooms. Students will observe the various stages of development and see how the animal responds to different facilities and



equipment in the birthing and rearing of their young. The new facilities will be beneficial for the animals, as well as provide educational enrichment for students.

Dan Swearengen, associate professor of agriculture, is a 30-year employee of the C of O Agriculture

Department. Over the years, he has seen a lot of changes in the program. Swearengen said that educationally, the new developments at the hog farm will be "light years ahead" of where it was. Completion for the buildings is scheduled for the middle of the Fall 2007 semester.

ARMSTRONG McDONALD

By Kellen Hall

When classroom doors opened in August, 20 students at College of the Ozarks stepped into the newly-renovated Armstrong McDonald Nursing Learning Lab (NLL) for the first day of classes.

After months of preparation from students and faculty alike, the Bachelor of Science in Nursing degree is official at College of the Ozarks. "I am so excited about the Nursing program," exclaims Rosanna Born, a junior from Oregon. "We have our first nursing class this semester. It's called Character of Professional Nursing, and we are reading about Florence Nightingale." The program is based on Nightingale's principles of modern day nursing: careful observation and sensitivity to the patient's needs.

C of O instills in every student a strong work ethic through the development of good character and values. The Nursing program will endorse Nightingale's strong work ethic as proven through her nursing success.

Nightingale's principles and the College's five-fold mission (Academic, Cultural, Patriotic, Spiritual and Vocational) will serve as the foundation of the Nursing program. Most notable in the program is the vocational emphasis. C of O instills in every student a strong work ethic through the development of good character and values. The Nursing program will endorse Nightingale's strong work ethic as proven through her nursing success.

"I'm enjoying working with the students, and I am impressed with

how well-prepared they are," says Karen Shepherd, associate professor of nursing. "It takes me twice as long to prepare for class here at C of O since I'm new and we're going paperless."

The computer lab allows students to learn basic nursing knowledge and anatomy of the human body. "We are trying to model the direction of health care technology, which includes 'paperless,'" explains Dr. Janice Williams, director of the nursing program. "It allows faculty to provide faster feedback to students and allows them access to that feedback more quickly."

Nursing classes offered this fall are Human Anatomy 144 and Character of Professional Nursing 212. Classes on the structure of the human body will be used as a foundation in all nursing classes, and everything from cellular through the organ system is taught in Human Anatomy.

Focusing on a biblical worldview, Shepherd is incorporating every aspect of the five-fold mission into her classes. "I'm instilling five core traits—role modeling, care, compassion, knowledge, and skill—into all my classes," Shepherd explains. "Critical thinking; character; biblical worldview; and legal, political, and cultural awareness will also be a huge part of my lessons. And, of course, Florence Nightingale's principles will be transfused in all nursing classes."

Classes are conducted in the computer lab wing of the NLL, where all homework is done on computers through campus web.

All clinical or lab classes, which translates to one or two courses per



Annie Unruh (L) and Rachel Ann Hiebert practice taking vitals on an infant simulation manikin.

SCHOOL OF NURSING



semester, will be moved to the McKibben Center once it's completed. The McKibben Center is slated to open for classes in spring 2008. "Anytime we are teaching handout patient care skills and critical thinking scenarios," says Williams, "we will teach from the NLL. Students will also be practicing there frequently."

During the first semester, the fundamentals of nursing are formed

in the students. In the remaining five semesters, students will gain hands-on experience through lab classes—first using the simulation manikins, Virtual I.V. and many more learning tools, later performing hospital clinical training. After six semesters of nursing classes, students will graduate with a Bachelor of Science in Nursing from College of the Ozarks.

Focusing on a biblical worldview, Shepherd is incorporating every aspect of the five-fold mission into her classes.



Nursing Director Janice Williams (center) instructs students Rosanna Born (left), Deborah Mowe, and Erica Freeman (right) on lab procedures.

NCF Nightingale Chapter Instated

By Jessica White

Along with the start of the new nursing program this fall, College of the Ozarks nursing students are also excited about the inception of a Nurses Christian Fellowship (NCF) chapter on campus. College of the Ozarks is now home to the NCF Nightingale Chapter, named for Florence Nightingale, a nurse during the Crimean War who developed a new philosophy in nursing, and upon whose philosophy the College's nursing program is based. Nursing professor Karen Shepherd will be the club's faculty advisor.

Dr. Janice Williams, the Nursing Program Director, received a letter from the NCF Director Mary Thompson, stating that the application and constitution submitted by the College was accepted. Also included was a certificate acknowledging the affiliation of the College's NCF Nightingale Chapter. Dr. Williams, who previously helped start a chapter in South Dakota, described NCF as "... a dynamic organization that keeps Christian nursing at the forefront and will help keep the College connected across the country and the world."

NCF is a ministry of InterVarsity Christian Fellowship, and its purpose is "to establish and advance in nursing, within education and practice, witnessing communities of nursing students and nurses who follow Jesus as Savior and Lord: growing in love for God, God's Word, God's people of every ethnicity and culture and God's purposes in the world."

VOICES FROM THE PAST:

Leon "Shorty" Farrell

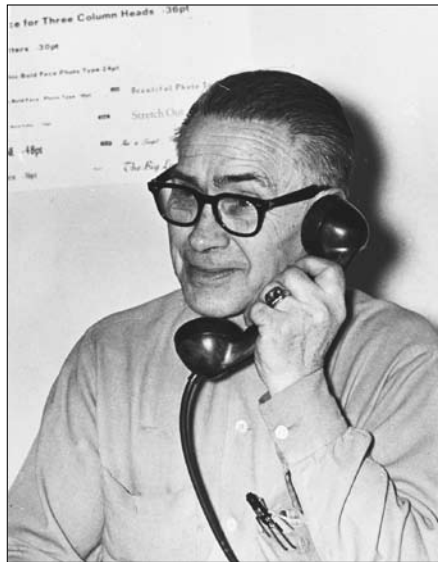
By Jessica White

In 1922, when Leon Farrell came as a student to The School of the Ozarks, he probably didn't know he would continue to work for The School for most of his life. During his days as a student, he found his home at S of O. Throughout his years with The School, he coached both the boys and girls' basketball teams, managed the printing department, served as president of the Alumni Association, and became editor of the *Alumni News*. Leon Farrell, or "Shorty," as he was affectionately called, was admired and is fondly remembered by the students he coached and mentored throughout his many years at The School.

Farrell was born in Monarch, Colorado, on November 5, 1906. He came to The School of the Ozarks in his teens and was highly involved in

Farrell was known around campus as a dedicated worker, often staying late if there was a job to be completed.

athletics as well as other extracurricular activities. Farrell was a star basketball and baseball player; he was also involved in music, drama, and held the title of class president for three years. During his junior year he decided to take a break from school and left to find a job. While a student Farrell worked in the print shop and had gained enough experience to be offered a job by a nearby newspaper. In 1930, after working for the paper for about three years, he decided to return to school and graduated. After graduation Farrell left to attend Westminster College, but returned to S of O after only one year, when he was offered a job to manage the printing department and coach the men's basketball team. Over the next few years, Farrell kept an excellent coaching record.



In 1935, Farrell served as president of The School of the Ozarks Alumni Association and the next year became editor of the *Alumni News*. In that same year, a young woman

named Emma Butler graduated from The School of the Ozarks. She and Farrell quickly became a couple, and in 1937 they were married. Together they had one daughter, Ethel.

In 1940, Farrell retired from his coaching position to spend more time developing the printing department. He was responsible for keeping the department and its technology updated. Farrell was known around campus as a dedicated worker, often staying late if there was a job to be completed. Dr. Howell Keeter, Vice-President of the College, came to S of O in 1970, and Shorty Farrell worked for him. "If there was one man who exemplified The School's work ethic, it was him," said Dr. Keeter. "His wife, Emma, worked equally hard."

Emma came to work for The School in 1944 as the postmaster and

later worked for the Print Shop. She, like her husband, remained employed with The School of the Ozarks for most of her life.

For a period of nearly 12 years, Farrell left The School of the Ozarks and, along with Steve Miller, started a weekly newspaper, which they named the *Branson Beacon*. The *Branson Beacon* proved to be a great success and kept Farrell busy until 1968, when he returned to The School's printing department once again.

Farrell worked until 1972, and had just announced his retirement earlier that year, but sadly, did not get the chance to see it. Shorty Farrell passed away on December 16, and his funeral was held in Williams Memorial Chapel on campus.

Farrell's wife, who remarried and is now Emma Butler Farrell Day, is still living. As one of the oldest alumni, she was recently invited to blow out the candles on the Centennial Cake during College of the Ozarks' Centennial Kickoff at Homecoming this past year.

Noted for the development of The School's printing department throughout the years, Farrell updated the equipment and expanded the department to the point where it was able to do the printing for not only The School, but also local businesses. He was also an excellent coach, and is well-remembered by athletes who competed for The School in its earlier years. Farrell was the recipient of the Alumni Association's Meritorious Service Award in 1963. Throughout his life, he modeled the Christ-like character expected of College of the Ozarks students and was a positive role model to all those who knew him. Shorty Farrell dedicated a large portion of his life to The College, and for that he will always be remembered.

PATRIOTIC GROWTH

C of O ROTC

By Joy Carpenter

At College of the Ozarks, patriotism is not taken lightly. It is a call to serve God and country, no matter what the cost. Through the ROTC program, C of O gives students a college education, as well as extensive military training.

The ROTC program began at C of O in 1992, and today it enrolls an average of 20 to 30 cadets. Classes and activities are led by Colonel Gary Herchenroeder and Major James Schreffler, officers in the Missouri Army National Guard and professors of military science at C of O.

The ROTC program offers several activities throughout the semester, including Field Training Exercises (FTXs). These are multi-day events practiced twice a semester by cadets from C of O, as well as other schools. During these field exercises cadets learn to lead small groups through tactical operations. A facility commonly utilized by ROTC is the shooting range, used to teach weapons safety and accuracy. The Military Science Department also has a new climbing wall, which will be used for cadet fitness and confidence building.



Each year, the C of O ROTC color guard leads the Homecoming Parade. This is just one of the campus events it supports.

FALL 2007



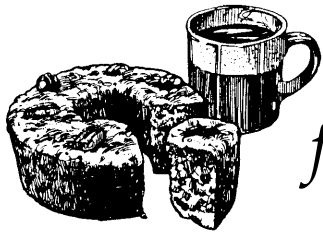
These cadets are fulfilling one of their field training activities.

Students of various majors take part in ROTC activities that not only promote discipline and physical fitness, but a sense of honor, duty, and respect for their country. Junior English major Marie Pinkley, whose workstation is the Military Science Department, has participated in the ROTC program for almost two years. She says she is grateful to serve something as honorable as the military and trusts that what she does contributes to those who serve our country in the armed forces.

College of the Ozarks supports the military, past and present. For students who contract with the military, C of O offers the Patriotic Scholarship. This scholarship pays cadets' room and board, allowing them to accomplish essential military training during the summer. Between their junior and senior year, all C of O cadets attend a camp where their leadership potential is evaluated and assessed with other cadets from across the country. "As evident in their accomplishments, I believe we provide the highest quality officers," said Col. Herchenroeder.

To help support the College's mission of patriotism, the ROTC cadets contribute to the community by hosting high school groups, marching in parades, and providing color guards for a variety of local activities and college events.

"These cadets not only serve the community at home," C of O President Jerry C. Davis said, "they serve the community nationwide and worldwide." In a sense that's the mission of the College. To serve as a light to not only community, but to the world, that they may see and understand the true meaning of patriotism.



HOLIDAY GIFTS

from College of the Ozarks®



A holiday tradition—the always delicious C of O Fruitcake.

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 - GB2 \$31.00
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 - GB3 \$23.00
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 - GB4 \$18.00
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 - GB5 \$31.00
- Two 1-pint jars of apple butter and a 2-lb. Mill product of your choice.
 - GB6 \$23.00
- NEW!** One 1-pint jar of apple butter and a 1-lb. summer sausage.
 - GB7 \$18.00

NEW! *Miracle in the Ozarks* by Jerry C. Davis

Miracle in the Ozarks features anecdotes from the College's 100-year history, as collected and written by Jerry C. Davis. Hardbound, 276 pages. All proceeds go to Camp Lookout. **\$17.95 (includes \$3.00 for shipping)** Missouri residents please add 56¢ sales tax.

Still Available...

From the Ozarks' Oven...

Edwards Mill Cookbook features nearly 200 recipes tested using products from our own Edwards Mill. Cookbook also includes history of Edwards Mill. **Spiral bound \$8.50**

Direct from our Jelly Kitchen...

Gift box assortment of four delightful 1/2-pint jars of jellies, preserves and apple butter. For even more flavor, try the 8-pack or case of twelve.

- 4J—Four assorted 1/2-pint jars of jellies, preserves and apple butter \$23.00
- 8J—Eight assorted 1/2-pint jars of jellies, preserves and apple butter \$35.00
- 1JYPR—Twelve assorted 1/2-pint jars of jellies, preserves and apple butter. \$53.00
- 1PTAB—Twelve 1-pint jars of apple butter \$75.00



From Edwards Mill...

A tradition of milling excellence. Discover the goodness of whole grain meals and mixes.

- 2-lb. Mill products *
- 5-lb. Mill products *
- 25-lb. Mill products *

* Prices vary.
See list on order blank.



Williams Memorial Chapel Christmas Cards

Full color 5 x 7 Christmas cards feature a reproduction of Missouri artist Charles Summey's Williams Memorial Chapel painting. Envelopes included. Sentiment: *May God's richest blessings be upon you and yours this holiday season. Merry Christmas!*

Set of 12 \$12.00 (shipping included)

Williams Memorial Chapel Note Cards

Note cards as shown above. Blank inside. Envelopes included. Full color 4-1/4 x 5-1/2 **Set of 12 \$6.50 (shipping included)**

HOLIDAY GIFT ORDER FORM 2007

College of the Ozarks Order Department • Point Lookout, Missouri 65726
417-334-6411, ext. 3395 or E-mail: fruitcake@cofo.edu

Quan. Items Price Total

FAMOUS C OF O FRUITCAKES

____ 1F 1-lb. fruitcake \$20.00 ea. _____
 ____ 2F 2-lb. fruitcake \$26.00 ea. _____
 ____ 3F 3-lb. fruitcake \$30.00 ea. _____
 ____ 6MF 6 mini fruitcakes \$24.50 bx. _____
 in a gift box (4 oz. each)

JELLIES AND PRESERVES

____ 4J Four 8 oz. jars, \$23.00 bx. _____
 assorted jellies and preserves
 ____ 8J Eight 8 oz. jars, \$35.00 bx. _____
 assorted jellies and preserves
 ____ 1JYPR Twelve 8 oz. jars, \$53.00 bx. _____
 assorted jellies and preserves
 ____ IPTAB Twelve 1-pint jars \$75.00 bx. _____
 apple butter

C OF O HANDWOVEN ITEMS

(circle color of your choice)

____ 700 Placemats \$39.00 _____
 "Lovers' Knot" pattern (set of 4)
 white, ivory, cream, or ecru
 ____ 710 Placemats \$39.00 _____
 "Rosepath" pattern (set of 4)
 white, ivory, cream, or ecru
 ____ 720 "Mug Rug" coasters \$16.00 _____
 "Rosepath" pattern (set of 4)
 white, ivory, cream, or ecru

C OF O GIFT ITEMS

____ CARDS Chapel Christmas Cards _____
 5 x 7 Full Color (set of 12) \$12.00
 ____ NOTES Chapel Note Cards _____
 4-1/4 x 5-1/2 Full Color
 (set of 12) \$6.50
 ____ 951S *Edwards Mill Cookbook* _____
 Spiral bound – 173 pp. \$8.50 ea.
 ____ OZARKS *Miracle in the Ozarks* _____
 by Jerry C. Davis
 Hard Cover – 276 pp. \$17.95 ea.

Quan. Items Price Total

C OF O GIFT BOXES

____ GB1 Two 1-lb. packages \$18.00 bx. _____
 of summer sausage.
 ____ GB2 One pint of apple butter, \$31.00 bx. _____
 1-lb. of summer sausage
 1-lb. fruitcake
 ____ GB3 One pint of apple butter, \$23.00 bx. _____
 1-lb. of summer sausage
 2-lb. Mill product choice _____
 ____ GB4 Two 1-pint jars \$18.00 bx. _____
 of apple butter
 ____ GB5 1-lb. fruitcake \$31.00 bx. _____
 with two 1-pt. jars of apple butter
 ____ GB6 Two 1-pint jars of \$23.00 bx. _____
 apple butter,
 2-lb. Mill product choice _____
 ____ GB7 One 1-pint jar of \$18.00 bx. _____
 apple butter and one 1-lb. summer sausage

EDWARDS MILL PRODUCTS

(Please check products of your choice)

TWO POUND sacks

Choice of the following \$10.00 ea. – any 2/\$14.00

17 Yellow Cornmeal _____
 16 Whole Wheat Flour _____

Choice of the following \$11.00 ea. – any 2/\$15.00

10 Yellow Grits _____
 15 Pancake and Waffle Mix _____
 18 Muffin Meal Mix _____

Choice of the following \$12.00 ea. – any 2/\$17.00

13 Funnel Cake Mix _____
 19 Hubie's Biscuit Mix _____

FIVE POUND sacks

61 Yellow Cornmeal \$12.50 ea. _____
 54 Pancake and Waffle Mix \$14.50 ea. _____
 59 Hubie's Biscuit Mix \$16.50 ea. _____

TWENTY-FIVE POUND sacks

85 Yellow Cornmeal \$29.00 ea. _____
 82 Pancake and Waffle Mix \$38.00 ea. _____
 80 Hubie's Biscuit Mix \$45.50 ea. _____

ORDER BLANKS

It's time to start thinking about shopping for Christmas 2007. College of the Ozarks is again pleased to offer an outstanding collection of gift items, including our famous fruitcakes, jellies, Edwards Mill products, and summer sausage from our processing plant.

Why not take a few minutes to select your items from the list on the opposite page, and send in your order? By mailing your order early, you'll avoid the holiday rush and guarantee that when Christmas comes, you'll please everyone on your list! If you use the enclosed envelope, please write "Attention: Order Department" on the cover.

Please print. Please return entire form.

Your Name _____ E-mail address _____

Your Address _____ Daytime telephone _____

City _____ State _____ Zip Code _____

Orders will be filled promptly and mailed to any address you request. Satisfaction guaranteed. Gift packages include a special note stating that you are the sender and YOUR greeting, when requested. Please tell us your preferred arrival date. Gift orders from commercial firms are welcome. Our prices include shipping and handling within the continental United States. Overseas shipping charges, including Alaska and Hawaii, will be billed to the ordering party. Prices subject to change without notice.

Make checks payable to: COLLEGE OF THE OZARKS

Use forms below for gift items you want sent to friends or relatives...

To: Name _____

Address _____ Telephone _____

City _____ State _____ Zip Code _____

Gift Description _____

Greeting you wish to accompany gift: _____

Ship to arrive Now By Thanksgiving By Christmas Other (date) _____

To: Name _____

Address _____ Telephone _____

City _____ State _____ Zip Code _____

Gift Description _____

Greeting you wish to accompany gift: _____

Ship to arrive Now By Thanksgiving By Christmas Other (date) _____

Extra gift orders?

Use additional sheets if necessary.

Orders received by December 1 will be processed for shipment before Christmas.

(Note: Orders shipped out of the U.S., allow at least 8 weeks for delivery.)

ORDER SUMMARY

Total of orders pg. 13 \$ _____

Missouri Residents add
3.100% Sales Tax \$ _____

Total amount enclosed \$ _____



Memorial Gifts

JUNE MEMORIAL SCROLLS

Robert D. Austin from Mrs. Elena D. Austin
Edwin Benton from Dr. George E. Kiser
Manley Boyd from Mr. & Mrs. Joe C. Griffin
DUDLEY R. BOZEMAN FROM MR. & MRS. CONRAD MARTIN
Bill Cameron from Mr. R. L. Bartley, Jr.
Bernard Camp from Mr. & Mrs. James R. Swearingen
Mary M. Carrier from Mr. & Mrs. David Sturgis, and Mrs. Mary Lou Wright
Kenneth L. Cary from Mr. & Mrs. Wayne Bumgarner
EUGENE CLOVER FROM MR. & MRS. CONRAD MARTIN
Tom Edmondson from Mrs. Marilyn A. Maddux
EVELYN FREEMAN FROM MR. & MRS. CONRAD MARTIN
Paul E. Fritzemeyer, Jr. from Miss Ruth J. Schroeder
Paul E. Fritzemeyer, Sr. from Miss Ruth J. Schroeder
Robert M. Good from the Sutherland Foundation
Coral Crandall Hodde from Mrs. Kathlyn Flaten
Russell Holt from Mr. & Mrs. Herman Granberry and Ms. Linda Kay G. Clements

Ben E. and Virgie M. Hughey from Mr. M. L. Gentry
The Mothers of Dave and Mary McElwee from Mr. & Mrs. William H. Vinson
DICK MEADE FROM MR. JOSEPH L. GRAY
Leona Porterfield from Ms. Mary Louise Black
Jake P. Wielenga from Mrs. Kathryn D. Wielenga

JULY MEMORIAL SCROLLS

Doris Almen from Ms. Myra M. Almen and Mr. William K. Almen
James F. Doyle from Mrs. James F. Doyle
Robert Holtby from Mr. & Mrs. Walter H. Lueth
JULIE VAN HOOSE FROM MR. & MRS. CONRAD MARTIN
Kermit Klinefelter from Mr. & Mrs. Theodore B. Kelly
Brian Kuester from Mr. & Mrs. Robert Turbeville
Gaetano LaBanca from Mr. & Mrs. Robert Turbeville
Charles William Listen from Ms. Betsy A. Roe
Janet Newman from Mr. & Mrs. James R. Swearingen
Juanita Beaty Pemberton from Mr. Rodney E. Bentson, Mr. & Mrs. Richard E. McEachen, Ms. Beverly A. Harrar, Mr. & Mrs. George Beaumont, and Ms. Georgia Kay Erickson

AUGUST MEMORIAL SCROLLS

James Clarence Allen from Mr. & Mrs. F. Russell Zartler
Thelma Breen from Mrs. E. R. Walker
ALLISON CHENEY FROM MR. & MRS. CONRAD MARTIN
GEORGE W. CLARKE FROM MRS. MARY ALDEN-CLARKE
Lindle Divine from Dr. and Mrs. Eldon Divine
James Francis Doyle from Mrs. D. Marie Doyle
Edith Duston from Mr. & Mrs. Paul Wertz
James Edward Fears from Mr. & Mrs. M. J. Brent
PAT FORDICE FROM MR. & MRS. CONRAD MARTIN
Florene Henbest from Mr. & Mrs. F. Russell Zartler
Janice Hinton from Mr. & Mrs. Kenneth B. Hatridge and Mr. & Mrs. Frank A. Jennings
Coral Crandall Hodde from Mrs. Kathlyn Flaten
Steve Hulen from Mr. & Mrs. Theodore B. Kelly
CLIFFORD JAMES FROM MR. & MRS. CONRAD MARTIN
ADELE KETTE FROM MR. & MRS. CONRAD MARTIN
ERNEST LANGHAM FROM MR. & MRS. CONRAD MARTIN
Eleanor Lowery from Dr. Janet Helsel
GENERAL GEORGE MCWILLIAMS FROM MR. & MRS. CONRAD MARTIN
JOAN SAMMIS FROM MR. & MRS. CONRAD MARTIN
POLLY SHIVERS FROM MR. & MRS. CONRAD MARTIN
Clifford Short from Mr. & Mrs. Theodore B. Kelly
Janice M. Spencer from Mr. & Mrs. F. Russell Zartler
Flossie Priel Tucker from Mr. & Mrs. F. Russell Zartler
LEIGH VAN HOOSE FROM MR. & MRS. CONRAD MARTIN
JAMES VARDAMAN FROM MR. & MRS. CONRAD MARTIN
Robert L. Vedell from Mr. & Mrs. Jack K. Cooper
KENNETH WILLIAMS FROM MR. & MRS. CONRAD MARTIN
NAMES IN ALL CAPITAL LETTERS INDICATE GIFTS OF \$1,000 OR MORE.

A GIFT ANNUITY is a means of providing yourself with a guaranteed income for life at the same time you provide financial support for College of the Ozarks. Many friends of C of O over the years have created Gift Annuities, which eventually result in a gift to the College as a memorial to themselves or friends and relatives that they may designate.

In brief, you give C of O a specific sum of cash, securities, or other property. In consideration of this gift, C of O guarantees to pay you a fixed annual income for life. This income is based on the amount of your gift and your age (ages) at the time the gift was made. If you are considering a survivor beneficiary or a two-life gift annuity, the income is based on the information for both lives. At the time of your death, the principal of your gift is used in support of our program here at Point Lookout.

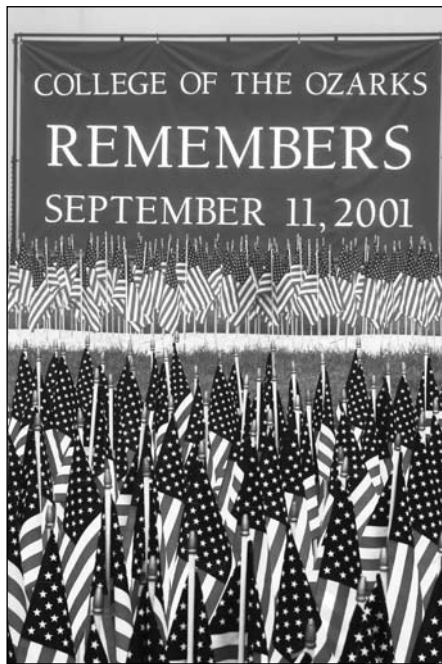
The Gift Annuity offers many advantages as a way to make a contribution. It insures a guaranteed, fixed annual income for life, and in the year you make your gift a large percent is deductible from your Federal Income Tax Return as a charitable contribution. If the deduction exceeds the amount allowed by law in any one year, you may apply the deduction over a period of as many as five years. In addition, a large portion of your annual income from the annuity paid to you by C of O will be tax free. It frees you of any management or investment worries, and you will have the satisfaction of knowing that you have contributed to the education of young men and women who otherwise could not aspire to a college degree.

College of the Ozarks Remembers 9-11

By Sarah LeDoux

Six years have passed since the terrorist attacks on the World Trade Center towers and Pentagon. College of the Ozarks remembered the tragedy with a display on the campus Alumni Center lawn that featured an American flag for each of the 2,996 victims. The flag memorial was arranged in the shape of the numerals 9-11.

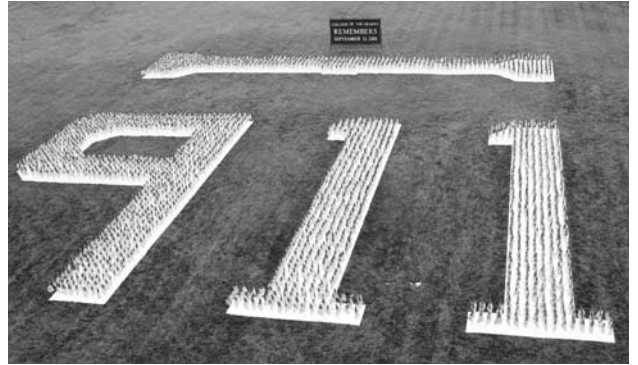
Many students, faculty, and staff participated in the preparation of the flag display on Sept. 10. "I was really impressed with the attitude of the students that came out to help,"



said Joy Carpenter a senior at the College. "It's encouraging to see people remembering the anniversary of the tragedy."

A brief memorial ceremony was held on Sept. 11, to give voice to the static display. Point Lookout Fire Department Captain Caleb Dunnam presented a timeline of events as they occurred Sept. 11, 2001, interspersed with quotes from President George W. Bush's address to the nation given shortly after the attacks. Throughout the day, the poignant display drew hundreds of students and community members.

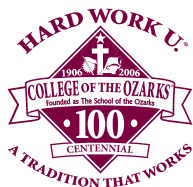
"When visitors would first approach the display, they would stop as if they were deeply moved," said C of O Public Relations Director Elizabeth Andrews. "I think that when they saw the mass of American flags and realized that each stood for an American who lost his life, they had to pause and collect themselves. We all need to reflect on the magnitude of such a tragedy and make it a point to remember our fallen, fellow Americans."



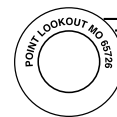
Many students, faculty, and staff assembled the display on September 10. The turnout was tremendous, and every flag was in place in less than an hour.

College of the Ozarks®
P.O. Box 17
Point Lookout Missouri 65726

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