

# Ozark Visitor



Volume 98

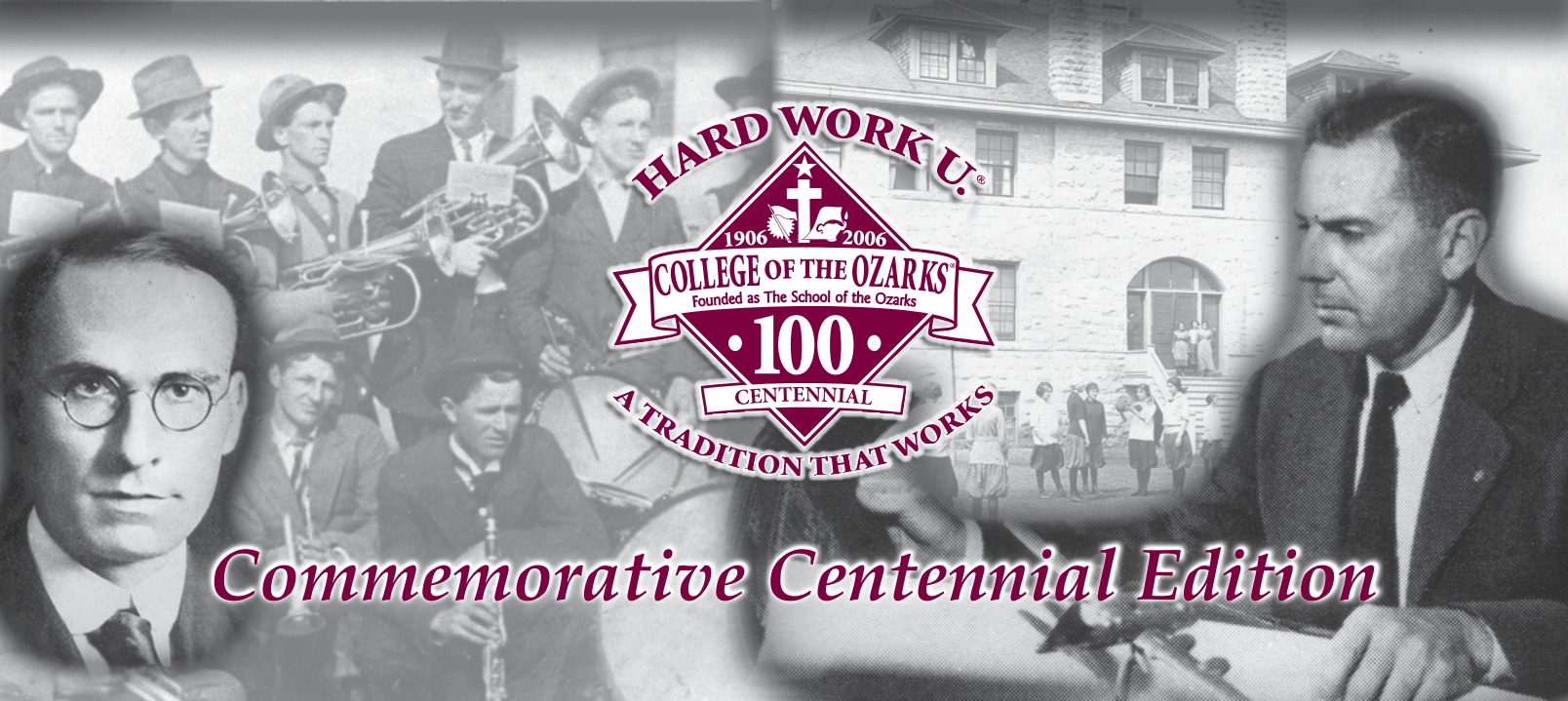
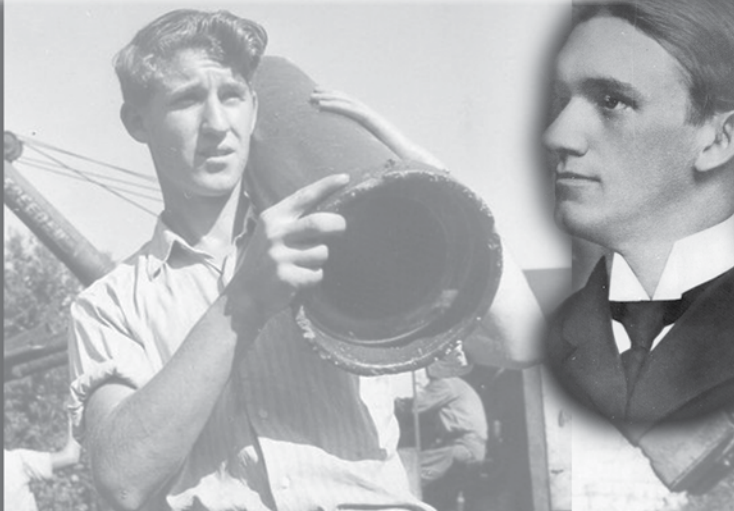
Fall, 2006

Number 2

College of the Ozarks... "Hard Work U.®"

[www.cofo.edu](http://www.cofo.edu)

Point Lookout, Missouri 65726



*Commemorative Centennial Edition*



# PROMISES TO KEEP

## Fall Reflection



**Jerry C. Davis, President**

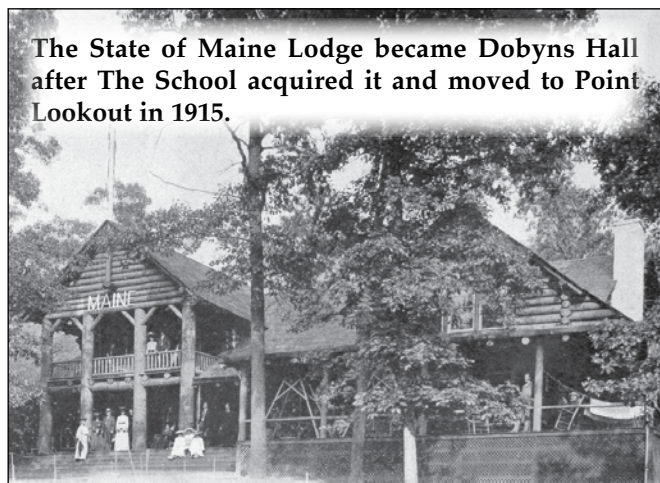
I can only imagine the thoughts going through the minds of those who prepared the charter for The School of the Ozarks. They were pioneers making the way for great things. It is miraculous that the dream of a work school became tangible and has benefited so many. When The School was founded, a high school education in the Ozarks was hard to come by. Original Board members such as

W. R. Dobyns, J. G. Trimble, and J. W. Hughes knew that The School of the Ozarks was desperately needed. What they couldn't have known was that the small, Christian school would grow into a thriving, nationally-recognized college that would continue to carry on the founding mission 100 years later. They would be delighted to know that deserving young people who cannot afford an education are still provided that opportunity at College of the Ozarks.

The dream became reality when the Board's petition for charter of The School was granted on November 19, 1906, by Secretary of State John E. Swanger. To celebrate this beginning, the College will kick off its Centennial Celebration November 4, 2006, during Homecoming, themed "A Tradition That Works." This will be the first of many special events observed during the College's 100th year. I invite you to help us commemorate this significant achievement. A schedule of the day's events can be found on page 9.

The work program has been an integral part of the College since its beginning. Presently, the College has more than 80 workstations where students fulfill their obligation to work 15 hours weekly. Students ran a cannery from 1925 to 1968, and a furniture factory from 1959 to 1972. The newest addition, The Keeter Center, serves as a hands-on learning tool for 215 students participating in the work program. Although the program has seen changes, it remains a tradition that works. You can read more about the history of the work program on page 8.

College of the Ozarks has many traditions, including one that involves fruitcakes. If you have never tried this signature treat, turn to pages 13-15 to order yours for the Christmas season. Thanks for your continued prayers and support.



The State of Maine Lodge became Dobyns Hall after The School acquired it and moved to Point Lookout in 1915.

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Incorporated in 1906  
as The School of the Ozarks

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in memory of Jerrold Watson

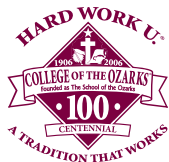
*Craig Cogdill, Manager*

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**College of the Ozarks®...Hard Work U.®**

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# TIMELINE

## The Early Years, 1909 - 1929



**September 1909** Under the direction of Dr. F. O. Hellier, president of The School, the first issue of The School's magazine, *Our Visitor*, is published.

**1910** The School receives a gift of over 700 books from Mrs. Susan B. Weakley of San Antonio, Texas. Other book donations follow, and The Collins-Steele Memorial Library is established.

**Spring 1911** The School receives the gift of a printing press and equipment and sets up a print shop in the old farmhouse near Mitchell Hall. Students at The School begin printing letterheads, promotional literature and envelopes, as well as *Our Visitor*.

**May 29, 1913** Joseph Russell Gideon becomes S of O's first high school graduate.



Mitchell Hall burning

**January 12, 1915** Mitchell Hall, The School's first building, is completely destroyed by fire. Classes continue in the Forsyth school building under the instruction of S of O teachers.

**April 1915** The Maine Club Farm, south of Hollister, is purchased for \$15,000. The farm includes 207 acres of upland and about 80 acres in cultivation; 8,000 apple, peach, and pear trees; as well as a log building, formerly the State of Maine building at the St. Louis Exposition.

**September 1915** The School opens as usual in its new location.

**October 28, 1915** The School's new property is dedicated. The Maine Building is named Dobyns Hall, while the north end of the building is named Mitchell Chapel.

**October 16, 1918** Abernathy Hall, The School's first student dormitory, is dedicated. The gift of \$10,000 comes from wealthy Kansas City sportsman H. T. Abernathy, who in 1920 gifts another \$10,000 for a second dormitory, named Stevenson Hall.

**1921** Dr. Robert McGowan Good accepts the position as President of The School and arrives in the summer.

**S of O President 1921 - 1952**  
**Dr. R. M. Good**



**May 1924** An alumni association is founded in the parlor of Stevenson Hall, with 22 alumni present. Clarence Parkey, class of 1919, is elected president.

**Fall 1924** After an impressive victory in a basketball game the coach and players decide on a mascot: the bobcat. The inspiration comes from a stuffed bobcat perched upon a fireplace mantle in Dobyns Hall.

**1925** A makeshift cannery is opened on campus. Students work the fields and orchards to pick crops for canning and preserving. The food is used for school consumption and is sold to the public.

**1927** W. A. P. McDonald of St. Joseph, Missouri, finances the 15-bed Lillian McDonald Hospital built largely by students.

**1928** L. W. Hyer, a wealthy St. Louis bachelor, gives money to The School to build a permanent cannery, which becomes "the most up-to-date canning factory in the Ozarks."

**April 20, 1928** The Allen P. Green Administration Building is dedicated. The building is designed to care for 300 students, while providing special classrooms for new programs, a library, laboratory, study hall, administrative and faculty offices, and a gymnasium.

**1929** Construction of a central heating plant for The School begins, after the money is bequeathed to The School by Jackson Johnson of St. Louis, Missouri.

**1929** Mr. and Mrs. Frank Thompson, longtime friends of The School, finance the building of a larger dining hall for the students, Thompson Dining Hall.



Pictured is the S of O Women's Basketball Team from 1921 - 1922 (nicknamed the "bobbkittens").



# DEVELOPMENT NOTES

## *New for This Year—Charitable Giving Through Your IRA*



**Rodney Arnold**  
**Dean of Development**

**T**here is good news in the area of charitable giving for 2006 and 2007. On August 17, Congress and President Bush passed the Pension Protection Act of 2006. After two decades of consideration, the College is pleased to participate in a new giving program. Contributors age 70 or older can now make gifts of up to \$100,000 from their IRA plans.

Even though this will be beneficial to many, a few restrictions have been placed on the gifts. Donors cannot make these gifts (or distributions) to private foundations, donor advised funds, supporting organizations, or to deferred gift income plans. Only regular and Roth IRAs qualify for the gift rollover. Prospective contribu-

tors with other qualified retirement plans may also be able to roll over funds to an IRA and then make their charitable gift.

While there is no charitable income tax deduction for this type of gift from your IRA, the distribution is not included in your taxable income, thus simplifying your tax return and perhaps saving some tax. An added bonus is that with a gift from your IRA before December 31, your gift will qualify for (all or part of) your required minimum distribution.

If you are interested in this type of gift arrangement for College of the Ozarks or your other favorite charities, you should contact your IRA custodian immediately. This arrangement will take some time to complete.

Gifts from an IRA account will be beneficial to those who merely enjoy a simple way to make a charitable gift. For those wanting to reduce taxes on their minimum IRA distributions, this type of gift will be most attractive. Also, contributors who take an IRA-required distribution can lower the amount of taxable income from 85 to 50 percent of their Social Security. Finally, for those of you who may have an interest in making a major gift to your favorite charities, the IRA gift rollover permits distributions up to \$100,000.

Should you have an interest in receiving additional information on the IRA Rollover Gift, please complete the request form below and return it in the business reply envelope provided. I will be happy to send you our IRA gift packet.

- ☐ Please send me your packet on IRA charitable gift rollovers.
- ☐ Please send me more information about making a gift to College of the Ozarks.
- ☐ I am considering College of the Ozarks as a beneficiary to my estate plan. Please send me additional information on how to do so.
- ☐ I have a question regarding a gift to College of the Ozarks. The best time to reach me by telephone is \_\_\_\_\_.
- ☐ I have already remembered College of the Ozarks in my estate plan.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Zip \_\_\_\_\_

Telephone \_\_\_\_\_

E-mail \_\_\_\_\_

**Please complete and mail to:**

Rodney Arnold, Development Office  
College of the Ozarks  
PO Box 17  
Point Lookout, MO 65726

**W**ould you like to receive *The Ozark Visitor* by way of e-mail rather than regular print? Please let us know by sending an e-mail message to [development@cofo.edu](mailto:development@cofo.edu) requesting so. We hope sending this newsletter by e-mail will be more convenient for you and more cost effective for us.

Please know that your e-mail address will NOT be distributed to others, and *The Ozark Visitor* will be the only electronic correspondence you'll receive from College of the Ozarks.

# IN FULL BLOOM

## *The McDade Orchid Collection*

By Jessica Logan

**R**ain, snow, or sun visitors to College of the Ozarks want to see the national, award-winning orchid collection. The Clint McDade Orchids attract thousands of guests to the C of O campus every year.

Orchids are the largest plant family. They take time and special attention, but that isn't what makes the C of O orchids so special.

The process of obtaining the orchids began in 1907 when Clint McDade enrolled at The School of the Ozarks, at the time a high school. McDade, an underprivileged farm boy who came out of the Taney County hills, was the first student enrolled that year.

According to the April 10, 1948, edition of the *Missouri Ruralist*, McDade's instructors recall his love for flowers. He knew more about native, wild flowers than anyone at The School. Upon graduation, McDade went on to open a floral business in Chattanooga, Tennessee. It was said to be worth half a million dollars. He also owned an orchid farm in England valued, at the time, \$100,000 or more. McDade supplied the flowers for the royal wedding in November 1947 and for the coronation of Queen Elizabeth II in 1953.

In 1950, The School decided that "the worth of an educational institution was measured by the performance and achievements of its alumni" and created a special award to honor one to three alumni at each homecoming. The first award, called "The Alumnus of the Year Award," was given to Clint McDade.

McDade never forgot how *Hard Work U* cultivated his interest in plants. Upon his retirement in 1972, he donated the nucleus of his orchid collection to The School. More than 5,000 plants were included in the collection, and three new greenhouses were built to accommodate it.



**The College Greenhouses keep more than 2,000 hybrid orchids, many of which have earned ribbons at competition.**

Today, C of O orchids number more than 7,000 plants and occupy three of the five greenhouses. Nathan Bell, greenhouse supervisor, tends to some 7,000 orchids and 175,000 bedding plants on campus.

"Orchids are rare," said Bell. "Because of our 'hands-on' work program, our plants provide the students with educational experiences they can't get anywhere else."

A lot of work goes into caring for the orchids year-round. Unlike most plants, orchids can't be watered on schedule. They must be individually checked for watering needs. They must be kept below 95 degrees at all times, so students must mist the plants four or five times per day. Orchids cannot be left in direct sunlight, so their living conditions take some work.

Because the roots outgrow the pots about every four years, once a year, one quarter of the orchids are re-potted. If the plant is large enough, it can be split in two and the other half sold.

Dave Barker was the Landscaping supervisor when McDade donated the orchids. He said an orchid

takes some one-on-one attention but is easier to care for than most people think. "Once it has budded, it is hard to kill, except by freezing or leaving it in the sun to burn," said Barker.

The best time to view the orchids is November through early February when most of the 6,000 cattleyas are blooming. The normal growing season for orchids at C of O is October through January.

The collection is a favorite of campus visitors, but the College also enjoys these unique flowers' beauty; orchids are popular for the C of O homecoming festivities and arrangements at College-sponsored banquets. The McDade orchids can also be found in the Shoji Tabuchi Theater in Branson.

Visitors can walk through the greenhouses Monday through Saturday, 8 a.m. to 5 p.m. and Sunday, 1 p.m. to 5 p.m. All plants are sold in the Landscaping office. Orchid blooms are \$2.50 per bloom and are usually white or purple. The College has more than 2,000 hybrids; some orchids, specially-bred by instructors, are still unnamed.

# ECONOMIC IMPACT

## *Small College: A Good Neighbor*

By Elizabeth Andrews

Everyone knows that tourism fuels the Lakes-area economy. But the Branson area also reaps benefits every day from an unexpected source. With contributions totaling in the millions, a small rural college generating that kind of capital might seem hard to believe, but College of the Ozarks has been just the kind of neighbor Branson and Hollister need.

Located two miles south of the Branson hub, the College contributes to the area in several ways: direct expenses such as wages and salaries, vendor payments, construction outlays, tourism and sales tax revenue, volunteer services rendered to the community, and through money poured back into the local economy by faculty, staff and students.

"College of the Ozarks has always made the community a top priority, and we are honored to contribute in as many ways as we can to the Branson area," said C of O President Dr. Jerry C. Davis. "We plan to continue this philosophy in the future and champion the local economy whenever possible."

Interestingly, the small Christian college is among the top three full-time employers in the Branson area with more than 300 full and part-time employees, 85 percent of which live in Stone or Taney counties. And with 100 years under its belt this November, C of O (until 1990 known as S of O) has served as a major employer. Having provided employment throughout a century has contributed to stability for the area. During the previous fiscal year the College spent more than \$13.75 million in payroll, which faculty and staff then put back into the local economy.

Many small towns around the country are realizing the impact that area colleges and universities have on the economy. Take Newberry Col-



**Construction is in progress on the McKibben Center.**

lege in Newberry, South Carolina, for example. The student body, faculty, and staff represent 10 percent of the Newberry population. Similarly, C of O accounts for nearly 15 percent of the Branson/Hollister area population.

Small colleges provide resources and improve the quality of life in ways that cannot be replicated by businesses. From a purely financial perspective, a college's expenditures for goods and services offer many opportunities for local businesses.

College of the Ozarks strengthens the area economy by purchasing products from local vendors when possible. It contributes to the local and state government through sales tax revenue from student-made products like fruitcakes, jellies, baskets, milled flours, and farm products like smoked meats and milk.

An ever-changing campus accounts for a major part of the economic impact. Several building renovations and new construction keep the College's Construction Department as well as local contractors busy. Near the College's scenic Point Lookout, the new McKibben Center's prominent steel bones, ready to be enclosed, signal that there's more

work to be done.

By hosting the Men's Division II NAIA Basketball Tournament, the College boosts Branson's economy during March, one of the slowest times of the year. "As a city, we look forward to the Tournament because of the economic benefits and the opportunity to showcase Branson," said Jerry Adams, public information director for the City of Branson. In the past six years, the March sales tax revenue for Branson has increased 39 percent. This spending, of course, helps area businesses, but it also benefits the city and its residents by funding public works like street improvements.

The most recent addition to the C of O campus, The Keeter Center, opened in September 2004. Since that time, it has provided additional jobs and is responsible for bringing in tourists and guests from all over the country—adding to the amount of money put back into the local economy.

These factors may seem like heavyweights, but probably one of the most overlooked sources of economic impact on the area is C of O students. Not only can area businesses find a plethora of hardworking,



responsible students to man their soda fountains, sell show tickets, and serve steak dinners, but the students also function as veins that carry earned money back into the local economy.

The College has approximately 1,400 students, and more than half of C of O students work at off-campus jobs. That number increases significantly during the summer months. Students who choose not to work also spend money gained through financial support from families. Last year alone, C of O students injected an estimated \$4.25 million back into the local economy.

One source that can never be measured in a monetary amount, of course, is the community service performed by students, staff, and faculty. The College offers the Bonner Scholars Program, in which students render valuable community service such as tutoring and mentoring area children, providing assistance to the Corps of Engineers and the American Red Cross, assisting the local food pantry, visiting and reading to the elderly, packing meals to deliver to home-bound elderly, and raising funds and collecting gifts for Operation Christmas Child.

Staff and faculty offer volunteer services as well. C of O Registrar Dr. Fran Forman serves on the Board of Directors for Habitat for Humanity and is Chairman of the Family Selection Committee. Forman decides on policies and fund-raisers for the program and selects families to be sponsored for building their own homes. By serving and providing families with a chance at a new life, Habitat for Humanity is also helping to develop viable employees that will put even more money into the



**Junior Jessica Logan gases up at a Hollister convenience store before going to work at the Candlestick.**

local economy. Prices cannot be placed on these types of contributions.

All these factors—employment, construction, tourism, and community service—added together equate to the fact that a small college, like College of the Ozarks, makes a good neighbor.



**The Keeter Center welcomed approximately 165,000 patrons during the 2005 calendar year.**

# HARD WORK U. — 100 YEARS

By Kitling Alarid

If you traveled back 100 years in a time machine, S of O students would be found hard at work. You would see them working in the bean patches, pitching hay, chopping wood, or performing a number of tasks to keep The School self-sustained. For nearly 100 years, the College has incorporated work into its educational and operational philosophies.

When The School first started, the work program involved basic chores. Young women were put in charge of housekeeping, cooking, and other types of domestic labor. Young men were to clean their own rooms and take care of the farm work. Farm and household tasks remained to suffice as student work, until 1911, when a man named Dr. George Knepper arrived at S of O and provided the funding for a print shop.

The establishment of the Print Shop broke The School's tradition of having only household and farm chores and became the first non-agriculture workstation for male students. Its success in publishing 1,500 copies of the first *Our Visitor* (the institutional newsletter) paved the way for future workstations.

In 1921, the S of O Cannery became a workstation for students. By 1938, as many as 32 products were being processed in the Cannery and sold in almost every area of the country, and anywhere from 15,000 to 20,000 cans were processed daily. During the Cannery's peak years, more than a million cans were processed! The operation of the "most-up-to-date cannery in the Ozarks" played a vital role in The School's ability to stay open. It was not just a workstation for students but an asset to The School during the Depression and World War II. For many years, the Cannery was responsible for providing meals for faculty and students.

Another workstation no longer in operation is the Benjamin Foster

Furniture Factory. Established during the construction of the Chapel, the Furniture Factory played a significant role by hand-crafting the wooden pews, doors, and the pulpit for the Chapel. In addition to the custom-made furnishings, the Furniture Factory built school furniture including desks, tables, and chairs, and also crafted "play furniture." Shortly after Chapel construction was complete, the Furniture Factory was closed.

Not all workstations in The School's history still exist. But today, there are over 80 workstations that can be seen by those who visit College of the Ozarks. They range from a milking barn to a daycare to a beautiful, rustic lodge and dining room. The present number of workstations demonstrates the significant growth the institution has seen. Like the print shop, the farm, and the furniture factory did, each workstation





# "A TRADITION THAT WORKS"

contributes to the functioning of the College, as well as provides students with opportunities for vocational growth.

Through the work program, students can gain valuable insights for multiple career settings. Students majoring in business management may work in the College's Business Office; students majoring in childhood education may work at the College's Child Development Center,

and students majoring in graphic arts might work at the College Press. This work-study opportunity is one of the distinct characteristics that makes C of O unique.

Another sign of institutional growth is the quality environment the College provides for students. When The School first opened, it lacked basic farming tools and had only one cow to tend! The School was so limited in its basic resources

that it borrowed two mules and an old Springfield wagon offered by a local farmer.

Today, the College's farming facilities feature state-of-the-art equipment. Students get hands-on experience using modern equipment at the KCOZ Radio Station and Dobyns Dining Room in The Keeter Center.

Work and training opportunities continue at College of the Ozarks. The primary purpose of the work program has not changed in the last 100 years— it provides students who are "found worthy" the chance to gain a debt-free education by working for it.

The nickname *Hard Work U.* continues to personify the College because of its unbreakable tradition of working hard. From landscaping to the dairy, from the print shop to the cafeteria, work has never been a missing factor at College of the Ozarks.

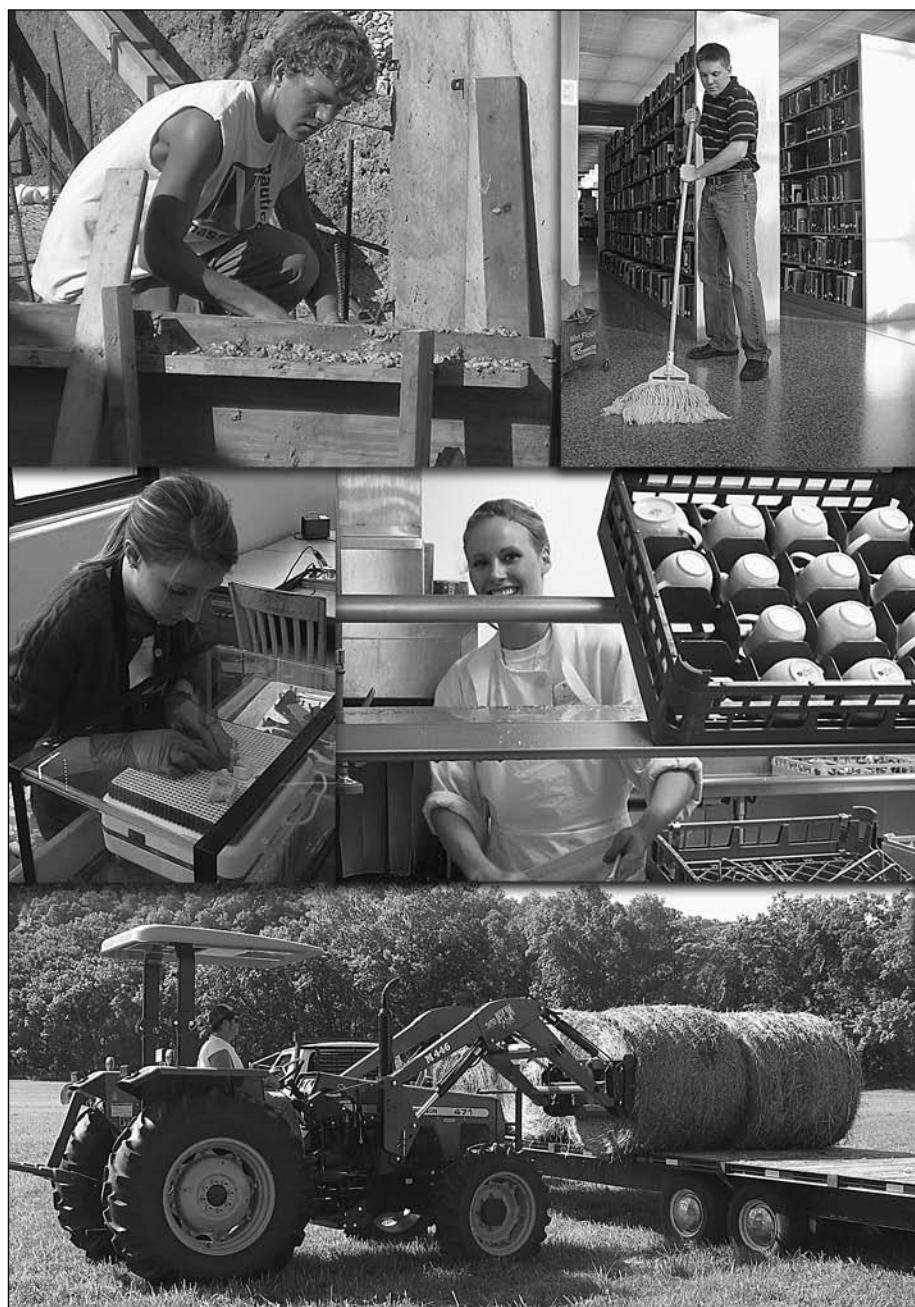
## Centennial Kick-off Schedule

**November 2** Centennial Homecoming Coronation, 8 p.m., Jones Auditorium

**November 3** Centennial Homecoming Basketball Game, 7 p.m., Keeter Gymnasium

**November 4** Alumni Postcard Exhibition, 8 a.m. -10 p.m., Jones Learning Center

- Centennial Park Dedication, 10:30 a.m., The Keeter Center
- Work Station Open House, 11 a.m.-12:45 p.m., Campus-wide
- C of O Parade, 2 p.m., Opportunity Avenue
- Centennial Photograph & 100th Birthday Celebration, 3 p.m., Williams Chapel Lawn



# GONE BUT NOT FORGOTTEN

## Revisiting Beacon Hill Theatre

By Joy Carpenter

Over the past hundred years, many campus buildings have come and gone. To some, one of the most dear buildings was Beacon Hill Theatre.

The Summer Stock Company, later renamed Beacon Hill Theatre, was introduced to the Ozarks in 1956 by Southern Illinois University (SIU). The labor was provided by the locals of Taney County and a few S of O students.

The first location of the Theatre was on the banks of Lake Taneycomo, under the bridge, where the Branson Landing is. It was built by 35 Branson businessmen who wanted to attract tourists to the Ozarks; each member donated \$100 to build the new theatre building, though continued support came from SIU.

Interestingly, one of the first performances by the S of O Theatre department was Harold Bell Wright's "Shepherd of the Hills."

After two years, the Theatre was abandoned by SIU due to a lack of funds, and it fell into the hands of Central Missouri State University (CMSU). CMSU had many great performances in the Theatre, but it lost popularity with the tourists due to the number of insects that enjoyed the Theatre's inviting lighting.

In 1961, S of O acquired the Summer Stock Company by paying the theatre's \$10,000 debt.

*The Beacon Hill Theatre served as more than just a workplace for students; it was a place for entertainment. It became the pride of S of O in the summer.*

For a better location, The School relocated the company to a lot across from the entrance of the campus in 1963. The new building had four flat walls and two big barn doors for an entrance. There were two dressing rooms located backstage and one big yellow curtain that opened and closed manually. The most popular feature of the building, however, is that it was air-conditioned. Red and white stripes encompassed the new building, the signature for the new-fangled Theatre.

The name Beacon Hill was given to the Theatre when it was under construction. Someone suggested that The School buy a WWII beacon that had been used as an airplane spotter. The beacon was placed outside the Theatre, and tourists from 10 to 15 miles away could spot its location. And soon the beacon became the symbol for great summer entertainment.

Perhaps one of the best attributes of Beacon Hill was the sense of pride in the students and faculty who



**The cast gathers around the Beacon for a picture.**

worked in the Theater. It was a wholesome place, a place where one could forget about problems for a while.

For 20 years, S of O's Beacon Hill Theatre continued to be a summer success.

Throughout the summer, the Theatre department had as many as 38 students working there. The performances were known as being spectacular and soon became famous. Locals from Taney County would walk or catch a ride there in order to enjoy two hours of entertainment. Beacon Hill Theatre became popular for a number of reasons. When the Theatre started there were no other theatres around; it was the sole form of entertainment for many who lived in the Ozarks.

On August 6, 1986, the *Outlook*, (the student newspaper) ran a story informing the campus that Beacon Hill Theatre was to be torn down.

The last performance in Beacon Hill was given in the fall of 1982; the play was "Pirates of Penzance." Many were sad to see the Theatre go, but times were changing and The School had many new projects on which to embark.

In late fall 1986, about 10 p.m., Beacon Hill Theatre burned to the ground at the hands of an unknown arsonist. It burned fast, because the structure was mostly wood. Students from every dorm could see the fire. "I lived in the back of Mabee dorm," says alumna Judy Holmes. "I could see the glow in the clouds from the fire."

The Beacon Hill Theatre served as more than just a workplace for students; it was a place for entertainment. It became the pride of S of O in the summer.

Today, Beacon Hill Theatre is only a memory, but the hard work and lessons learned from the theatre are far from being forgotten.

During the Centennial, the Theatre department will pay tribute to this summer icon by performing one of the most popular Beacon Hill productions, "Dirty Work at the Crossroads." You can catch a glimpse of history December 1-4.





# Memorial Gifts

## JUNE MEMORIAL SCROLLS

**Julia Davidson Cole** from Ms. Margarita Gagliardi, Ms. Bonetta Renshaw, Mrs. Ruby F. Webb, Ms. Dolores E. Cook, Mr. Charles E. Hoffman, Mr. and Mrs. Noel R. Davidson, Ms. Velma McAfee, Ms. Loretta M. Burke, The Ozarks Association of Kraft Retirees, Ms. Kleo E. McCarty, and Ms. Pauline F. Meehan  
**Noel Custer** from Mr. and Mrs. Lonnie Stockton  
**William L. Cutler** from Mrs. Martha O. Cutler  
**Professor Kirk Denmark** from Mrs. Jean Amundsen  
**Tom Edmondson** from Mrs. Marilyn Maddux  
**Gladys Farris** from Mr. and Mrs. Theodore B. Kelly  
**Paul E. Fritzemeyer, Sr.** from Miss Ruth J. Schroeder  
**Paul E. Fritzemeyer, Jr.** from Miss Ruth J. Schroeder  
**DR. LEONARD B. GITTINGER** FROM MRS. JANE L. GITTINGER, Drs. Don and Dana McMahon, Mr. and Mrs. Gary Jones, Mr. and Mrs. Bobby Jack Graves, Dr. and Mrs. Glen Cam-

eron, Mr. and Mrs. James G. Friesz, Ms. Linda Barfield, and Mr. and Mrs. Mitch Holmes

**Coral Crandall Hodde** from Mrs. Kathlyn Flaten

**Velma Porter** from Mr. and Mrs. F. Russell Zartler

**Eloise Reeder** from Mr. Walter F. Reeder, Jr.

**Geneva Runer** from Mr. and Mrs. Joseph Myer

**Marge Rushill** from Miss Carolyn Hackman

**Bandel Smith** from Mr. and Mrs. Joe C. Griffin

**Glenette Spears** from Dr. and Mrs. E. Wayne Adcock

**Dr. William D. Todd** from Mr. and Mrs. Bob Stimson, Drs. Don and Dana McMahon, Mr. and Mrs. Bobby Jack Graves, Mr. and Mrs. Walter H. Lueth, Mrs. Doris Almen, Dr. and Mrs. Robert R. Anderson, and Dr. and Mrs. Glen Cameron

**Helen Wackly** from Ms. Janice June and Mr. and Mrs. Robert L. Fulton

**Dennis "Ray" White** from Mr. and Mrs. Joe C. Griffin

## JUNE HONOR SCROLLS

**JOHN E. DYER'S BIRTHDAY** FROM MR. AND MRS. JOHN E. DYER

**J. Richard Carlton** from Mr. and Mrs. W. A. Boggs

## JULY MEMORIAL SCROLLS

**Louise Carroll** from McNairy County Farm Bureau

**Lindle E. Divine** from Dr. and Mrs. Glen Cameron, Ozark Mountain Bank, Mr. and Mrs. David C. White, Mrs. Lois M. Molsbee, Mrs. Clara Parks, Bolin Truss and Supply, Inc., PJC Insurance, Mr. and Mrs. Stephen Molsbee, Mr. and Mrs. Larry M. Frickenschmidt, and Cabinet and Bath Supply

**Coral Crandall Hodde** from Mrs. Kathlyn Hodde Flaten

**Robert Lundahl** from Mr. and Mrs. F. Russell Zartler

**Bill McAllister** from Mr. and Mrs. Bill F. Wright

**Elmer Vandergriff** from Mrs. Virginia L. Bodicky, Mrs. Eleanor J. Booth, Mrs. Virginia Princler, Mr. and Mrs. James R. Rhyne, Mrs. Clara A. Doucette, Mrs. Frances E. Laffler, Dr. Joseph H. Laffler, Mr. Thomas L. Heberlie, Ms. Jessie Heberlie, Mr. Terence Heberlie, Sappington Shoe Repair, and Mr. L. Edward Vandergriff

**Marie "Chris" Wilson** from Mr. and Mrs. William H. Vinson

## AUGUST MEMORIAL SCROLLS

**Ruth Neal Crimsly** from Mr. and Mrs. Joe C. Griffin

**Lindle E. Divine** from Mr. and Mrs. Phillip R. Lamborn, Mr. and Mrs. Roger E. Schweger, Mr. and Mrs. Andrew J. Hager, Jr., Mr. and Mrs. Allan Smarsh, Mr. and Mrs. Carol Mease, and Mrs. E. Jean Bowman

**Ethel Foray** from Mr. and Mrs. Paul E. Meyer

**Coral Crandall Hodde** from Mrs. Kathlyn Flaten

**A GIFT ANNUITY** is a means of providing yourself with a guaranteed income for life at the same time you provide financial support for College of the Ozarks. Many friends of C of O over the years have created Gift Annuities, which eventually result in a gift to the College as a Memorial to themselves or friends and relatives that they may designate.

In brief, you give C of O a specific sum of cash, securities, or other property. In consideration of this gift, C of O guarantees to pay you a fixed annual income for life. This income is based on the amount of your gift and your age (ages) at the time the gift was made. If you are considering a survivor beneficiary or a two-life gift annuity, the income is based on the information for both lives. At the time of your death, the principal of your gift is used in support of our program here at Point Lookout.

The Gift Annuity offers many advantages as a way to make a contribution. It insures a guaranteed, fixed annual income for life, and in the year you make your gift a large percent is deductible from your Federal Income Tax Return as a charitable contribution. If the deduction exceeds the amount allowed by law in any one year, you may apply the deduction over a period of as many as five years. In addition, a large portion of your annual income from the annuity paid to you by C of O will be tax free. It frees you of any management or investment worries, and you will have the satisfaction of knowing that you have contributed to the education of young men and women who otherwise could not aspire to a college degree.

*continued on page 16*

# FRUITCAKE TRADITION

## *A Sweet Legacy*

By Tamra Jane Corbin

**T**raditions at College of the Ozarks have always been a part of daily campus life, especially the fruitcake tradition. Like other traditions at the College, the C of O Famous Fruitcake has a story behind it.

It began in the mid-1930s with a home economics teacher named Annabelle McMaster. Just before Christmas one year, the department was given some pecans by friends of The School. Raisins were inexpensive at that time, and walnuts grew nearby, so McMaster decided that the students would bake fruitcakes.

Dr. R. M. Good, president of The School of the Ozarks, smelled a delicious aroma coming from the home economics kitchen and stopped by to discover some of the cakes that were cooling. He asked McMaster if he could have the fruitcakes to send to friends. Good promised that if The School received money from them, he would buy the department an electric stove.

"He mailed some out and sure enough, some money came," said McMaster years ago in an interview. "That is how we got our first electric stove."



After that, the students started making more fruitcakes, and a class project from the 1930s evolved into what the fruitcake business is today. The Fruitcake and Jelly Kitchen is one of more than 80 workstations on campus. C of O staff members Mynette Ulrich and Carolyn Crisp supervise 20 students during the school year as they make fruitcakes, jellies, preserves, and apple butter.

"This year, we will have made just over 30,000 fruitcakes and about 30,000 jars of jellies, preserves, and apple butter," said Crisp.

The Fruitcake and Jelly Kitchen is

one of many sites that visitors to the College look for when touring the campus.

Tourists aren't the only ones who have enjoyed the C of O fruitcake. Letters from famous people who have sampled the fruitcake such as Franklin Graham, president of Samaritan's Purse; President Gerald Ford; President George Bush Sr. and First Lady Barbara Bush; General Colin Powell; and others line the walls in the kitchen. Former Secretary of State James A. Baker III, who visited the campus in 2001 to deliver a convocation, wrote a thank-you note for the fruitcake gift at Christmastime. He wrote, "I know of the personal attention and 'hard work' that is put into each cake."

Not only have famous people enjoyed the College's tasty treat, but some have visited the campus and toured the kitchen, including Lady Margaret Thatcher, former prime minister of Great Britain. Pictures of her visit to the kitchen hang in the department.

For many years now, the Fruitcake and Jelly Kitchen has created memories and souvenirs for visitors to the College. Not only has it provided a way for many students to earn an education, but it has been a tradition and formed a legacy that will remain for years to come.





# HOLIDAY GIFTS

## from College of the Ozarks®

### A holiday tradition—the always delicious C of O Fruitcake.

The ideal gift for everyone on your list is prepared with the finest ingredients and is available in these popular sizes:



1 lb.....	\$18.00
2 lb.....	\$24.00
3 lb.....	\$28.00
6 mini fruitcakes (4 oz. each) .....	\$22.50

### Assorted C of O Gift Boxes...

Two 1 lb. packages of summer sausage.

GB1.....\$17.00

One pint jar of apple butter, a 1 lb. package of C of O summer sausage and a 1 lb. fruitcake.

GB2.....\$29.50

One pint jar of apple butter, a 1 lb. package of C of O summer sausage and a 2 lb. Mill product of your choice. Specify Mill choice.

GB3.....\$21.50

Two 1-pint jars of our mouthwatering apple butter just right for topping a piping hot roll.

GB4.....\$17.00

Delicious 1 lb. fruitcake packed with two 1-pint jars of apple butter.

GB5.....\$29.00

Two 1-pint jars of apple butter and a 2 lb. Mill product of your choice.

GB6.....\$21.00

### Direct from our Jelly Kitchen...

Gift box assortment of four delightful 1/2 pint jars of jellies, preserves and apple butter. For even more flavor, try the 8-pack or case of twelve.

4J—Four assorted 1/2 pint jars of jellies, preserves and apple butter .....\$21.00



8J—Eight assorted 1/2 pint jars of jellies, preserves and apple butter ..... \$32.00

1JYPR—Twelve assorted 1/2 pint jars of jellies, preserves and apple butter ..... \$45.00

1PTAB—Twelve 1-pint jars of apple butter ..... \$62.00



### From Edwards Mill...

A tradition of milling excellence. Discover the goodness of whole grain meals and mixes.

2 lb. Mill products \*

5 lb. Mill products \*

25 lb. Mill products \*

\* Prices vary.

See list on order blank.

### Still Available...

#### From the Ozarks' Oven...

Edwards Mill Cookbook features nearly 200 recipes tested using products from our own Edwards Mill. Cookbook also includes history of Edwards Mill. **Spiral bound \$8.00**

#### Flight of the Phoenix

A biography of College of the Ozarks. Nearly 600 pages including dozens of photographs.

**\$6.50 SC \$7.00 HC**

### Williams Memorial Chapel Christmas Cards

Full color 5 x 7 Christmas cards feature a reproduction of Missouri artist Charles Summey's Williams Memorial Chapel painting. Envelopes included. Sentiment: *May God's richest blessings be upon you and yours this holiday season. Merry Christmas!*



**Set of 12 \$12.00** (shipping included)

### Williams Memorial Chapel Note Cards

Note cards as shown above. Blank inside. Envelopes included. Full color 4-1/4 x 5-1/2 **Set of 12 \$6.50** (shipping included)

# HOLIDAY GIFT ORDER FORM 2006

College of the Ozarks Order Department • Point Lookout, Missouri 65726

417-334-6411, ext. 3395 or E-mail: fruitcake@cofo.edu

Quan.	Items	Price	Total
<b><u>FAMOUS C OF O FRUITCAKES</u></b>			
_____	1F 1 lb. fruitcake	\$18.00 ea.	_____
_____	2F 2 lb. fruitcake	\$24.00 ea.	_____
_____	3F 3 lb. fruitcake	\$28.00 ea.	_____
_____	6MF 6 mini fruitcakes in a gift box (4 oz. each)	\$22.50 bx.	_____

<b><u>JELLIES AND PRESERVES</u></b>			
_____	4J Four 8 oz. jars, assorted jellies and preserves	\$21.00 bx.	_____
_____	8J Eight 8 oz. jars, assorted jellies and preserves	\$32.00 bx.	_____
_____	1JYPR Twelve 8 oz. jars, assorted jellies and preserves	\$45.00 bx.	_____
_____	IPTAB Twelve 1 pint jars apple butter	\$62.00 bx.	_____

<b><u>C OF O HANDWOVEN ITEMS</u></b>			
<i>(circle color of your choice)</i>			
_____	700 Placemats "Lovers' Knot" pattern (set of 4) white, ivory, cream, ecru, or forest green	\$35.00	_____
_____	710 Placemats "Rosepath" pattern (set of 4) white, ivory, cream, ecru, or forest green	\$35.00	_____
_____	720 "Mug Rug" coasters "Rosepath" pattern (set of 4) white, ivory, cream, ecru, or forest green	\$14.00	_____

<b><u>C OF O GIFT ITEMS</u></b>			
_____	CARDS Chapel Christmas Cards 5 x 7 Full Color (set of 12)	\$12.00	_____
_____	NOTES Chapel Note Cards 4-1/4 x 5-1/2 Full Color (set of 12)	\$6.50	_____
_____	951S Edwards Mill Cookbook Spiral bound – 173 pp.	\$8.00 ea.	_____
_____	FLIGHT OF THE PHOENIX— A history of College of the Ozarks		
	950H Hard Cover	\$7.00 ea.	_____
	950S Soft Cover	\$6.50 ea.	_____

Quan.	Items	Price	Total
<b><u>C OF O GIFT BOXES</u></b>			
_____	GB1 Two 1 lb. packages of summer sausage.	\$17.00 bx.	_____
_____	GB2 One pint of apple butter, 1 lb. of summer sausage 1 lb. fruitcake	\$29.50 bx.	_____
_____	GB3 One pint of apple butter, 1 lb. of summer sausage 2 lb. Mill product choice	\$21.50 bx.	_____
_____	GB4 Two 1 pint jars of apple butter	\$17.00 bx.	_____
_____	GB5 1 lb. fruitcake with two 1 pt. jars of apple butter	\$29.00 bx.	_____
_____	GB6 Two 1 pint jars of apple butter, 2 lb. Mill product choice	\$21.00 bx.	_____

<b><u>EDWARDS MILL PRODUCTS</u></b>			
<i>(Please check products of your choice)</i>			
<b>TWO POUND sacks</b>			
Choice of the following \$10.00 ea. – any 2/\$14.00			
	17 Yellow Cornmeal		_____
	16 Whole Wheat Flour		_____
Choice of the following \$11.00 ea. – any 2/\$15.00			
	10 Yellow Grits		_____
	15 Pancake and Waffle Mix		_____
	18 Muffin Meal Mix		_____
Choice of the following \$12.00 ea. – any 2/\$17.00			
	13 Funnel Cake Mix		_____
	19 Hubie's Biscuit Mix		_____

<b>FIVE POUND sacks</b>			
	61 Yellow Cornmeal	\$12.50 ea.	_____
	54 Pancake and Waffle Mix	\$14.00 ea.	_____
	59 Hubie's Biscuit Mix	\$15.50 ea.	_____
<b>TWENTY-FIVE POUND sacks</b>			
	85 Yellow Cornmeal	\$28.00 ea.	_____
	82 Pancake and Waffle Mix	\$35.00 ea.	_____
	80 Hubie's Biscuit Mix	\$41.00 ea.	_____



# ORDER BLANKS

It's time to start thinking about shopping for Christmas 2006. College of the Ozarks is again pleased to offer an outstanding collection of gift items, including our famous fruitcakes, jellies, Edwards Mill products and summer sausage from our processing plant.

Why not take a few minutes to select your items from the list on the opposite page, and send in your order? By mailing your order early, you'll avoid the holiday rush and guarantee that when Christmas comes, you'll please everyone on your list! If you use the enclosed envelope, please write "Attention: Order Department" on the cover.

Please print. Please return entire form.

Your Name \_\_\_\_\_ E-mail address \_\_\_\_\_

Your Address \_\_\_\_\_ Daytime telephone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Orders will be filled promptly and mailed to any address you request. Satisfaction guaranteed. Gift packages include a special note stating that you are the sender and YOUR greeting, when requested. Please tell us your preferred arrival date. Gift orders from commercial firms are welcome. Our prices include shipping and handling within the continental United States. Overseas shipping charges, including Alaska and Hawaii, will be billed to the ordering party. Prices subject to change without notice.

Make checks payable to: COLLEGE OF THE OZARKS

Use forms below for gift items you want sent to friends or relatives...

To: Name \_\_\_\_\_

Address \_\_\_\_\_ Telephone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Gift Description \_\_\_\_\_

Greeting you wish to accompany gift: \_\_\_\_\_

Ship to arrive ☐ Now ☐ By Thanksgiving ☐ By Christmas ☐ Other (date) \_\_\_\_\_

To: Name \_\_\_\_\_

Address \_\_\_\_\_ Telephone \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Gift Description \_\_\_\_\_

Greeting you wish to accompany gift: \_\_\_\_\_

Ship to arrive ☐ Now ☐ By Thanksgiving ☐ By Christmas ☐ Other (date) \_\_\_\_\_

## Extra gift orders?

Use additional sheets if necessary.

Orders received by December 1 will be processed for shipment before Christmas.

(Note: Orders shipped out of the U.S., allow at least 8 weeks for delivery.)

## ORDER SUMMARY

Total of orders pg. 14 \$ \_\_\_\_\_

Missouri Residents add  
3.100% Sales Tax \$ \_\_\_\_\_

Total amount enclosed \$ \_\_\_\_\_

# "An All-American College"

By Elizabeth Andrews

College of the Ozarks has again received national publicity for its dedication to providing a strong academic program while promoting conservative ideals. The Intercollegiate Studies Institute, Inc. has featured the College in its latest publication *All-American Colleges: Top Schools for Conservatives, Old-Fashioned Liberals, and People of Faith*.

"Each year, since 1989, the College has been listed as a top tier liberal arts college in the Midwest by *U.S. News & World Report Best Colleges Guide*," says C of O President Jerry C. Davis. "It is encouraging to see a college guide book focus on institutions that champion character and values, personal responsibility, hard work, and free enterprise."

Only 50 schools made ISI's exclusive list. *All-American Colleges* provides a personal, in-depth profile for each of the highly-recommended schools and programs. At these diverse institutions, students who identify themselves as religious believers, conservatives, or old-fashioned liberals will find programs that connect in a special way with the core values of the American foundation. The profiles are based on extensive interviews with students, recent alumni, faculty, and administrators conducted by ISI.

ISI writes of C of O, "Hand-in-hand with an excellent liberal arts education, students learn lessons about the worth and dignity of work, personal responsibility, and free enterprise at this impressive, blue-collar academy."

Excerpts taken directly from the interviews explain much about the curriculum, faculty, and campus and student life. One alumnus says, "The accessibility and the willingness to help of C of O professors is probably one of the institution's strongest traits. Every professor I had took a vested interest in me; each wanted me to succeed."

ISI was founded in 1953 to further in successive gen-



erations of American college youth a better understanding of the economic, political, and spiritual values that sustain a free and virtuous society. For more information on *All-American Colleges*, visit [www.isi.org](http://www.isi.org).

## MEMORIALS

*continued from page 11*

**Killingsworth Family** from Mr. and Mrs. E. A. Lloyd

**Lynn Nichols** from Mr. and Mrs. Ike Sanders

**Clarence A. Wade** from Mr. and Mrs. Edward H. August

**Jane Washam** from Mr. Wyatt Hendricks

**Jesse C. Wells** from Mr. and Mrs. F. Russell Zartler

**Steven James Williams** from Mr. and Mrs. F. Russell Zartler

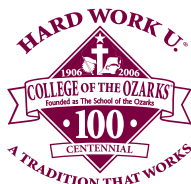
**NAMES IN ALL CAPITOL LETTERS INDICATE GIFTS OF \$1,000 OR MORE.**

College of the Ozarks®

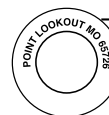
P.O. Box 17

Point Lookout Missouri 65726

ADDRESS SERVICE REQUESTED



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