

# Ozark Visitor



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Fall, 2003

Number 2

*College of the Ozarks... "Hard Work U.®"*

*[www.cofo.edu](http://www.cofo.edu)*

*Point Lookout, Missouri 65726*



*It's a New Day at the Gittinger Music Center*

# PROMISES TO KEEP

## *New Students, A New Building, A Fresh Start*



**T**he other day, a friend of mine was watching his alma mater (not C of O) play football on television, and during a break, there was an advertisement for the university. "I didn't recognize a single thing from my era," the friend said. Although it's been more than 30 years since he was a student, there were more changes than he had expected.

The same is true, to some extent, at College of the Ozarks. Students who were here years ago would surely see some familiar sights if they returned. New buildings have transformed the campus over the last several years; others are on the horizon.

Our Edith Gittinger Music Center is now complete, and work has begun on the Leonard B. Gittinger Center for Campus Ministries, located next door. Up the hill, at the entrance to campus, The Keeter Center is progressing every day. Plans for a new classroom building and a dining hall renovation are in the pipeline, and we look forward to the day these dreams will become reality.

Summer was busy with all these projects, and with others as well. Just because classes are out doesn't mean work stops at Point Lookout. We had a great Honor America celebration, and we welcomed thousands of visitors to the Ralph Foster Museum and to the other attractions our campus has to offer.

One especially busy group here in summer is the landscapers. It's difficult to find a college with a prettier campus than this one, and we are grateful to our landscaping staffers and student workers for providing us such a beautiful place to live and work.

*Just because classes are out doesn't mean work stops at Point Lookout.*

This issue of the **Ozark Visitor** celebrates many of these summer projects and much more. You'll be able to read about the new Edith Gittinger Music Building and about our landscaping program. There is also a feature on new faculty, as well as stories on some notable publicity we've received over the summer. We were especially pleased to be part of a segment on Barbara Walters'

talk show, "The View," on ABC, which discussed ways to pay for college.

Finally, it's that time of year again—I know it's not Christmas yet, but start thinking about getting those fruitcake orders in, so our kitchen will know how many thousands of cakes to bake. We don't want to run out, so order early! An order form is included in this issue of the **Visitor**.

Best wishes to you all, and God bless you. May you have a happy and productive autumn.

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as The School of the Ozarks*

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# TODAY'S TOP STORY

## *"The View" is Good From College of the Ozarks*

By Amanda Levesque

**C**ollege of the Ozarks earned national recognition on the July 29 episode of ABC's "The View." During a five-minute segment on unusual ways to pay for higher education, C of O was the only college mentioned by name.

Show producer and nationally-renowned journalist Barbara Walters introduced the segment entitled "Cash for College" by pointing out that "four years of college averages more than \$85,000."

*Instead of the sign saying 'will work for food', it says 'will work for school.'*

President of Ariel Capital Management and **Good Morning America's** financial contributor Mellody Hobson described various ways to lower college costs. Among those were America's "free universities" where tuition is free in exchange for on-campus employment. If that sounds familiar it's probably because College of the Ozarks is one of these "free universities."

When explaining the work program at these schools Hobson said, "Think barter. Instead of the sign saying 'will work for food', it says 'will work for school.'" She also described the programs as highly competitive.

"College of the Ozarks in Missouri gets nearly 3000 applicants for 510 spots," said Hobson.

The fact that students at C of O have the rare oppor-



**In this photograph of "The View" taken from television, Mellody Hobson (L) speaks with Barbara Walters (R) on unusual ways to pay for college.**

tunity to receive a four-year education and acquire little-to-no debt load did not go unnoticed by Hobson.

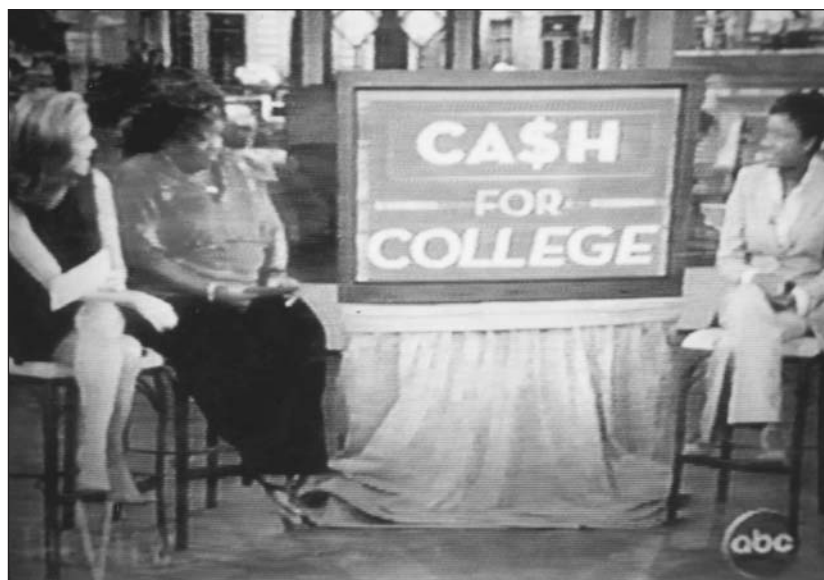
"These aren't Podunk universities," she said. "These are real universities, fully accredited. It's an unbelievable offer."

Other topics during Hobson's discussion included employer tuition assistance, the UPromise Program, online scholarship directories and college investment accounts.

July and August are popular months for college cost stories in the media. Last summer, C of O was mentioned on an MSNBC program, "Power Lunch," on which guest Seppy Basili, author of several college guidebooks, was also giving hints on how to handle college costs.

"The View" is produced by and features **ABC News** correspondent Barbara Walters, who appears on average three days a week, moderator Meredith Vieira, prosecutor-turned-commentator Star Jones and comedian Joy Behar. The show consists of hot topics in the news, the best experts in their field, celebrity interviews and general entertainment. The program celebrated its 1000th episode on November 28, 2001, and is currently in its seventh season on ABC.

It's obvious that experts across the nation are taking notice not only of the price of higher education, but the value of being able to work for it at schools like College of the Ozarks.



**Meredith Viera and Star Jones (L) listen as Mellody Hobson fills them in on how to find "Cash for College."**



# DEVELOPMENT NOTES

## *We are Pleased to Be Good Stewards of Your Gifts*

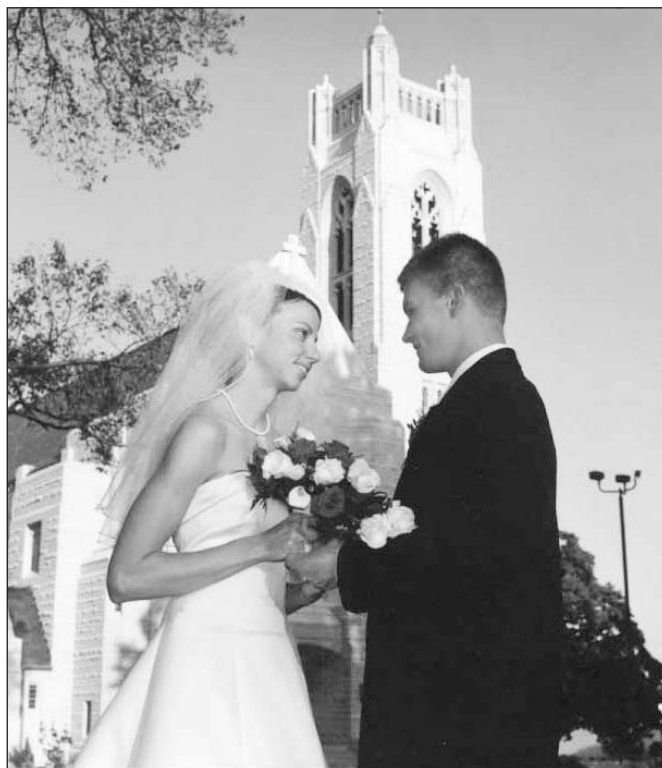


Rodney Arnold

**I**n these times of Enron and Global Crossing, it is obvious that the public's faith and confidence in the way business is conducted today has diminished. Unfortunately, this lack of confidence has cut across all borders into the non-profit sector as well. We've all heard about the lavish lifestyles and spending habits a select few charity administrators have lived over the past ten years. Yes, these unfortunate acts have occurred

with philanthropic dollars intended to go for a particular purpose, but we can concur that these examples are the exception, not the rule. This is especially true for College of the Ozarks.

As you know, College of the Ozarks has operated, and continues to operate, through the generosity of individuals across the country. Where most colleges and uni-



Thanks to your donations, and C of O's careful stewardship, newlywed students Maria and Sam Waterman will both graduate debt free. The couple both intend to teach school.

versities rely on student tuition and state appropriations as sources of revenue, we do not. It is the faith and support of our constituent base that has allowed College of the Ozarks to continue to blossom over the years. We realize the obligation to be good stewards of those gifts by helping some deserving youth earn their college education.

I could provide a variety of examples of how the College is a good steward, but I will limit the evidence to the area of financial development. The most widely used measuring stick to gauge the effectiveness of a charity in raising money is the cost per dollar collected. According to a study conducted by the **Harvard Business Review**, 18 cents on the dollar collected was the recent national average for the cost of fundraising. Depending on the way apples are compared, we have averaged over the recent years 2 to 5 cents per dollar raised. This stewardship can be attributed to the low number of staff members in our fundraising efforts and prudent spending habits.

We feel that being good stewards means investing

*continued on page 16*

## Would you like...?

...to receive *The Ozark Visitor* by way of email rather than

regular print? Please let us know by sending an email message to [development@cofo.edu](mailto:development@cofo.edu) requesting so. We hope sending this newsletter by email will be more convenient for you and more cost effective for us.

Please know that your email address will NOT be distributed to others and *The Ozark Visitor* will be the only electronic correspondence you'll receive from College of the Ozarks.



# BUILDING BEAUTY

## *New Edith Gittinger Music Center a Jewel Box of Sight, Sound, and Architectural Innovation*

By Kyle Calvert

**C**onstruction on College of the Ozarks' newest building, the Edith Gittinger Music Center, is now complete. The Center opened for classes on August 25th, and work has now moved on to the Leonard B. Gittinger Campus Ministries Center, which will be next door to the Music Building. The new 27,000 square foot building, funded by Dr. Leonard Gittinger and his late wife Edith, now dwarfs the previous 7,000 square foot music center.

The new building, designed by the architectural firm Butler, Rosenbury, and Partners of Springfield, incorporated the already existing Music Building. A new glass exterior literally envelops the old Clay Jordan Music Building.

As a result, historic values tie together with futuristic design, giving the entire project a theme perfect for College of the Ozarks. The Gittinger Music Center has offices for the staff, and houses three state-of-the-art recital and practice halls with improved insulation from the previous Jordan Music Building.



**The on-axis view of the chapel from inside the Gittinger Building serves as part of the building's overall design.**

Photo by Kyle Calvert

Students and faculty alike had nothing but superlative things to say about the new facility.

Bruce Gerlach, Chair of Performing and Professional Arts, conveyed his amazement after the completed project. "The new building is functional, with very warm and inviting spaces," he said. "The feeling of lightness and joy is conducive to artistic expression. The new recital hall is a jewel; the old recital hall could fit on the stage of the new one. The entire building was built like a fine violin; it was built for sound. The new project is both visually and aurally stunning."



**The main entrance for the Gittinger Music Center is a vertical concrete structure with a solid wall of glass, which envelops the newly-restored Jordan Music Building.**

Photo by Mary Margaret Lenk

Joe Hardin and Mary Elizabeth Bradley, both music professors, are also full of praise for the new center. "When I interviewed with the College three years ago, I saw the old band recital hall for the first time and thought 'oh no!,'" said Hardin. "Today, the new building is unbelievable and such a delight to teach in."

"I'm delighted that these facilities are better than those of most schools," Bradley added. "Our old building was not conducive to learning and was very hard to practice in. With our new building, I think it will inspire faculty and students alike to perform their best. This building with its room and beautiful facilities will allow the College to hold meetings, competitions, and conferences."

Cassandra Grimes, a C of O junior, added, "I have a lot of positive things to say. Its environment is great for learning, and its facilities are perfect for students in music majors or minors. I think the building will make students proud of the music department."

Dr. Gittinger and the late Edith Gittinger have been great friends of College of the Ozarks for many years. Their generosity has extended from purchasing new sewing machines for the Family and Consumer Sciences Department to providing the funds to reconstruct and restore the Music and Campus Ministries buildings, which will bear their names.

"Dr. Gittinger enables College of the Ozarks to meet important needs," said C of O President Jerry C. Davis. "The Music and the Campus Ministries Department are a priority here at the College, and we are eternally grateful."

# FRESH FACES

## *Four New Professors Begin Careers at Hard Work U.®*

By Liarra Bartlett

**A**s every school year begins at College of the Ozarks, it brings new classes, new books, hundreds of new students, as well as new faculty members. This school year College of the Ozarks and its students welcome four new full-time professors to the classrooms in the Education, English, Family and Consumer Sciences and Military Science departments.

### DANITA FRAZIER


For Danita Frazier, assistant professor of education, being an active part in students' lives is nothing new. Mrs. Frazier has been working in the school system for 17 years, serving as both a professor and an administrator. She comes to C of O from most recently serving eight years as Spokane Middle School's principal. She currently lives in Spokane with her husband, Danny. Mrs. Frazier has two stepsons, Rob and Ryan, and two adorable step-granddaughters Abby, 7, and Tessa, 4.

Familiar with the Branson/Springfield area, Mrs. Frazier completed her B.S., M.S. and Specialist in Education Administration at nearby Southwest Missouri State University. Mrs. Frazier is no stranger to College of the Ozarks, either. Two summers ago, she instructed the Middle School Curriculum course, and last semester she served as an adjunct teaching the same course once a week.

"I feel really honored to be a part of C of O," Frazier commented. "This is a great place to be. As an administrator I hired many College of the Ozarks graduates, and I am glad to be a part of the team that educates such quality graduates."



### TYLER BLAKE

 When Dr. Tyler Blake, professor of English, first heard of College of the Ozarks, it was not because of academics, but due to the NAIA basketball tournament. Dr. Blake's brother came to C of O to watch the tournament, and just happened to sit next to Dr. James Bell. They began talking, and Dr. Blake's brother thought that since Dr. Bell and Dr. Blake shared the same profession and field, they should contact each other. Over time, the two English professors became friends and after a visit to the College, Dr. Blake applied for an open position.

Dr. Blake received his Bachelor's from Mid America Nazarene University in Olathe, KS, and then made the

move to the University of Missouri at Kansas City, where he received his M.A. while teaching part-time at the University. He then came back to Mid America Nazarene to teach, and was a professor there for 11 years, earning his doctorate from UMKC. He recently moved to Branson with his wife, Regina, who teaches at the Branson Alternative School, and their three children Amanda, 13, Turner, 9, and Hadley, 7.

"So far I am very impressed with the faculty and the students," Dr. Blake said. "There is a family feeling among the professors, and the students seem respectful and hard working."

### BETH HUDDLESTON

Beth Huddleston has been actively working in the Dietetics field for 25 years, holding various clinical positions. Most recently she spent 11 years at Skaggs Community Hospital. Mrs. Huddleston grew up in a medical family, and it is quite apparent that she has a passion for helping others through this field.



For Mrs. Huddleston, spending time around College of the Ozarks is nothing new. Her husband, Kevin, is a '76 graduate of the College and actually grew up on campus while his father served as Academic Dean at the College. Mrs. Huddleston was raised in Branson. She has also spent much time at the College, serving as adjunct faculty for several years.

Last year, when a position in the Family and Consumer Science Department opened, Mrs. Huddleston signed a one-year contract and served as a full-time instructor. She spent the year teaching and getting to know the students, and it is no surprise that when she decided to apply for the position on a more long-term basis, the College eagerly asked her to stay. "I feel very much at home here," Huddleston said, "and I am privileged to be at College of the Ozarks."

Mrs. Huddleston received her B.S. at Southwest Missouri State University, and her M.S. at Southwest Baptist University, in Bolivar, MO. She also has two sons, Kyle, 21, and Sean, 18, who is currently in his senior year at Branson High School.



### CAPTAIN JAMES SCHREFFLER

Captain James Schreffler has a busy semester on his hands. Not only does he carry the responsibility for all of the ROTC Military Science Cadets, he will

*continued on page 16*



# NATIONAL RECOGNITION

## College of the Ozarks Scores High Again in College Rankings, Guidebooks, and Accolades

By Sam Waterman

It's that time of year again--back to school time, which also happens to be the time new college guidebooks are published. Since the late 80's, College of the Ozarks has received special notice and acclaim in many of the college guidebooks and other notable publications. This year is no different.

Once again, College of the Ozarks has been listed as one of the country's best colleges by many different publications. These accolades come as no surprise to those in the C of O family. We have known for years that the program we offer is one of the best around. The only surprise may be that C of O was not ranked at the very top.

This year, College of the Ozarks has been named as an outstanding college by four very prestigious national publications: **U.S. News & World Report's** "Best Colleges List," **Princeton Review's** "The Best 351 Colleges," **Kaplan's** "The Unofficial, Unbiased Guide to the Most Interesting Colleges" and **Newsweek's** "How to Get into College" guide.

The criteria these guidebooks use for choosing the best colleges include many categories such as student retention rate, faculty-to-student ratio, class size, acceptance rate, alumni giving rate and graduation rate.

### U.S. NEWS & WORLD REPORT

The 2004 **U.S. News & World Report's** annual "Best Colleges" is the only one of these guidebooks to

*Once again, College of the Ozarks has been listed as one of the country's best colleges by many different publications.*



College of the Ozarks ranked low in beer usage among colleges in Princeton Review's newest guidebook. The category was titled, "Got Milk?"

Photo by Sam Waterman

rank colleges in numerical order. College of the Ozarks is once again listed near the top of its category. C of O was named 17th in the Comprehensive Liberal Arts Colleges category across the Midwest.

There were more than 100 colleges in the 12-state Midwest region considered for the honor, and College of the Ozarks wound up being the only college in Missouri to be listed in the top 30 schools. The College has been listed in this particular guidebook for the past 14 years (If my math skills serve me right, that's every year since 1989).

**U.S. News & World Report** also gave C of O recognition in the categories of low acceptance rate and for low debt load. Among Midwest colleges, College of the Ozarks ranked first in lowest acceptance rate. In 2002, the College admitted a mere 12% of its applicants. The next closest school to C of O was Lourdes College of Ohio, which in 2002 admitted 27% of its applicants.

College of the Ozarks also came in first in the category of least debt. Only 21% of students owe any

money at all and, according to the publication, the average debt is around \$5,000. This can be compared to Union College of Nebraska, the Midwest college with the most debt. At Union, 64% of graduates owe money in the average amount of \$23,000. To me, this figure makes \$5,000 look more than reasonable.

### PRINCETON REVIEW

**Princeton Review's** "The Best 351 Colleges" included us (again). This publication does not rank the colleges, but simply chooses the country's best colleges based on student surveys. In this year's publication, C of O was singled out in two unique categories, both because of students' low levels of alcohol consumption. C of O was ranked 16th in a category called "Got Milk?", which is based on low beer usage, and 18th in a category called "Scotch and Soda, hold the Scotch," which was based on low hard liquor use.

### KAPLAN'S

The third publication C of O was featured in is **Kaplan's** "Unofficial,"  
*continued on page 11*

# GREAT OUTDOORS

## *College Landscaping Crew Brings Out the Best*

By Mary Margaret Lenk

As with many other college campuses across America, the landscaping department at College of the Ozarks is a vital asset. Flowerbeds and lawns add just the right touch to every corner of school and are appreciated by students, employees and visitors alike.

So what makes C of O's landscaping program special? The difference is that at Hard Work U., students don't just sit around and enjoy the landscape. They make it beautiful.

Rain or shine, C of O students are all over campus, pulling weeds, dragging hoses and lifting heavy irrigation pipes. And that is just the women. The men are kept busy mowing acres of land every day and helping make the campus look neat and trim.

Each section of the landscaping crew has a team with a team leader. There are the mowers, planting and weeding, trim crew, irrigation, the front line man and the machine workers. All of these students, along with their four supervisors, work to make the campus beautiful each day.

Head of Landscaping, David Ray, has worked at College of the Ozarks for the past 16 years and says



**Student workers begin landscaping the lawns in front of the new Edith Gittinger Music Center.**

Photos by Mary Margaret Lenk

one of his favorite parts of the job is his student workers. "The youth drew me in," he said.

Coming from a 20-year position as manager with a farm company, Ray brought both ambition and experience to Hard Work U. He is assisted by Josh Franks, a C of O alum, originally from Cushman, Arkansas. Franks graduated from C of O in May of 2000 and went to work at Landscaping shortly afterwards.

The most significant change at College of the Ozarks that Ray has noticed during his years here has been the level of intensity of his work. C of O is becoming more recognized every day, and an estimated 300,000 tourists visit each year. The compliments visitors give the campus inspire Ray's crews to work even harder.

Since construction on campus is thriving, there are

also new areas to landscape and maintain all the time. Edward Dunn, C of O's new landscape designer, is ready to step in and create additional areas of beauty wherever buildings are being constructed or restored.

Dunn, a 1998 Hard Work U. graduate, joined the College of the Ozarks staff after serving the city of Rolla, MO, as Park Foreman. After serving there five years, Dunn decided he needed a change. "Hard work and students brought me back," he said. Currently he is working on the new Gittinger Music Building.

Also new to College of the Ozarks staff this year is Nathan Bell. Bell graduated from C of O in 2001 and took a position maintaining the nurseries for Orscheln Farm and Home in Boonville, Missouri. With his love for plants and arrangements, Bell was pleased to join the C of O staff as greenhouse supervisor and resident florist.

Bell said he loved being a student at C of O, and he especially appreciated the philosophy of working for an education. "The diversity of life on a college campus is some-



**Landscaping supervisor David Ray (far right) is shown here with fellow staff members Nathan Bell, Josh Franks and Edward Dunn.**



# NATURE REVEALED

## *Point Lookout looks Beautiful in any Season*



Allie Fish, a C of O senior, trims one of the orchids that will decorate the restrooms at Shoji Tabuchi's Branson theatre.

thing that I wanted to rejoin," Bell said. He got off to a good beginning as a staffer by entering a group of C of O's orchids in the Ozark Empire Fair and promptly bringing home several awards.

C of O landscaping students are pleased to have helped enhance the beauty of their campus as well. Christopher Harris, a four-year landscaping worker, knew from the first day he came where he wanted to work. "I like the working environment and all the outside labor," he said. "The work ethic I have learned here will



Mike Walker, student worker, helps mow the huge meadows near the C of O dairy farm. The new Keeter Center, under construction, is seen in the background.

prepare me in future years to be an educator and coach."

Senior Allie Fish, a greenhouse worker beginning her second year in landscaping, said, "As a horticulture major, working in my projected field now gives me a feel for the job," Allie said. "I enjoy my co-workers and although getting a tan wasn't my main objective, I still love it!"

So, what makes the College of the Ozarks campus special? Could it be when speakers such as Former President Bush and Lady Margaret Thatcher notice our flower gardens? Or that the students and faculty themselves know what a great place they live and work, and there is no other place like it? Students have made this their home away from home and knowing they put all the effort and pride into it earns them great respect and a feeling of accomplishment.

## C of O FEATURED IN HARRIS' FARMER'S ALMANAC

By Hylke van der Velde

College of the Ozarks has been featured in the 2004 edition of the Harris' Farmer's Almanac. The almanac was first published in 1692 for "farmers, planters, merchants, laborers and gentle country folk." The article, written by Diana West, describes the C of O's orchid collection.

It began with Clint McDade, who was the first student to register at The School of the Ozarks. McDade never forgot how The School cultivated his interests, and in 1972, he gave 10,000 orchid plants to his alma mater. Another amazing fact is that his orchids were used in the coronation of Queen Elizabeth II in 1953.

The article mentions landscaping supervisor David Ray and his work both inside and outside the greenhouses. He says that although each orchid plant requires some individual attention, they are easier to care for than most people think. His advice: temperature control, no direct sunlight and no freezing.

West's story also explains the student work program and its advantages. "Besides the financial aid, the work program helps students to learn on-the-job skills and see the practical application," student and horticulture major Crystal Ross is quoted as saying.

This feature, which also includes tips in how to grow orchids, previously appeared in a magazine called **Show me the Ozarks** and was reprinted in the Almanac.



# Memorial Gifts

## JUNE MEMORIAL SCROLLS

**EUGENE ACHTER** FROM MR. AND MRS. DONALD D. KING  
**Warren Alred** from Dr. and Mrs. E. R. Walker  
**John F. Bressman** from Mrs. Eunice Bressman  
**Larry Briley** from Dr. and Mrs. E. R. Walker  
**Alicia Christmas** from Dr. and Mrs. E. R. Walker  
**Edna Conley** from Dr. and Mrs. E. R. Walker  
**Arthur Cahill** from Carleton Washburne School Faculty, Washburne/Skokie PTA, Central Federal Savings, Ozark Mountain Bank, Mr. and Mrs. Ray Gerard, Dr. George E. Kiser, Mrs. Mary B. Culbertson, Mrs. Ruth Henshaw, Mrs. K. Brooks Abernathy, Mr. and Mrs. Glenn Wiemer, Mr. and Mrs. Don E. Baker, Mr. and Mrs. Brett M. Miller, Mr. and Mrs. Beau Culbertson, Mr. Carl F. Faust, Jr., Ms. Kathleen M. Al-Basit, Mr. and Mrs. Lester B. Williams, Ms. Marion Gladstein, Mr. and Mrs. Harry M. Peterson, Jr., Mr. and Mrs. Bill Meuer, Mr. and Mrs. Don Chaney, Ms. Jean I. Berger, Ms. Jo Ann C. King  
**Ronni Diefenthaler** from Ms. Oral E. Selliken

**Edward W. H. Davey** from Ms. Eloyce H. Davey  
**Dick Ellsworth** from Mr. and Mrs. Robert Turbeville  
**Paul E. Fritzemeyer, Jr.** from Miss Ruth J. Schroeder  
**Paul E. Fritzemeyer, Sr.** from Miss Ruth J. Schroeder  
**Lillian A. Garbarini** from Mr. and Mrs. Thomas Leps  
**Leon Hankins** from Mr. and Mrs. Karl Hinrichs  
**Coral Crandall Hodde** from Mrs. Kathlyn Flaten  
**Louis G. Holland** from Mr. and Mrs. Bill Wright  
**Lawrence A. Jackson** from Mr. and Mrs. J. Harold Bond  
**Jimmie Pearl Kelsay** from Dr. and Mrs. Donald L. Tucker  
**Sid Kick** from Mr. and Mrs. Robert Turbeville  
**Janice Moore** from Mr. and Mrs. Leland Due, Mr. and Mrs. David B. Bradford  
**Carlton Olds** from Mr. and Mrs. W. E. Crumpacker  
**Kenneth H. Palmer, Sr.** from Ms. Leota Mae Ledford  
**Otway Rash, III** from Mrs. Alice B. Broderick

**William Harold Reed** from Mr. and Mrs. Walter G. Henderson  
**Robert Sellers** from Dr. and Mrs. E. R. Walker  
**Don A. Sullenger** from Mrs. Velma S. Barges  
**Ray Wilson** from Mrs. Jo Ann Largen

## JULY MEMORIAL SCROLLS

**William Briggs** from Mrs. Florence A. Muller  
**Arthur Cahill** from Ms. Mary E. Halpin, Mr. and Mrs. Howard Yost, Ms. Debra A. McQueeney, Ms. Kelli A. Walton, Mr. and Mrs. Jerry L. Chaney  
**Velma Davidson** from Drs. Michael and Camille Howell, Robert and Johnna Welch, Dr. and Mrs. Howell Keeter, Mr. and Mrs. Dan Swearengen  
**Dorothy DeMiller** from Mr. Karl DeMiller  
**Mary Ellers** from Mr. and Mrs. Thomas Leps  
**Edith Gittinger** from Mr. and Mrs. John M. Harris  
**Coral Crandall Hodde** from Mrs. Kathlyn Flaten  
**Dr. T. N. Humphrey** from Mr. and Mrs. Joe C. Griffin, Ms. Brenda Baker  
**Delores Kennamer** from Mr. and Mrs. Bill F. Wright  
**Denzel Koontz** from Mrs. Gerry A. Bolick, Lloyd F. Meacheam Insurance Agency, Inc., EZ Center  
**Mrs. John Malaske** from Dr. and Mrs. E. R. Walker  
**Clem and Janice Moore** from Mr. and Mrs. Jimmy Watkins, Ms. Elizabeth A. Jenkins  
**Janice Moore** from Ms. Elaine Barton  
**William C. North** from Mrs. Dorothy N. Wagner, Mr. and Mrs. Kenneth Johnson  
**Joe W. Patten** from Mrs. Olive A. Patten  
**Robert Williamson** from Mr. and Mrs. F. Russell Zartler  
**Ray Wilson** from Dr. and Mrs. Howell Keeter  
**Dr. Beulah Winfrey** from Mr. and Mrs. Robert J. Williams  
**JULY HONOR SCROLLS**  
**SHIRLEY DAVIS** FROM MR. AND MRS. JOHN R. LIPSCOMB

**A GIFT ANNUITY** is a means of providing yourself with a guaranteed income for life at the same time you provide financial support for College of the Ozarks. Many friends of C of O over the years have created Gift Annuities which eventually result in a gift to the College as a Memorial to themselves or friends and relatives that they may designate.

In brief, you give C of O a specific sum of cash, securities or other property. In consideration of this gift C of O guarantees to pay you a fixed annual income for life. This income is based on the amount of your gift and your age (ages) at the time the gift was made. If you are considering a survivor beneficiary or a two-life gift annuity the income is based on the information for both lives. At the time of your death the principal of your gift is used in support of our program here at Point Lookout.

The Gift Annuity offers many advantages as a way to make a contribution. It insures a guaranteed, fixed annual income for life, and in the year you make your gift a large percent is deductible from your Federal Income Tax Return as a charitable contribution. If the deduction exceeds the amount allowed by law in any one year, you may apply the deduction over a period of as many as five years. In addition, a large portion of your annual income from the annuity paid to you by C of O will be tax free. It frees you of any management or investment worries, and you will have the satisfaction of knowing that you have contributed to the education of young men and women who otherwise could not aspire to a college degree.

## AUGUST MEMORIAL SCROLLS

**Thea A. Anderson** from Mr. Oscar O. Anderson

**Arkie Baugher** from Thelda L. Thielman

**Arthur Cahill** from Mrs. Joe Neff Basore

**Ernest R. Callison** from Mrs. Virgie C. Callison

**Dixie Carr** from Mr. and Mrs. M. J. Brent

**Lucile Christensen** from Mr. and Mrs. Bill F. Wright

**John Davidson** from Mrs. Ruby F. Webb

**Jean Devito** from Ms. Gail F. Faris

**Norman Edwards** from Mrs. Ruth A. Edwards

**Anthony Gilkey** from Dr. and Mrs. E. R. Walker

**George E. Gwinup** from Erras Gwinup

**Maxine Gideon** from Ruth Glidewell

**Norman R. Hamm** from Mr. and Mrs. Jay D. Foutz

**Denzel Koontz** from Mr. and Mrs. Albert W. Walton, Mr. and Mrs. Robert T. Hubbard, Mr. and Mrs. Edward Banta, Mr. and Mrs. John Odell, Mr.

and Mrs. Bill Weldy, EZ Center Employees, Ms. Alice Pyle, Mr. Jack Hart, Mr. and Mrs. Jerry J. Nelson, Mr. and Mrs. Jay R. Hoogenakker, Ms. Regina Hermann, Branson Tour and Travel, Inc., Mrs. Willa Shain, Mr. and Mrs. Virgil I. Tucker, Mr. and Mrs. David H. Tunnell, Mr. and Mrs. William R. Marler, Mr. and Mrs. Mark Koontz, Mr. and Mrs. Jack E. Cunningham, Mr. and Mrs. John D. Neill, Mr. and Mrs. Ivan Davis, Ms. Joan L. Baker, Mr. and Mrs. Jerry D. Elliott, Mr. and Mrs. Jim Clark, Mr. and Mrs. James M. Crighton, Mr. and Mrs. Herbert L. Coggin, Mr. and Mrs. Robert L. Mangold, Mrs. Ruby Davenport, Mr. and Mrs. Dwight Graham, Mr. and Mrs. Donald V. Elliott, Mr. and Mrs. Melvin Purdy, Mr. and Mrs. Joe Sullivan, Mr. and Mrs. Faust A. Matthews, Mr. and Mrs. Cleo L. Eggerman, Ms. Georgia McCormick, Mrs. Lois Travis, Mr. and Mrs. Oren Fritz, Mr. and Mrs. Wayne H. Schnelle, Mr. and Mrs. Jerry D. Wood, Ms. Helen J. Leonard, Mr. Buford Patten, Mr. and Mrs. Lloyd H. Thomas, Mr. and Mrs. Melbert Schnelle, Ms. Louise M. Garner, Mr. and Mrs. Boyd D. Arthur, Ms.

Rosemary McMasters, Mr. and Mrs. Stephen H. Elliott, Mr. and Mrs. Ray Gerard, Mr. and Mrs. Gary L. Hilton, Mr. and Mrs. Glen Garrett, Mr. and Mrs. Clovis W. Haubein

**EVA RATLIFF MCPHERSON** FROM MRS. BARBARA ROW

**Margaret C. Moore** from Mrs. Janice Moore Steele, Daughters of the American Colonists

**Esta Mae Olive** from Mr. and Mrs. Emery L. Montgomery

**Don Pollard** from Ms. Gail F. Faris Mrs. Philip T. Reed from Dr. and Mrs. E. R. Walker

**Beulis "B.E." Stokes** from Mr. and Mrs. James H. Bond

**Frank A. Tripodi** from Ms. Isabelle Coovert, Mr. and Mrs. Joseph G. Koncen, Ms. Ruth K. Koncen

## AUGUST HONOR SCROLLS

**Pauline Davidson** from Mrs. Ruby F. Webb

Mr. and Mrs. William D. Davidson from Mrs. Ruby F. Webb

**NAMES IN CAPITAL LETTERS REPRESENT GIFTS OF \$1,000 OR MORE.**

## C OF O PUBLICITY

*continued from page 7*

Unbiased Guide to the 328 Most Interesting Colleges." Like the **Princeton Review** this guidebook does not rank the colleges.

In this year's edition, C of O is singled out in a category titled "Schools that are Hidden Treasures." Inclusion in this book is perhaps the most flattering of any, simply because the colleges are selected based on surveys filled out by high school guidance counselors. It says a lot about C of O when high school guidance counselors all over the country think highly enough of the College to include it as one of the best.

### NEWSWEEK

The final of these guidebooks, **Newsweek's** "How to Get into College," featured C of O prominently in two sections. Once again, College of the Ozarks was listed as one of the nation's choosiest colleges. In terms of admissions, C of O came in number five right behind Juilliard, Harvard, Princeton and Columbia—but in front of Stanford and Yale.

*It says a lot about C of O when high school guidance counselors all over the country think highly enough of the College to include it as one of the best.*

Even more important, College of the Ozarks had the highest yield rate of any college on the list. Of the 12% we accept, a whopping 89.4% actually enroll. Compare that figure to Washington University in St. Louis, which accepts 23.5% of its applicants, but less than 30% of those students actually enroll for classes.

Dr. Camille Howell, public relations director, added, "The one downside to being listed as one of the choosiest colleges is that we don't want deserving students to be discouraged and not apply because they think they can't get in. Many of our applicants are turned down because of a high family income.

"If someone is reluctant to apply here because he or she has heard it is impossible to get in, I would encourage them to give it a try," she continued. "If they're deserving, they've got a lot better than a 12% chance."

In the same publication, College of the Ozarks was featured as the top school in an article entitled, "Don't Pay for College. Go for Free." The article highlights a few schools that offer their students an education at absolutely no cost, as long as those students are willing to roll up their sleeves and put in extra effort.

For the college, publicity keeps on rolling in. If you have the opportunity to visit us in the near future, stop by the McDonald Administration building and take a look at all the recent publicity. We display it proudly in the front lobby.



# GIFT-GIVING TIME

## Weaving Studio Student Workers Get Creative

By Melinda Elliott

College of the Ozarks has always been a strong believer in fine arts, and it is evident not only in the art department. Students also show off their artistic skills in many hand woven-creations produced on campus at the Edwards Mill Weaving Studio.



**Student Lydia Berstan is enjoying the afternoon while she weaves a rug.**

The Weaving Studio opened in 1972, along with Edwards Mill. The old-fashioned studio sits amongst bright colorful spools of thread on the top floor of the mill.

However, the tradition of weaving at College of the Ozarks is much older. First Lady Eleanor Roosevelt saw weaving as a prime way for women to earn extra money during the Depression, and she was responsible in-part for the WPA's (Work Progress Administration) decision to distribute hand looms into various schools, including The School of the Ozarks. The tradition she began continues today.

With 13 antique looms ranging from 30 to 100 years old, the 12 C of O students working at the Mill definitely keep themselves busy. The looms and equipment the students presently use are gifts from various donors, mostly from Missouri. A few are donated from Eureka Springs, Arkansas.

To weave a project, the student must first string a set of threads vertically on the loom, called the warp. Next she uses a set of cross threads known as the weft, to pull thread over and under the warp. This process is repeated until the project is completed.

Student workers weave all kinds of crafts such as placemats, coasters, scarves, rugs, tote bags and various other woven goods, which are available for purchase at Edwards Mill. These products will also be sold at the new Keeter Center opening in the fall of 2004.

Some woven products, such as "Lovers Knot" and "Rosepath" placemats and coasters, are for sale both on campus and by mail order; but most of the weaving products do not have a particular pattern. Due to their creativity in color and design, and to their unique nature, these products are only available for purchase at the Mill.

"I like this job because I like being crafty and creative," said Kim Kimball, a senior at C of O. The students working in the Weaving Studio like what they do, as much as the supervisors like working with them. Supervisor Glenna Miller says, "The



**A variety of coasters, rugs, scarves and tote bags woven by C of O students and are available for purchase at Edwards Mill.**

Photos by Melinda Elliott



**Sarah VanEs, also a student worker, gets ready for her next project by spinning yarn onto a spool.**

students here are all very enjoyable to work with."

There are also a lot of perks to working at Edwards Mill. Christina Smith points out, "If I start early I can get most of my Christmas presents made." It saves money for the students in the long run, but they still have to pay for anything they would like to keep. The materials and how much time it takes to make each piece determines the price of the product.

The weaving does not stop with placemats and rugs. Edwards Mill also weaves colorful, unique baskets, available exclusively at the mill. "It's fun designing different baskets," said Kimball.

Aside from all the wonderful woven products, the students at the mill grind a variety of mill products such as cornmeal, pancake mix, flour and much more. These are for sale, both on campus and by mail order.

What better place to shop for the holidays than Edwards Mill? Business hours are 9 a.m. to 4:30 p.m. Monday through Saturday. Admission is always free and open to the public. For more information, contact Edwards Mill at (417) 334-6411 ext. 3354.

# HOLIDAY GIFTS

## from College of the Ozarks®

### A holiday tradition—the always delicious C of O Fruitcake.

The ideal gift for everyone on your list is prepared with the finest ingredients and is available in these popular sizes:

1 lb. ....	\$16.50
2 lb. ....	\$22.00
3 lb. ....	\$26.50
6 mini fruitcakes (4 oz. each).....	\$20.50

### Assorted C of O Gift Boxes...

Two 1 lb. packages of summer sausage.

GB1 ..... \$16.00

One pint jar of applebutter, a 1 lb. package of C of O summer sausage and a 1 lb. fruitcake.

GB2 ..... \$24.00

One pint jar of applebutter, a 1 lb. package of C of O summer sausage and a 2 lb. Mill product of your choice. Specify mill choice.

GB3 ..... \$19.50

Two 1 pint jars of our mouthwatering applebutter just right for topping a piping hot roll.

GB4 ..... \$15.00

Delicious 1 lb. Fruitcake packed with two 1-pint jars of applebutter.

GB5 ..... \$23.50

Two 1 pint jars of applebutter and a 2 lb. Mill product of your choice.

GB6 ..... \$19.00

### From Edwards Mill...



A tradition of milling excellence. Discover the goodness of whole grain meals and mixes.

2 lb. Mill products \*

5 lb. Mill products \*

25 lb. Mill products \*

\* Prices vary.

See list on order blank.



### Direct from our Jelly Kitchen...

Gift box assortment of four delightful 1/2 pint jars of jellies, preserves and applebutter. For even more flavor, try the 8-pack or case of twelve.

4J—Four assorted 1/2 pint jars of jellies, preserves and applebutter ..... \$19.00

8J—Eight assorted 1/2 pint jars of jellies, preserves and applebutter. .... \$29.00

1JYPR—Twelve assorted 1/2 pint jars of jellies, preserves and applebutter .. \$42.00

1PTAB—Twelve one pint jars of applebutter ..... \$57.00



### Williams Memorial Chapel Christmas Cards

Full color 5 x 7 Christmas cards feature a reproduction of Missouri artist Charles Summey's Williams Memorial Chapel painting. Envelopes included.

Sentiment: *May God's richest blessings be upon you and yours this holiday season. Merry Christmas!*

**Set of 12 \$12.00** (shipping included)

### Williams Memorial Chapel Note Cards

Note cards as shown above. Blank inside. Envelopes included. Full color 4-1/4 x 5-1/2

**Set of 12 \$6.50** (shipping included)

### Still Available...

#### From the Ozarks' Oven...

Edwards Mill Cookbook features nearly 200 recipes tested using products from our own Edwards Mill. Cookbook also includes history of Edwards Mill. **Spiral bound \$8.00**

#### Flight of the Phoenix

A biography of College of the Ozarks. Nearly 600 pages including dozens of photographs. **\$6.50 SC \$7.00 HC**

#### Bransonopoly

A new take on an old favorite! Play the famous board game with C of O and the surrounding Branson/Tri-Lakes area as its setting. **\$30.95**

# Holiday Gift Order Form 2003

College of the Ozarks Oder Department • Point Lookout, Missouri 65726  
417-334-6411, ext. 3395 or Email: fruitcake@cofo.edu

Quan.	Items	Price	Total
<b>Famous C of O Fruitcakes</b>			
_____	<b>1F</b> 1 lb. fruitcake	<b>\$16.50 ea.</b>	_____
_____	<b>2F</b> 2 lb. fruitcake	<b>\$22.00 ea.</b>	_____
_____	<b>3F</b> 3 lb. fruitcake	<b>\$26.50 ea.</b>	_____
_____	<b>6MF</b> 6 mini fruitcakes in a gift box (4 oz. each)	<b>\$20.50 bx.</b>	_____

<b>Jellies and Preserves</b>			
_____	<b>4J</b> Four 8 oz. jars, assorted jellies and preserves	<b>\$19.00 bx.</b>	_____
_____	<b>8J</b> Eight 8 oz. jars, assorted jellies and preserves	<b>\$29.00 bx.</b>	_____
_____	<b>1JYPR</b> Twelve 8 oz. jars, assorted jellies and preserves	<b>\$42.00 bx.</b>	_____
_____	<b>IPTAB</b> Twelve 1 pint jars applebutter	<b>\$57.00 bx.</b>	_____

## C of O Hand-Woven Items

(circle color of your choice)

_____	<b>700</b> Placemats "Lovers' Knot" pattern (set of 4) white, ivory, cream, ecru, or forest green	<b>\$31.00</b>	_____
_____	<b>710</b> Placemats "Rosepath" pattern (set of 4) white, ivory, cream, ecru, or forest green	<b>\$31.00</b>	_____
_____	<b>720</b> "Mug Rug" coasters "Rosepath" pattern (set of 4) white, ivory, cream, ecru, or forest green	<b>\$14.00</b>	_____

## C of O Gift Items

_____	<b>CARDS</b> Chapel Christmas Cards 5 x 7 Full Color (set of 12)	<b>\$12.00</b>	_____
_____	<b>NOTES</b> Chapel Note Cards 4-1/4 x 5-1/2 Full Color (set of 12)	<b>\$6.50</b>	_____
_____	<b>95IS</b> Edwards Mill Cookbook Spiral bound – 173 pp.	<b>\$8.00 ea.</b>	_____
_____	<b>FLIGHT OF THE PHOENIX—</b> A history of College of the Ozarks <b>950H</b> Hard Cover	<b>\$7.00 ea.</b>	_____
_____	<b>950S</b> Soft Cover	<b>\$6.50 ea.</b>	_____
_____	<b>SIFE</b> Bransonopoly *	<b>\$30.95 ea.</b>	_____

\*Limited Supply

Quan.	Items	Price	Total
<b>C of O Gift Boxes</b>			
_____	<b>GB1</b> Two 1 lb. packages of summer sausage.	<b>\$16.00 bx.</b>	_____
_____	<b>GB2</b> One pint of applebutter, 1 lb. of summer sausage 1 lb. fruitcake	<b>\$24.00 bx.</b>	_____
_____	<b>GB3</b> One pint of applebutter, 1 lb. of summer sausage 2 lb. Mill product choice	<b>\$19.50 bx.</b>	_____
_____	<b>GB4</b> Two 1 pint jars of applebutter	<b>\$15.00 bx.</b>	_____
_____	<b>GB5</b> 1 lb. fruitcake with two 1 pt. jars of applebutter	<b>\$23.50 bx.</b>	_____
_____	<b>GB6</b> Two 1 pint jars of applebutter, 2 lb. Mill product choice	<b>\$19.00 bx.</b>	_____

## Edwards Mill Products

(Please check products of your choice)

### TWO POUND sacks

Choice of the following **\$9.00 ea. – any 2/\$15.00**

<b>17</b> Yellow Cornmeal	_____
<b>16</b> Whole Wheat Flour	_____

Choice of the following **\$10.00 ea. – any 2/\$16.00**

<b>10</b> Yellow Grits	_____
<b>15</b> Pancake and Waffle Mix	_____

Choice of the following **\$11.50 ea. – any 2/\$18.00**

<b>13</b> Funnel Cake Mix	_____
<b>19</b> Hubie's Biscuit Mix	_____

### FIVE POUND sacks

<b>61</b> Yellow Cornmeal	<b>\$12.50 ea.</b>	_____
<b>54</b> Pancake and Waffle Mix	<b>\$14.00 ea.</b>	_____
<b>59</b> Hubie's Biscuit Mix	<b>\$15.50 ea.</b>	_____

### TWENTY-FIVE POUND sacks

<b>85</b> Yellow Cornmeal	<b>\$28.00 ea.</b>	_____
<b>82</b> Pancake and Waffle Mix	<b>\$35.00 ea.</b>	_____
<b>80</b> Hubie's Biscuit Mix	<b>\$41.00 ea.</b>	_____



# Order Blanks

It's time to start thinking about shopping for Christmas 2003. College of the Ozarks is again pleased to offer an outstanding collection of gift items, including our famous fruitcakes, jellies, Edwards Mill products and summer sausage from our processing plant.

Why not take a few minutes to select your items from the list on the opposite page, and send in your order? By mailing your order early, you'll avoid the holiday rush and guarantee that when Christmas comes, you'll please everyone on your list! If you use the enclosed envelope, please write "Attention: Order Department" on the cover.

**Please print. Please return entire form.**

Your Name \_\_\_\_\_ Email address \_\_\_\_\_  
Your Address \_\_\_\_\_ Daytime telephone \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Orders will be filled promptly and mailed to any address you request. Satisfaction guaranteed. Gift packages include a special note stating that you are the sender and YOUR greeting, when requested. Please tell us your preferred arrival date. Gift orders from commercial firms are welcome. Our prices include shipping and handling within the continental United States. Overseas shipping charges, including Alaska and Hawaii, will be billed to the ordering party. Prices subject to change without notice.

Make checks payable to: **COLLEGE OF THE OZARKS**

Use forms below for gift items you want sent to friends or relatives...

To: Name \_\_\_\_\_  
Address \_\_\_\_\_ Telephone \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_  
Gift Description \_\_\_\_\_  
Greeting you wish to accompany gift: \_\_\_\_\_  
\_\_\_\_\_

**Ship to arrive** ☐ Now ☐ By Thanksgiving ☐ By Christmas ☐ Other (date) \_\_\_\_\_

-----  
To: Name \_\_\_\_\_  
Address \_\_\_\_\_ Telephone \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_  
Gift Description \_\_\_\_\_  
Greeting you wish to accompany gift: \_\_\_\_\_  
\_\_\_\_\_

**Ship to arrive** ☐ Now ☐ By Thanksgiving ☐ By Christmas ☐ Other (date) \_\_\_\_\_

## Extra gift orders?

Use additional sheets if necessary.

Orders received by December 1 will be processed for shipment before Christmas.

(Note: Orders shipped out of the U.S., allow at least 8 weeks for delivery.)

## ORDER SUMMARY

Total of orders pg. 14 \$ \_\_\_\_\_

Missouri Residents add  
2.975% Sales Tax \$ \_\_\_\_\_

**Total amount enclosed** \$ \_\_\_\_\_

## GOOD STEWARDS OF YOUR GIFTS

*continued from page 4*

the most of your gifts in the lives of our students and also in the future of the College. The endowment of the College has steadily grown over the years, and we realize that if students are to continue earning their college education, the endowment will be the lifeblood enabling them to do so. It is the combination of endowment income and the generosity of our constituents that will continue to allow deserving students the opportunity to earn their college degree.

Once again, we're truly grateful for your continued support. Should your support be through your gifts or by being an ambassador introducing your friends and acquaintances to this unique American college, it takes all kinds to keep Hard Work U. in operation. Please be assured that stewardship is not only consciously practiced in the way the College is operated, but is also integrated in the overall education of our students. I invite you to visit our campus to see for yourself.



**ON THE COVER:** At Stonehenge in England, the sun rises over the heel stone to mark the first day of summer. At College of the Ozarks in Missouri, the sun rises through the main portal of the new Edith Gittinger Music Center to mark the first day of fall classes.

Photo by Camille Howell

## ATTENTION ONLINE SHOPPERS

Enjoy shopping and contributing to C of O at the same time!

While you are shopping online, you may also be able to contribute to College of the Ozarks through two shopping websites that offer to donate certain percentages of purchases to charitable organizations designated by individual shoppers.

These websites will make donations back to C of O, depending on the number of purchases made at their sites.

So next time you shop online, check out the following sites: [www.greatergood.com](http://www.greatergood.com) and [www.iGive.com](http://www.iGive.com), and help Hard Work U. with the click of your mouse. Thanks for your support.

## NEW FACULTY

*continued from page 6*

instruct several General Education classes as well. Lieutenant Colonel Gary Herchenroeder, who is taking the year off to attend a master's program at the Army War College, normally teaches several of these classes. It was Lieutenant Colonel Herchenroeder who informed Captain Schreffler of the College as well as the position. The two men previously served together in the same aviation unit, 1st BN/135AVN, in the National Guard. "I am impressed with the College family and the student body," said Schreffler, "and I look forward to working with the students and the Cadets."

Captain Schreffler is an ROTC graduate from Benedictine College, in Atchison, KS. He served with the National Guard while working as a DARE officer in Maryville, MO. In 1999, Captain Schreffler went into the Army Reserves and instructed ROTC classes once a week at Northwest Missouri State University. Through the National Guard, he originally was a Chemical Officer and later went to flight school and transferred to aviation. He and his wife Julie, an English teacher at Branson High School, moved to Branson with their three children, Patrick, 10, Anthony, 8 and Theresa, 7.

College of the Ozarks®

P.O. Box 17

Point Lookout Missouri 65726



*Incorporated in 1906 as The School of the Ozarks*

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